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FUNCTIONAL REQUIREMENTS

May 18, 1999

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FUNCTIONAL REQUIREMENTS

New Issues

- Travel booking linkages??
- No phase II requirements, especially concierge, per hour charges
- Meeting planner
- Need to manage both registered and unregistered guests
- Business registration as a consideration for guests
- Customization/profile for home page view for guests
- Weather & directions links??
- Zip/postal code leader compensation component may include % of sponsorship fees in their zip/postal code
- Auto fax as an alternate to email for sponsor communication, at least initially
- Guest e-mail inquiry/queries with free response to find what guest is looking for, always suggest specialized membership subscriptions
- Link experience to catalog items
- Track zip/postal code leader rejection stats
- Track correspondent rejection stats with other stats
- Links to all major destination cities links are reciprocal with us
- Utility links for maps, weather, etc.
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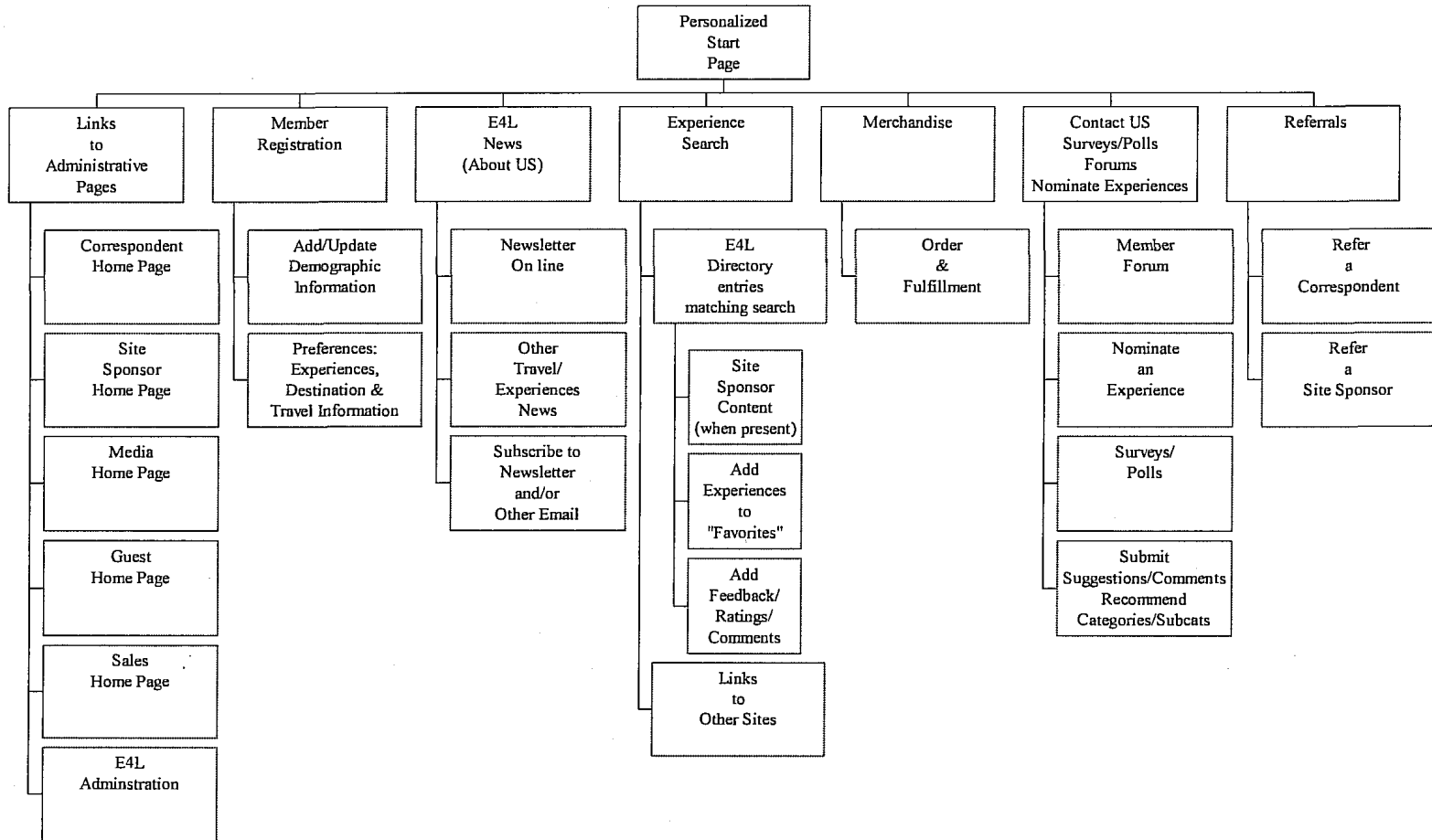
FUNCTIONAL REQUIREMENTS

OVERALL DESIGN REQUIREMENTS

1. E-Commerce
 - Merchandising/catalog software
 - Merchandising Icon to order “Merchandise” on each page
 - Accept credit cards
 - Ability to change credit card number
 - Accept I-checks
 - Security Icon (VeriSign?)
 - Link to clearing house (Cybercash?)
2. General Web and Graphic Design
 - Use Keywords and meta tags
 - User’s name pops up upon logging in
 - Auto bullet defaults on common choices (Male vs Female, etc.)
 - No “Error 404 pages” – replace with whatever is being used now – ongoing link tests for sites linked to E4L
 - Scrolling using PgDn vs just mouse
 - Ability to use “Enter” key vs using mouse for clicking
 - Signature File at bottom of Homepage w/goal statement
 - E4L Logo Home Button on each page
 - Statements
 - About Us
 - Disclaimer
 - Privacy Policy
 - Copyright Information
 - List # of sites per subcategory (i.e., 287 in fishing, 33 in cooking, etc.)
 - Add page numbers for results (i.e., page 1 of 6....)
3. Automatic Date/Time Capture for all activities
 - Zip Code/Leader Correspondent (s)
 - Category Correspondent
 - Volunteers
 - Site Sponsor
 - Guests (Site Sponsors and other)
 - General User
 - Media
 - Salesperson
 - Administration/Management
4. Automatic Generation of I.D. #'s (identifiable by user type)
 - Zip/Postal Code/Leader Correspondent(s)
 - Category Correspondent
 - Volunteers
 - Site Sponsor (consider multiples)
 - Guests (site sponsors and others)
 - General User
 - Media
 - Salesperson
 - Administration/Management
5. Email Servers
 - Various E4L departments (general user)
 - E4L – Correspondents (both ways)
 - E4L – Site Sponsors (both ways)
 - E4L – Salespersons (both ways)
 - E4L – Media (both ways)
 - E4L – Public (both ways)

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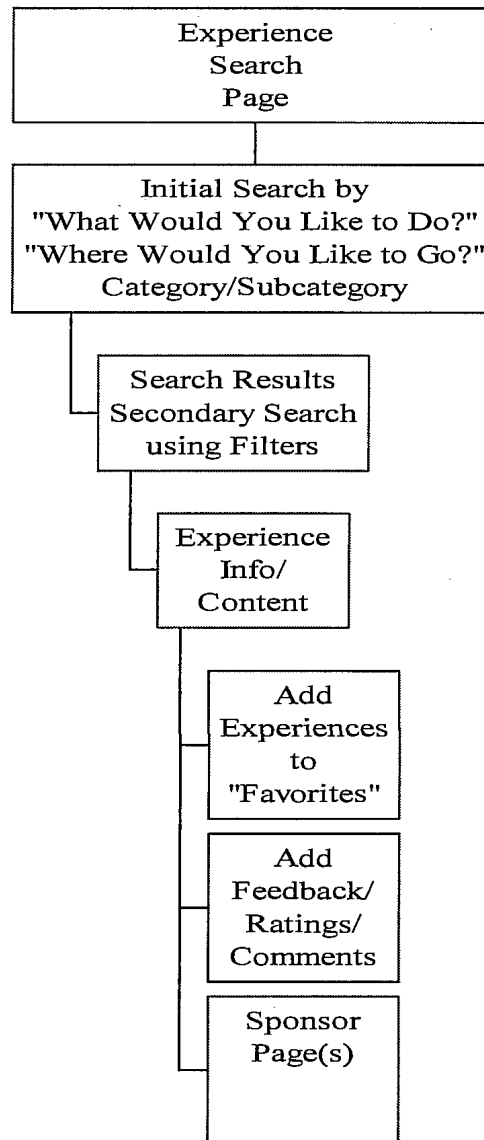
1. Personalized start page
 - Start page is personalized based on defined travel destination/experience/travel information preferences
 - No id and password required, user id information retained as a cookie – What about travelers on the road wanting to get in with their profile?
2. Links to Administrative Pages (as a button on start page)
 - Correspondent
 - Site Sponsor
 - Media
 - Guest
 - Sales
 - E4L Admin
3. Member Registration
 - Add/update demographic information
 - Email confirmation of information and thank you
 - Add/update travel destination/experience/travel information preference profile
 - Email confirmation of information and thank you
 - Track member usage of E4L site
4. E4L News
 - View newsletter online
 - View other travel and experience related information
 - Subscribe to Newsletter and other email information (via “permission marketing” – ask if they would like to receive emails according to their interests (drop down menu by category) – database to filter accordingly).
 - Email confirmation of request and thank you
5. Experience Search
 - Search Functions
 - By keyword on homepage and sub-category pages
 - By Zip/postal Code
 - By Criteria choices on each page
 - Cost
 - Time
 - Location
 - Lifestyle
 - Short Description (comparison shopping)
 - Long Description (matrix)
 - Keep primary search to 3-5 drill downs
 - Text only capability (?)
 - Style and Hierarchy
 - Index as a directory (consider Excite’s search result functions)
 - Classification of Categories – 27 (3 columns, 9 in each column, alphabetically)
 - Major categories will have 3 sub-links under each
 - Ability to change or rotate sub-links as database grows
 - Ability to track frequency of sub-categories chosen
 - Possibly tab-over search function (Look Smart)
 - Search results display
 - Display in comparison format indicating which experiences have more detailed site sponsor created information
 - List # of searches results found @ top of page
 - View Site Sponsor information when present, information may also include a link to site sponsor or other home page
 - Add to “favorites” (user profile - not the same as a shopping cart)
 - Add feedback, comments & ratings to experiences
 - Email confirmation of receipt and thank you
 - Link to related affiliated partners when and where appropriate
6. Merchandise
 - Order and fulfillment (select items from catalog and pay via credit card or icheck)
 - Link to accounting system

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FUNCTIONAL REQUIREMENTS

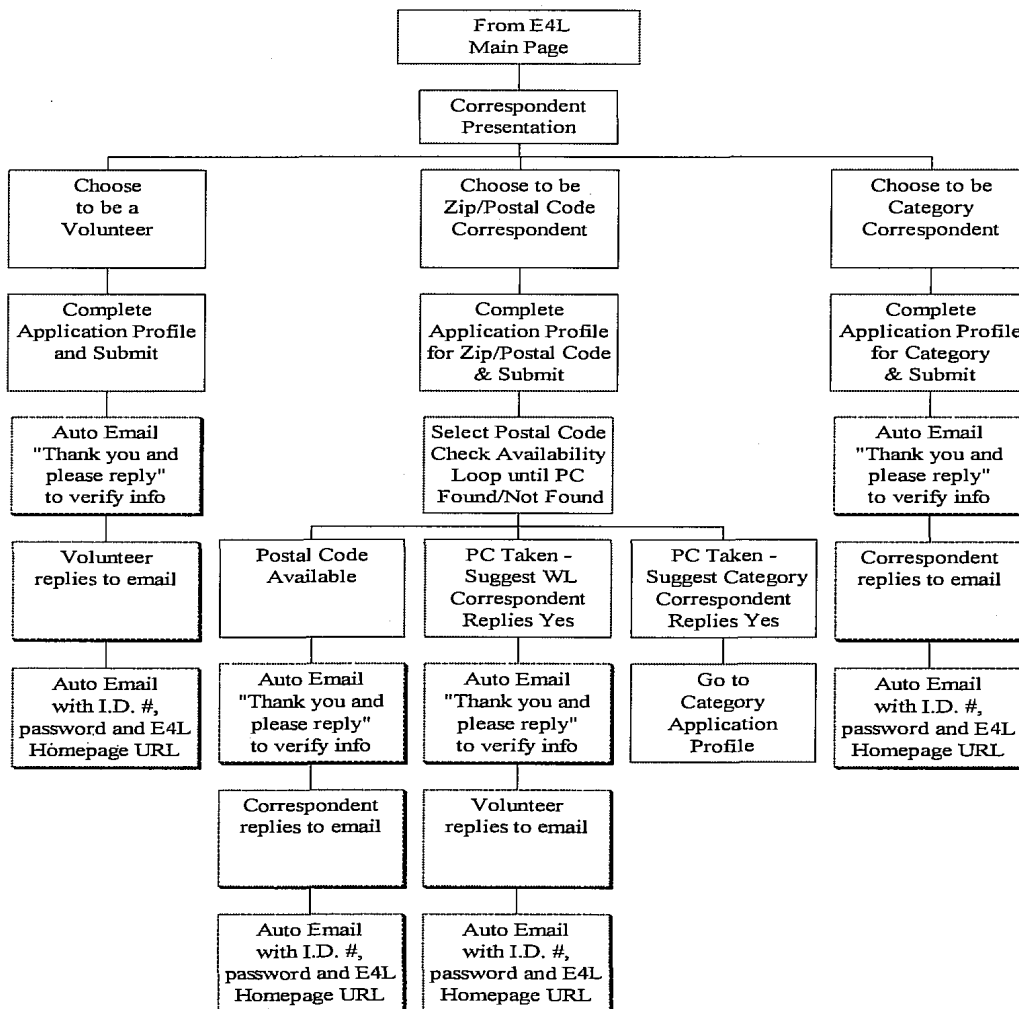
- Record purchases history for each user
- Notice to fulfillment service
- Auto email confirmation of order and charge to buyer
- 7. Communication & Feedback
 - Member forum access
 - Ability to provide feedback to E4L
 - Submit suggestions and comments
 - Recommend sub-categories
 - Email thanking user for feedback
 - Surveys/Polls
 - Survey on value of E4L web site
 - Listserv generation of newsletter and other E4L news
- 8. Referrals
 - Refer Correspondents
 - Email thanking user for nomination
 - Refer Site Sponsors
 - Email thanking user for nomination
 - Nominate sites
 - Email notice to appropriate zip/postal code leader and correspondent
 - Email thanking user for nomination

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FUNCTIONAL REQUIREMENTS
EXPERIENCE SEARCH/PRESENTATION



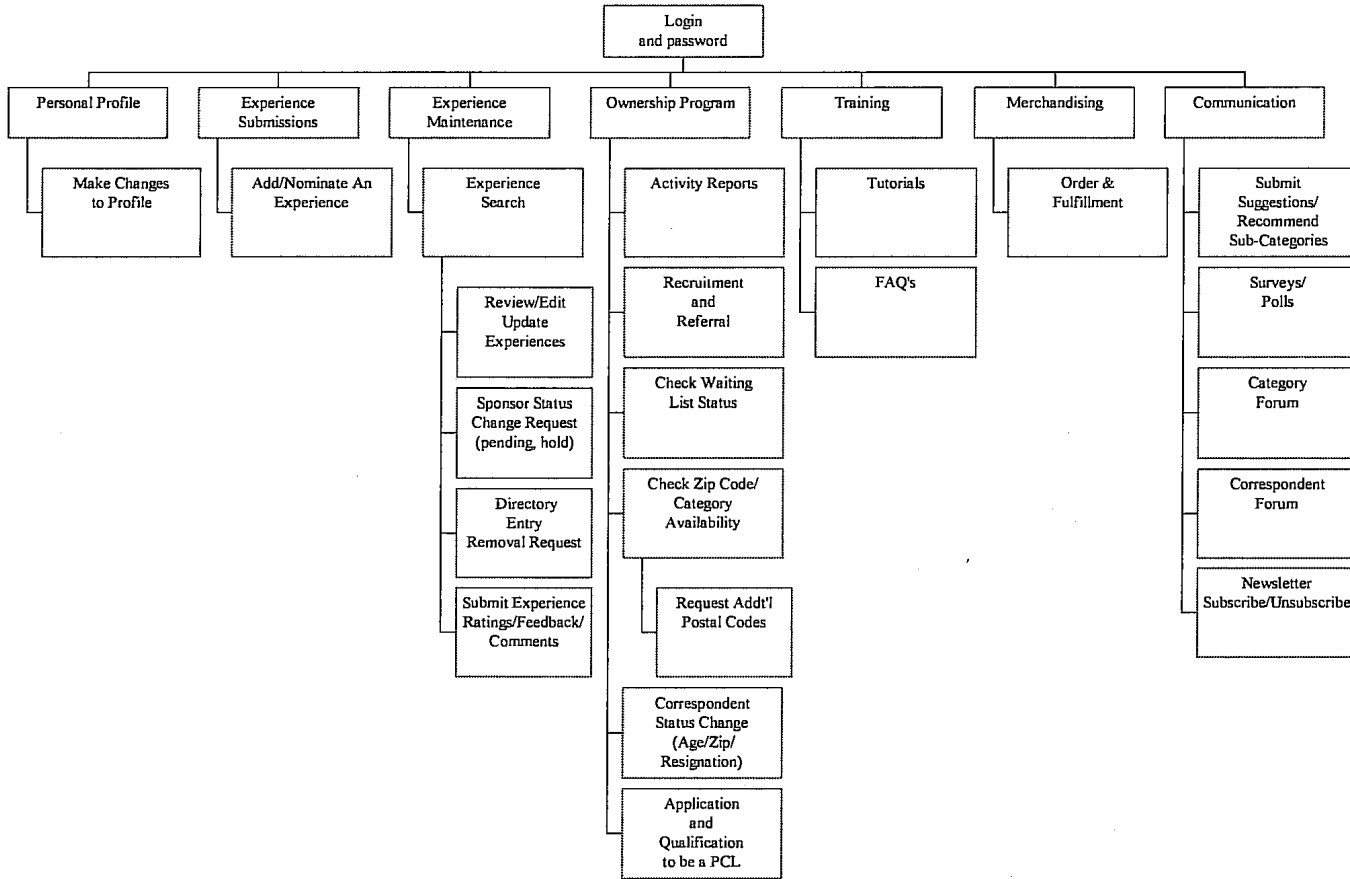
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FUNCTIONAL REQUIREMENTS

E4L CORRESPONDENTS



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E4L CORRESPONDENTS



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FUNCTIONAL REQUIREMENTS

E4L CORRESPONDENTS

New Correspondent Homepage

1. Access from E4L Main Home Page
 - Correspondent recruitment presentation
 - Correspondent Responsibilities (aka Correspondent @ Large/Category Specific)
 - Percentage Points and what they mean
 - FAQ's (described in detail under "Training")
 - User Agreement
 - Save User Agreement on server by I.D. #
 - Footnote that "they have no financial interest..."
 - Terms & Conditions
 - Select correspondent level (volunteer, zip/postal correspondent, category correspondent)
2. Volunteer
 - Complete and submit application profile
 - First Name, Middle Initial, Last Name
 - Address, City, State, Zip/postal Code, FAX #, Country, Country Code (consider APO's and FPO's)
 - Occupation (drop down)
 - Education
 - Household Income Level (drop down)
 - Social Security #
 - Industry Affiliation
 - Time in Area
 - Email Address
 - "How Did Your Hear About Us" (drop down)
 - Referred By... (name and I.D. #, points awarded to referring correspondent's account after referred person becomes a correspondent and other predetermined criteria have been met)
 - Send email thank you to volunteer requesting reply
 - Volunteer replies
 - Auto email response with instructions and permanent id and temporary password
 - Send email to zip/postal code leader
3. Zip/postal code correspondent
 - Complete and submit application profile including:
 - First Name, Middle Initial, Last Name
 - Address, City, State, Zip/postal Code, FAX #, Country, Country Code (consider APO's and FPO's)
 - Occupation (drop down)
 - Education
 - Household Income Level (drop down)
 - Social Security #
 - Industry Affiliation
 - Time in Area
 - Email Address
 - "How Did Your Hear About Us" (drop down)
 - Referred By... (name and I.D. #, points awarded to referring correspondent's account after referred person becomes a correspondent and other predetermined criteria have been met)
 - Desired zip/postal code and classification
 - Check zip/postal and classification availability, continue with this until zip/postal and classification found or alternatives are exhausted
 - Zip/Postal code and classification are available
 - Send email thank you to correspondent requesting reply
 - Correspondent replies
 - Auto email response with instructions and permanent id and temporary password
 - Send email to zip/postal code leader
 - Zip/Postal code and classification are not available
 - Give applicant option of becoming a volunteer
 - Send email thank you to volunteer requesting reply
 - Volunteer replies

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FUNCTIONAL REQUIREMENTS

- Auto email response with instructions and permanent id and temporary password
- Send email to zip/postal code leader
- Give applicant option of becoming a category correspondent
- Go to category correspondent flow
- 4. Category Correspondent
 - Complete and submit application profile including:
 - First Name, Middle Initial, Last Name
 - Address, City, State, Zip/postal Code, FAX #, Country, Country Code (consider APO's and FPO's)
 - Occupation (drop down)
 - Education
 - Household Income Level (drop down)
 - Social Security #
 - Industry Affiliation
 - Time in Area
 - Email Address
 - "How Did Your Hear About Us" (drop down)
 - Referred By... (name and I.D. #, points awarded to referring correspondent's account after referred person becomes a correspondent and other predetermined criteria have been met)
 - Desired category (Correspondent will be able to choose from list of available categories)
 - Send email thank you to category correspondent requesting reply
 - category correspondent replies
 - Auto email response with instructions and permanent id and temporary password

Correspondent Home Page

1. Login and password
 - On first login, require user
 - To set a permanent password
 - To 'sign' Correspondent Agreement (with volunteer modifications)
 - Save Correspondent Agreement by I.D. #
 - Footnote that "they have no financial interest..."
 - On other logins allow password to be changed
 - Provide email request for a password to get it reset if password forgotten, reset will cause the first time dialog to appear for the creation of a permanent password
2. Home page contains
 - Personal and Company Profile
 - Make changes to "demographic" information
 - Make changes to personal preferences/profile
 - Confirmation and acceptance of changes immediately
 - Track function usage by each correspondent user
 - Specific web site functions used/accessed by specified measurement period
 - # of experiences submitted
 - # of Correspondent Referrals
 - # of Site Sponsor Referrals
 - Earned Points
 - Points for each site submission
 - Points for early registration
 - Points for correspondent referrals
 - Points for site sponsor referral
 - Points for site visitation (w/name and number of contact person – subject to verification)
 - Points for quality review of sites (feedback/rating)
 - Points for submitting a site that was "Category of the Month"
 - Points for submitting a site that was "vacant"
 - Points downgraded for poor submissions
 - Bonus Points for Zip/postal Code Leaders
 - Experience Submission
 - Nominate an Experience
 - Fill out all required data elements (as defined)
 - If address is needed – go to Yellow Pages or Map Quest on search engine

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FUNCTIONAL REQUIREMENTS

- For telephone numbers, use www.mmiworld.com/telephone.htm
 - For zip/postal code lookup, use www.usps.gov/ncsc
 - If email address is needed – use your search engine’s email lookup function
 - For Cost/Time fields – as these experiences are within your local zip/postal code, a quick phone call to the company would be your best solution.
 - If Site is Seasonal or 1 Time experience, enter re-evaluation date.
 - System generated email to appropriate zip/postal code correspondent, zip/postal leader or E4L
 - Send a confirmation of acceptance/rejection of experience to correspondent
 - Experience Maintenance
 - Experience search
 - Review/edit/update experiences
 - Site Sponsor status change request (to pending or hold) based on reviews and feedback or other factors
 - Directory entry removal request
 - Generate email to appropriate zip/postal code leader or E4L
 - Experience Feedback
 - Experience Search
 - Add experience rating, feedback and/or comment
 - Email response with acceptance report with points, if any
 - Ownership Program
 - Personal activity reports (points earned this period, life-to-date, etc.)
 - Track Number of Sites Submitted for each Correspondent
 - Track # of Correspondent Referrals
 - Track # of Site Sponsor Referrals
 - Track, total and break down individual percentage points
 - Points for each site submission
 - Points for early registration
 - Points for correspondent referrals
 - Points for site sponsor referral
 - Points for site visitation
 - Points for quality review of Sites (feedback/rating)
 - Points for submitting sites under “Category of the Month”
 - Points for submitting sites under “Vacant”
 - Bonus Points for Zip/postal Code/Category Leaders
 - Points downgraded for poor submissions
 - Filter Submissions by month and year
 - Track Feedback provided by each Correspondent (zip/postal code leader monitors)
 - Filter individual progress against other correspondents
 - Filter by different categories submitted with the # of each
 - Track Correspondent progress against E4L criteria (“Exception Reports”)
 - Recruitment and referral of correspondents, zip/postal leaders, site sponsors(Once correspondent or site sponsor comes online, points will be posted to referring person’s account when/if other predetermined criteria have been met)
 - Ecard invitation to join E4L to friends, etc
 - Check Zip/postal code waiting list
 - Request additional zip/postal codes
 - Email to zip/postal code leader
 - Correspondent status change: apply for additional zip/postal codes, resign, etc.
- Leadership Program
 - Request to be leader/correspondent for additional zip/postal codes
 - To ‘sign’ Zip/postal code Leader Agreement
 - Save Zip/postal code Leader Agreement by I.D. #
 - Footnote that “they have no financial interest...”
 - Email response for confirmation or rejection
- Training
 - Correspondent Tutorial
 - Tutorial completion certificate email
 - FAQ’s (see detail)

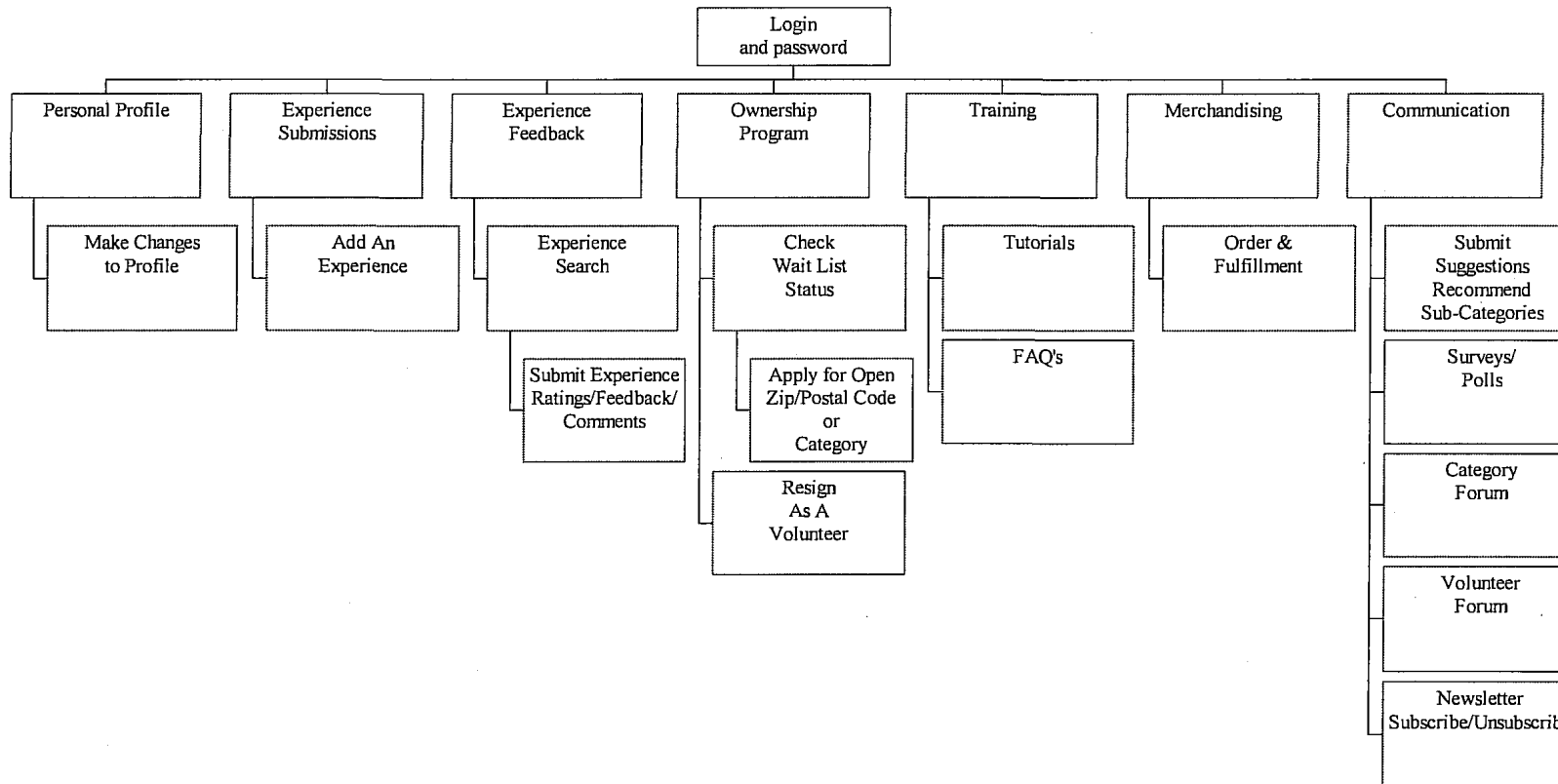
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FUNCTIONAL REQUIREMENTS

- Finding Interesting Experiences in my Zip/postal Code?
- Read local newspapers and magazines
- Take a drive and get to know your territory, and the possibilities it can produce
- Contact your local Chamber of Commerce for ideas
- Contact your local AAA office for ideas
- Contact your local Tourism Office for ideas
- Talk to your local travel agent
- Research the library
- Research the bookstores
- Ask friends and family
- Surf the Net
- Merchandising
 - Order and fulfillment (select items from catalog and pay via credit card or ickcheck)
 - Link to accounting system
 - Record purchases history for each user
 - Notice to fulfillment service
 - Auto email confirmation of order and charge to buyer
- Communication
 - Submit suggestions
 - Recommend sub-categories
 - Sub-category inclusion is 24-48 hours (auto email sent when subcategory is approved)
 - Surveys/Polls
 - Survey on value of E4L web site
 - Category forums access
 - Volunteer forum
 - Newsletter sign up
 - Emails to E4L
 - Create Email to various departments
 - Feedback from Correspondents on network
 - Feedback to Site Sponsors from Correspondents
 - Email from E4L

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E4L VOLUNTEERS



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FUNCTIONAL REQUIREMENTS

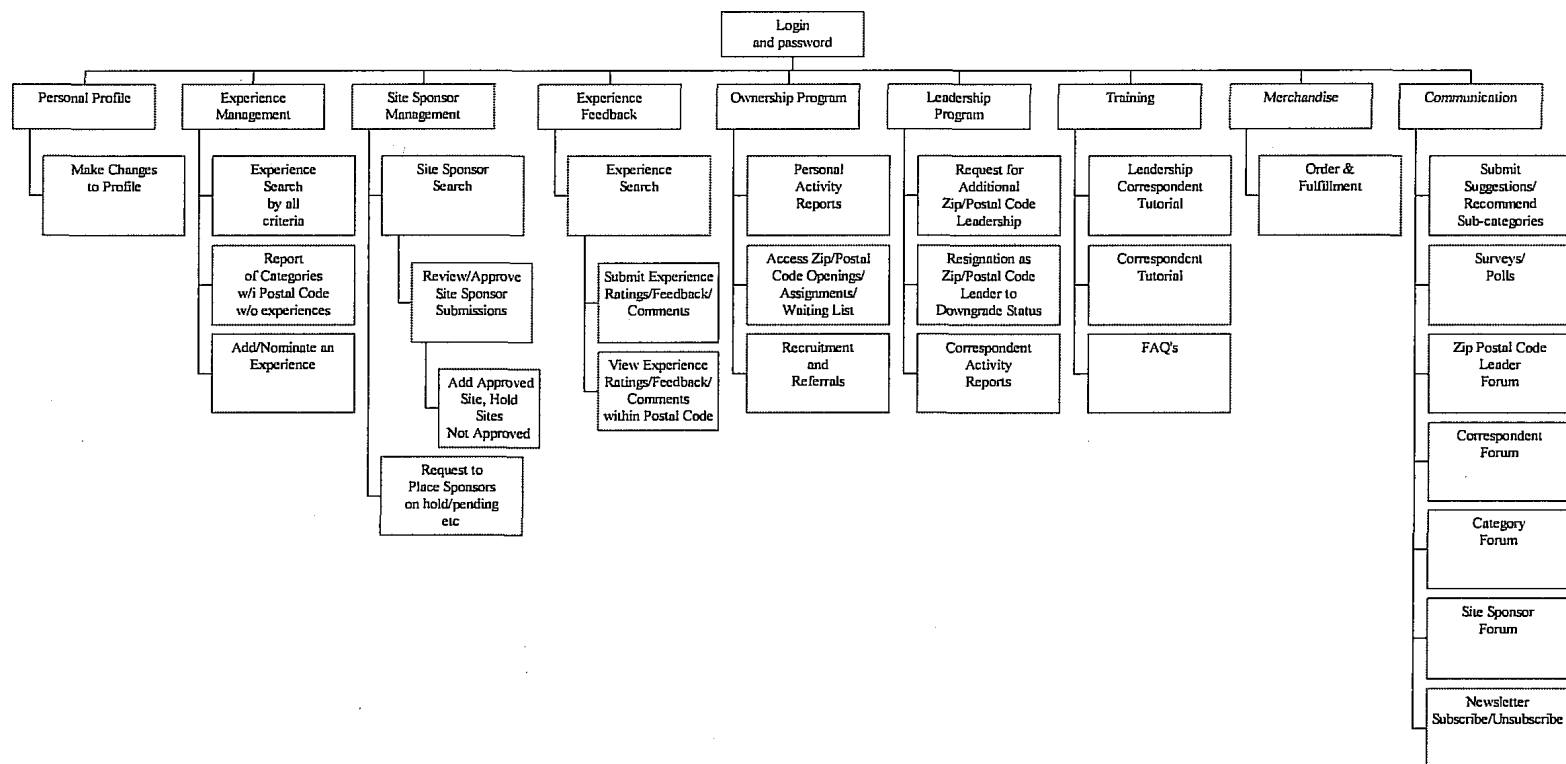
E4L VOLUNTEERS

1. Received via an E-card (or similar method) with E4L URL, an ID and temporary password after completing application on the new correspondent page
2. Login and password
 - On first login, require user
 - to set a permanent password
 - To 'sign' Correspondent Agreement (with volunteer modifications)
 - Save Correspondent Agreement by I.D. #
 - Footnote that "they have no financial interest..."
 - On other logins allow password to be changed
 - Provide email request for a password to get it reset if password forgotten, reset will cause the first time dialog to appear for the creation of a permanent password
3. Home page contains
 - Personal and Company Profile
 - Make changes "demographic" information
 - Make changes to personal preferences/profile
 - Confirmation and acceptance of changes immediately
 - Track function usage by each volunteer user
 - Experience Submission
 - Nominate an Experience
 - Generate email to appropriate zip/postal code correspondent
 - Send a confirmation of acceptance/rejection of experience to volunteer
 - Experience Feedback
 - Experience Search
 - Add experience rating, feedback and/or comment
 - Ownership Program
 - Check zip/postal code waiting list
 - Apply for open zip/postal code
 - Resign as a volunteer
 - Generate e-mail/ecard confirming resignation with invitation to return
 - Training
 - Volunteer Tutorial
 - Tutorial completion certificate email
 - FAQ's
 - Merchandising
 - Order and fulfillment (select items from catalog and pay via credit card or icheck)
 - Link to accounting system
 - Record purchases history for each user
 - Notice to fulfillment service
 - Auto email confirmation of order and charge to buyer
 - Communication
 - Submit suggestions
 - Recommend sub-categories
 - Sub-category inclusion is 24-48 hours (auto email sent when subcategory is approved)
 - Surveys/Polls
 - Category forums access
 - Volunteer forum
 - Newsletter sign up
 - Emails to E4L
 - Create Email to various departments
 - Email from E4L

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FUNCTIONAL REQUIREMENTS

E4LZIP/POSTAL CODE LEADERS



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FUNCTIONAL REQUIREMENTS

E4LZIP/POSTAL CODE LEADERS

1. Only after approval received based on application after they have become a correspondent. Approved application will change status, not ID and Password
2. Login and password
 - On login allow password to be changed
 - Provide email request for a password to get it reset if password forgotten, reset will cause a first time dialog to appear for the creation of a permanent password
3. Home page contains
 - Personal and Company Profile
 - Make changes “demographic” information
 - Make changes to personal preferences/profile
 - Confirmation and acceptance of changes immediately
 - Track function usage by each user
 - Experience Management
 - Experience Search by all criteria
 - Report categories within zip/postal without experiences
 - Add/nominate an Experience
 - Generate email to appropriate zip/postal code correspondent, assuming a different correspondent is responsible for review/approval of the submission
 - Send a confirmation of acceptance/rejection of experience to zip/postal code leader, assuming a different correspondent is responsible for review/approval of the submission
 - Review and approve/reject all new correspondent experience submissions for the zip/postal code
 - On approval experience will be added at the next web site update
 - Auto email to correspondent with results of review, including changes in points earned, if any
 - Edit/review/update all experiences in assigned zip/postal code
 - Auto email to correspondent with results of review
 - Remove directly listings, on own or by request - experiences linked with site sponsors will require E4L approval
 - Auto email to correspondent confirming removal
 - Auto email to E4L requesting approval to remove an experience linked with a site sponsor
 - Site Sponsor Management
 - Site Sponsor search (filter by sip/postal code for which they are responsible)
 - Review/Approve/Reject Site Sponsor Submissions
 - On approval site will be added at the next web site update, rejected sites will be held/pended
 - Auto email to site sponsor with results of review
 - Request Site Sponsor to be placed on hold/pending, approval subject corporate agreement
 - Email site sponsor with notice of hold/pending status change request
 - Experience Feedback
 - Experience Search by all criteria
 - Submit ratings, feedback, comments for any experience
 - View experience ratings, feedback, comments for experiences within zip/postal code
 - Auto email to correspondents for experiences achieving high aggregate ratings (“high” is to be defined, as well as time period for measurement)
 - Ownership Program
 - Personal activity reports (points earned this period, life-to-date, etc.)
 - Zip/postal code status for openings, assignments, waiting lists
 - Recruitment and referral of correspondents, zip/postal leaders, site sponsors
 - Ecard invitation to join E4L
 - Leadership Program
 - Request to be leader/correspondent for additional zip/postal codes
 - Resign or request change in status, leader to correspondent, resign from a zip/postal code or resign completely
 - Correspondent activity reports
 - Auto email notice to correspondent of low activity level
 - Training
 - Zip/postal Leader Leadership Tutorial

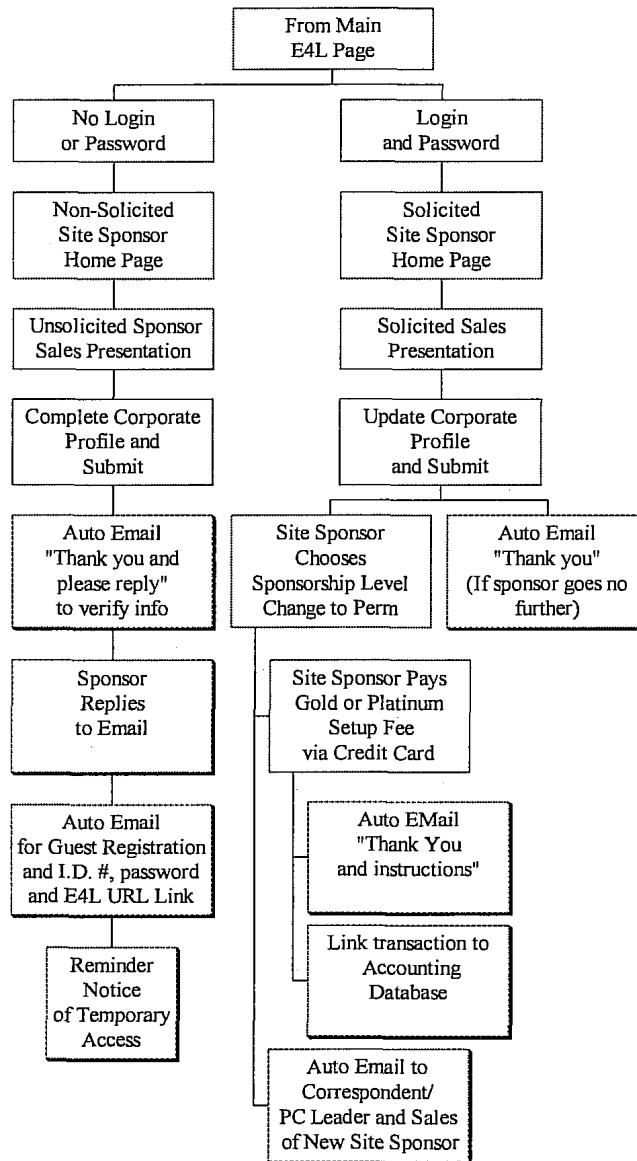
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FUNCTIONAL REQUIREMENTS

- Tutorial completion certificate email
- Correspondent Tutorial
- FAQ's
- Merchandise
 - Order and fulfillment (select items from catalog and pay via credit card or icheck)
 - Link to accounting system for sales revenue
 - Record purchases history for each user
 - Notice to fulfillment service
 - Auto email confirmation of order and charge to buyer
- Communication
 - Submit suggestions
 - Recommend sub-categories
 - Sub-category inclusion is 24-48 hours (auto email sent when subcategory is approved)
 - Surveys/Polls
 - Survey on value of E4L web site
 - Correspondent Forum
 - Zip/Postal Leader Forum
 - Category forum access
 - Site Sponsor forum access
 - Newsletter sign up
 - Emails to E4L
 - Emails from E4L

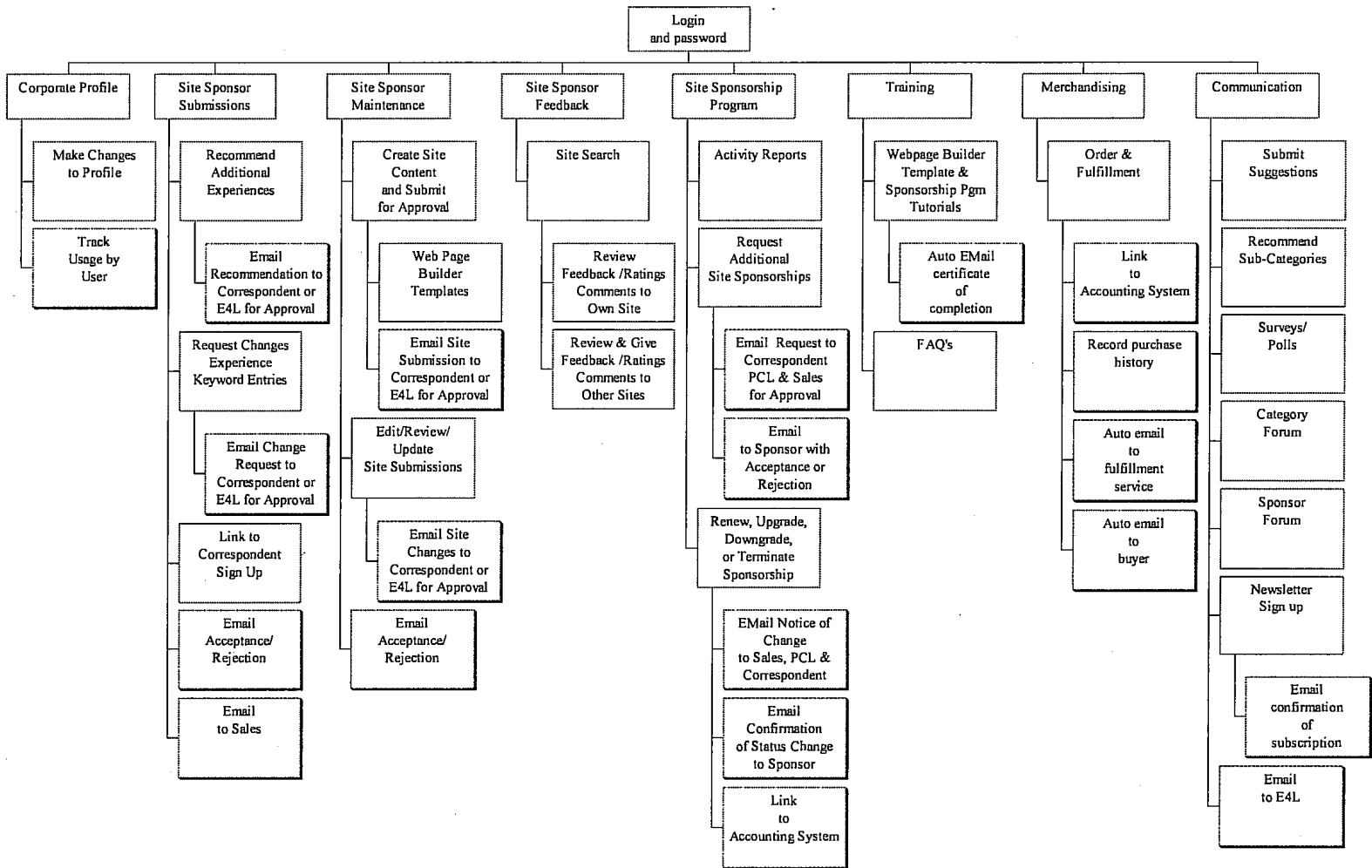
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FUNCTIONAL REQUIREMENTS

E4L SITE SPONSORS



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E4L SITE SPONSORS



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FUNCTIONAL REQUIREMENTS

E4L SITE SPONSORS

New Site Sponsor Homepage

1. Access from E4L Main Home Page
2. Invited Site Sponsor (Temporary login and password assigned previously as a result of an invitation)
 - "Home page"
 - Login and Password
 - Allow password to be changed
 - Provide email request for a password to get it reset if password forgotten, reset will cause the first time dialog to appear for the creation of a permanent password
 - Solicited sales presentation
 - Update corporate profile
 - Select sponsorship level and submit
 - Send email thank you to sponsor with content creation instructions and permanent id and temporary password
 - Send email to sales person
 - Send email to correspondent and zip/postal code leader
 - Link transaction to accounting system for sales # and future billing
3. Drop in site sponsor (No temporary login and password previously assigned)
 - "Home page"
 - Unsolicited sponsor sales presentation (probably more explanation about E4L)
 - Input corporate profile and submit
 - Generate email confirmation and request to respond
 - New Sponsor responds to confirmation and a email with temporary id and password, the id expiration date, and URL is returned. (Limited or no checking regarding sponsor to get a temporary id)
4. Temporary Site Sponsor Access as part of Guest Access program
 - Email alert 30-45 days to site sponsor prior to "guest expiration" to sell sponsorships
 - Email alert to respective salesperson notifying "guest expirations" of site sponsors for follow-up

Site Sponsor Home Page

5. Login and password assigned after sponsor has chosen and paid for a sponsorship level
 - Allow password to be changed
 - Provide email request for a password to get it reset if password forgotten, reset will cause the first time dialog to appear for the creation of a permanent password
6. Home page accessed after login
 - Site Sponsor profile: name, address, contact name and information, Email address, Credit card, Change URL,
 - Confirmation and acceptance of changes immediately
 - Update preferences
 - Track function usage by each sponsor
 - Site Sponsor Submissions
 - Request for additional experiences
 - Email to correspondent, PCL or E4L for approval and cc copy to Sales
 - Request changes to E4L "free directory" listing (word usage/key words)
 - Email to correspondent, PCL or E4L for approval and cc copy to Sales
 - Acceptance/rejection email as needed with cc copy to Sales
 - Link to Become a Correspondent
 - Site Sponsor Maintenance
 - Create own site content via web page builder supplied by E4L
 - Email to correspondent, PCL or E4L for approval and cc copy to Sales
 - Edit/Review/Update site content
 - Email to correspondent, PCL or E4L for approval and cc copy to Sales
 - Acceptance/rejection emails to sponsor
 - Site Sponsor Feedback
 - Site Search with criteria by name, zip, city/state, sales region, sales person, category, sub-category or any combination of criteria (same as public search capabilities)
 - Access to feedback/ratings/comments of own site
 - Add feedback/ratings/comments as a general user would
 - Site Sponsorship Program
 - Activity Reports

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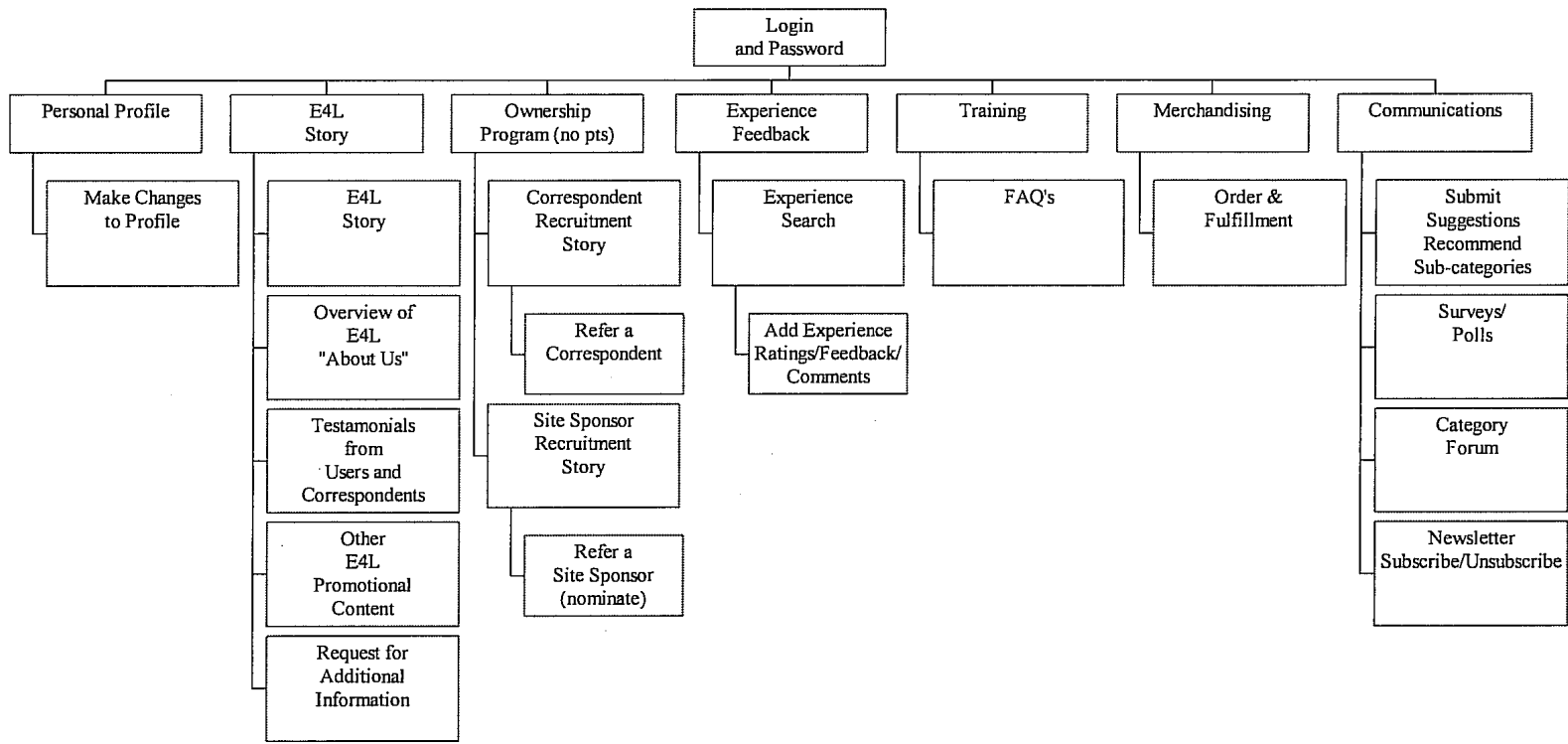
FUNCTIONAL REQUIREMENTS

- Request additional site sponsorships
 - Email to correspondent, PCL or E4L for approval and cc copy to Sales
 - Acceptance/rejection emails to sponsor
- Renew/upgrade/downgrade/terminate Sponsorship (Page offers a preview of what an upgraded page will look like – may include: Links, Keywords, Site Sponsor of the month, Traffic Results, Correspondent and User Feedback, User Ratings, etc.)
 - Email to notice to correspondent, PCL or E4L and Sales
 - Pay for renewal/upgrade via ecommerce
 - Confirmation email to sponsor of renewal/change
 - Link to accounting system for billing and status changes
- Training
 - Web page builder template tutorial
 - Tutorial completion certificate email
 - Sponsorship program tutorial
 - Tutorial completion certificate email
 - FAQ's
- Merchandise
 - Order and fulfillment (select items from catalog and pay via credit card or icheck)
 - Link to accounting system for sales revenue
 - Record purchases history for each user
 - Notice to fulfillment service
 - Auto email confirmation of order and charge to buyer
- Communication
 - Submit suggestions
 - Recommend sub-categories
 - Sub-category inclusion is 24-48 hours (auto email sent when subcategory is approved)
 - Surveys/Polls
 - Survey on value of E4L web site
 - Category forums access
 - Sponsor forum access
 - Newsletter sign up
 - Emails to E4L
 - Create Email to various departments
 - Emails from E4L
 - Notices for non-payment
 - Notices for any other issues to be defined
- 7. Tracking Statistics for Site Sponsors (for E4L use only)
 - Number of hits to site

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FUNCTIONAL REQUIREMENTS

E4L GUESTS



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FUNCTIONAL REQUIREMENTS

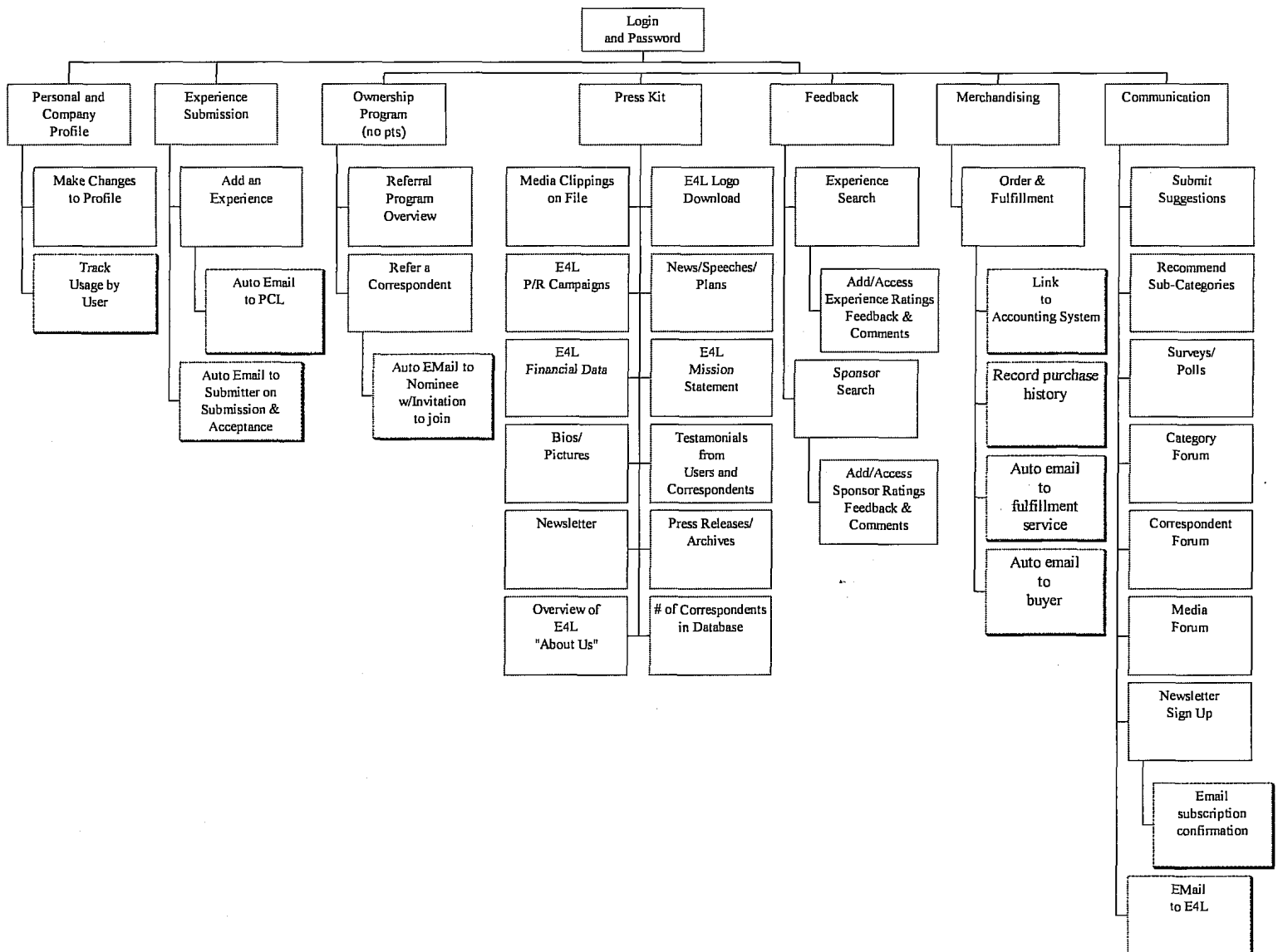
E4L GUESTS

1. By invitation only received via an E-card (or similar method) with E4L URL, an ID and temporary password - Guest access program includes potential correspondents and site sponsors
2. Login and password
 - On first login, require user to set a permanent password
 - On other logins allow password to be changed
 - Provide email request for a password to get it reset if password forgotten, reset will cause the first time dialog to appear for the creation of a permanent password
3. Home page contains
 - Personal and Company Profile
 - Make changes “demographic” information
 - Make changes to personal preferences/profile
 - Confirmation and acceptance of changes immediately
 - Track function usage by each user
 - E4L Story
 - E4L Story
 - E4L Overview
 - Testimonials from Users and Correspondents
 - Other E4L Promotional Content
 - Request for additional information
 - Ownership Program
 - Correspondent recruitment story
 - Refer a correspondent
 - Auto email with invitation to join
 - Site Sponsor recruitment story
 - Refer a site sponsor
 - Experience Feedback
 - Experience Search
 - Add experience rating, feedback and/or comment
 - Training
 - Frequently asked questions
 - Merchandising
 - Order and fulfillment (select items from catalog and pay via credit card or ickcheck)
 - Link to accounting system
 - Record purchases history for each user
 - Notice to fulfillment service
 - Auto email confirmation of order and charge to buyer
 - Communications
 - Submit suggestions
 - Recommend sub-categories
 - Sub-category inclusion is 24-48 hours (auto email sent when subcategory is approved)
 - Surveys/Polls
 - Survey on value of E4L web site
 - Category forums access
 - Newsletter sign up
 - Emails to E4L
 - Create Email to various departments
 - Email from E4L
 - Email alert 30-45 days prior to “guest expiration” to sell sponsorships
 - Email alert to respective salesperson notifying “guest expirations” of site sponsors for follow-up

EXPERIENCINGLIFE.COM

FUNCTIONAL REQUIREMENTS

MEDIA HOME PAGE



EXPERIENCINGLIFE.COM FUNCTIONAL REQUIREMENTS

MEDIA HOME PAGE

1. By invitation only received via an E-card (or similar method) with E4L URL, an ID and temporary password
2. Login and password required
 - On first login, require user to set a permanent password
 - On other logins allow password to be changed
 - Provide email request for a password to get it reset if password forgotten, reset will cause the first time dialog to appear for the creation of a permanent password
- 2.3. Home page contains
 - Personal and Company Profile
 - Make any appropriate changes "demographic" information
 - Make changes to personal preferences/profile
 - Confirmation and acceptance of changes immediately
 - Track function usage by each media user
 - Experience Submission
 - Nominate an Experience
 - Generate email to appropriate zip/postal code correspondent
 - Send a confirmation of acceptance of experience to media person
 - Ownership Program
 - Access to referral program overview
 - Refer a Correspondent
 - Nominate an Experience
 - Generate e-mail/ecard to nominated person with invitation to join giving E4L URL
 - Press kit/presentation
 - Media Clippings
 - P/R Campaigns
 - Financial Data
 - Testimonials
 - Overview of E4L "About us"
 - Newsletters
 - E4L Logo
 - News/Speeches/Plans
 - Bios/Pictures
 - Press Releases (archive)
 - E4L Mission Statement
 - # of correspondents in the database
 - E4L Mission Statement
 - Feedback Base
 - Access to all experiences Experiences search (criteria the same as on main E4L page)
 - Add/access ratings/feedback/comments for site sponsors and experiences
 - Access to view # of Correspondents in database
 - Sponsor search (criteria similar to experience criteria)
 - Add/access ratings/feedback/comments for site sponsors
 - Merchandising
 - Order and fulfillment (select items from catalog and pay via credit card or icheck)
 - Link to accounting system
 - Record purchases history for each user
 - Notice to fulfillment service
 - Auto email confirmation of order and charge to buyer
 - Communication
 - Submit suggestions
 - Recommend sub-categories
 - Sub-category inclusion is 24-48 hours (auto email sent when subcategory is approved)
 - Submit suggestions
 - Recommend sub-categories
 - Surveys/Polls
 - Survey on value of E4L web site

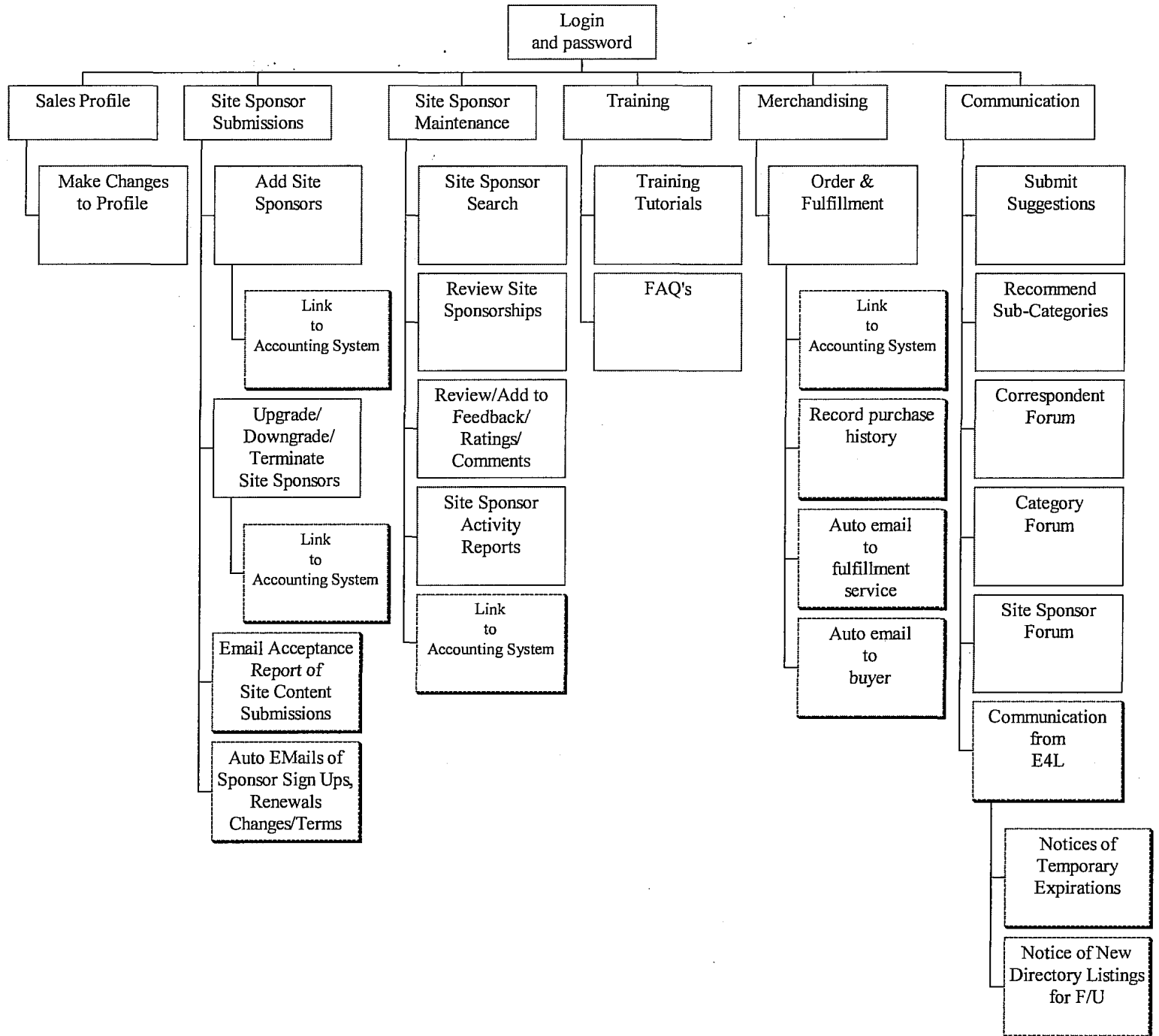
EXPERIENCINGLIFE.COM

FUNCTIONAL REQUIREMENTS

- Category Forums access
- Media forum access
- Newsletter sign up
- Emails to E4L
 - Create Email to various departments

EXPERIENCINGLIFE.COM
FUNCTIONAL REQUIREMENTS

E4L SALES



EXPERIENCINGLIFE.COM

FUNCTIONAL REQUIREMENTS

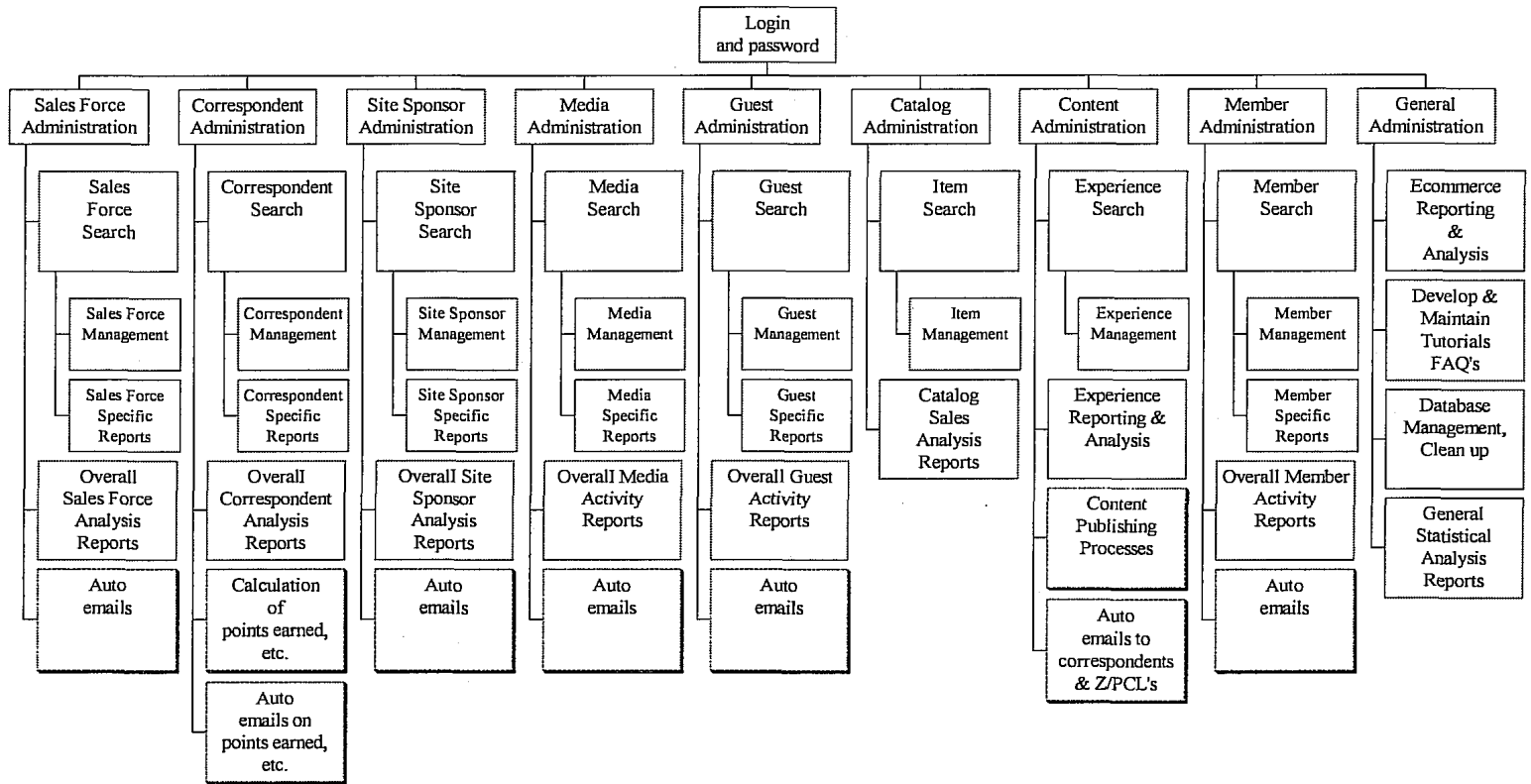
E4L SALES

1. Login and password access
 - On other logins allow password to be changed
 - Provide email request for a password to get it reset if password forgotten, reset will cause the first time dialog to appear for the creation of a permanent password
2. Salesperson Home Page
 - Site Sponsor Submissions
 - Add new site sponsors by completing same steps a sponsor would take including: login id, password, basic profile, sponsorship level, and credit card payment and link to accounting system to record payment and customer info for future billing etc. (See New Site Sponsor Sign Up)
 - Upgrade/downgrade site sponsors using same steps a sponsor will use to change their level of sponsorship including any transactions that are required for the accounting system (See Site Sponsor Home Page)
 - Terminate a site sponsor using same steps a sponsor would take to terminate their participation including required accounting system info
 - Acceptance report by email of accepted site sponsor's content
 - Email for each site sponsor change in selected profile info, upgrades, downgrades, renewals and terminations
 - Site Sponsor Maintenance
 - Site sponsor entry search by name, zip, city/state, sales region, sales person, category, sub-category or any combination of criteria
 - Review site sponsor's profile, expiration date, and content
 - Review and/or add feedback, ratings, comments to each sponsor's entry
 - View Site sponsor entry activity: page views, click throughs, etc.
 - Training
 - Training tutorials on all key aspects of selling site sponsorships, corporate policies, correspondent and correspondent leader responsibilities, site sponsor policies
 - Tutorial completion certificate email
 - Site Sponsor, Sales, Correspondent and more frequently asked questions, list is searchable by variety of criteria including topic and keyword and text string in both questions and answers
 - Merchandising
 - Order and fulfillment (select items from catalog and pay via credit card or ick)
 - Link to accounting system
 - Record purchases history for user
 - Notice to fulfillment service
 - Auto email confirmation of order and charge to buyer
 - Communications
 - Submit suggestions
 - Recommend sub-categories
 - Sub-category inclusion is 24-48 hours (auto email sent when subcategory is approved)
 - Create Email access to various departments
 - Surveys/Polls (Survey content will vary)
 - Survey on value of E4L web site
 - Category forums access
 - Media forum access
 - Site Sponsor forum access
 - Site sponsor e-mail reports, temporary login expirations, new directory (experiences) listings for follow up

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FUNCTIONAL REQUIREMENTS

E4L WEB SITE ADMINISTRATION



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FUNCTIONAL REQUIREMENTS

E4L WEB SITE ADMINISTRATION

1. Sales Force Administration
 - Sales person search
 - Sales person management
 - Set up(id and password, and permissions assignment) and removal
 - Sales person specific reports
 - Site sponsors by sales person
 - Annual projected revenue by sales person
 - Overall sales analysis reports
 - Track Sales Commissions
 - Track sales commissions on # of pre-sold Site Sponsorships
 - Track sales commissions on setup fees for Site Sponsorships
 - Track sales commissions by level of site sponsorships
 - Track sales commissions on renewals
 - Auto emails on points earned, and others
2. Correspondent Administration
 - Correspondent search
 - Correspondent management
 - Set up(id and password, and permissions assignment) and removal
 - Adjust points (when required) earned and track totals
 - Specific correspondent analysis reports
 - Submission activity by time period
 - Feedback by Correspondent
 - Overall correspondent analysis reports
 - Track points per Correspondent
 - Calculation and posting of points earned
 - Auto emails on points earned, and others
3. Site Sponsor Administration
 - Site sponsor search
 - Site sponsor management
 - Site sponsor specific analysis reports
 - Overall Site sponsor analysis reports
 - Track Site Sponsor Revenue
 - Sponsor payment records (quarterly? Annually?)
 - Track renewals submitted by Site Sponsors directly
 - Web page Builder
 - Initial setup fee
 - Monthly maintenance
 - Traffic activity for Site Sponsor
 - Auto emails
 - Sponsor renewal notices
4. Media Administration
 - Site sponsor search
 - Media management
 - Media specific analysis reports
 - General Media analysis reports
 - Auto emails
5. Guest Administration
 - Guest search
 - Guest management
 - Specific Guest analysis reports
 - Guest analysis reports
 - Auto emails
6. Catalog Administration
 - Item Search
 - Item Management

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FUNCTIONAL REQUIREMENTS

- Item maintenance - Add/Change/Delete catalog entries
- Catalog sales analysis reports
 - Track # of Purchases Made
 - Track Gross Revenue from merchandise
 - Track sales tax
 - Reports of who purchased what
- 7. Content Administration
 - Experience Search
 - Experience management
 - Review and approve/reject content for zip/postal codes without correspondent or zip/postal code leader
 - Review and approve/reject deletions for experiences with site sponsors
 - Content publishing processes – move updates and new content from staging area to main web site
 - Reporting and analysis
 - Top 10 rated experiences
 - Which categories are getting the most hits – top 10, etc.
 - Major Category views
 - Sub-category views
 - Track number of sites submitted for each category and sub-category
 - Submissions activity by month and year
 - Zip/postal code analysis reports
 - Overall
 - By target population group
 - Cross check by experience ratio to population
 - Auto emails on experience changes to correspondents and zip/postal code leaders
- 8. Member Administration
 - Member search
 - Member management
 - Specific Member analysis reports
 - Overall Member reports
 - Auto emails
- 9. General Administration
 - Ecommerce
 - Statistical analysis reports regarding sales volumes, etc
 - Develop and maintain tutorials and FAQ's
 - Database Management and Clean up
 - Look for duplicates - multiple submissions are selected by priority time/date stamp
 - Look for dead links
 - Update new sub-categories as needed
 - Cross check for "empty" matches
 - Track when sites were last updated
 - Statistical Analysis
 - Number of unique and repeat visitors
 - Week/Month/Year
 - Activity Reporting
 - Search results (user puts in criteria – capture the unmatched)
 - Length of time per page
 - Length of time per visit
 - Length of time per category
 - Hits per day – page views
 - Hits per week – page views
 - Hits per month – page views by:
 - Members
 - Track domestic vs international
 - Correspondents
 - Site Sponsors
 - Guests

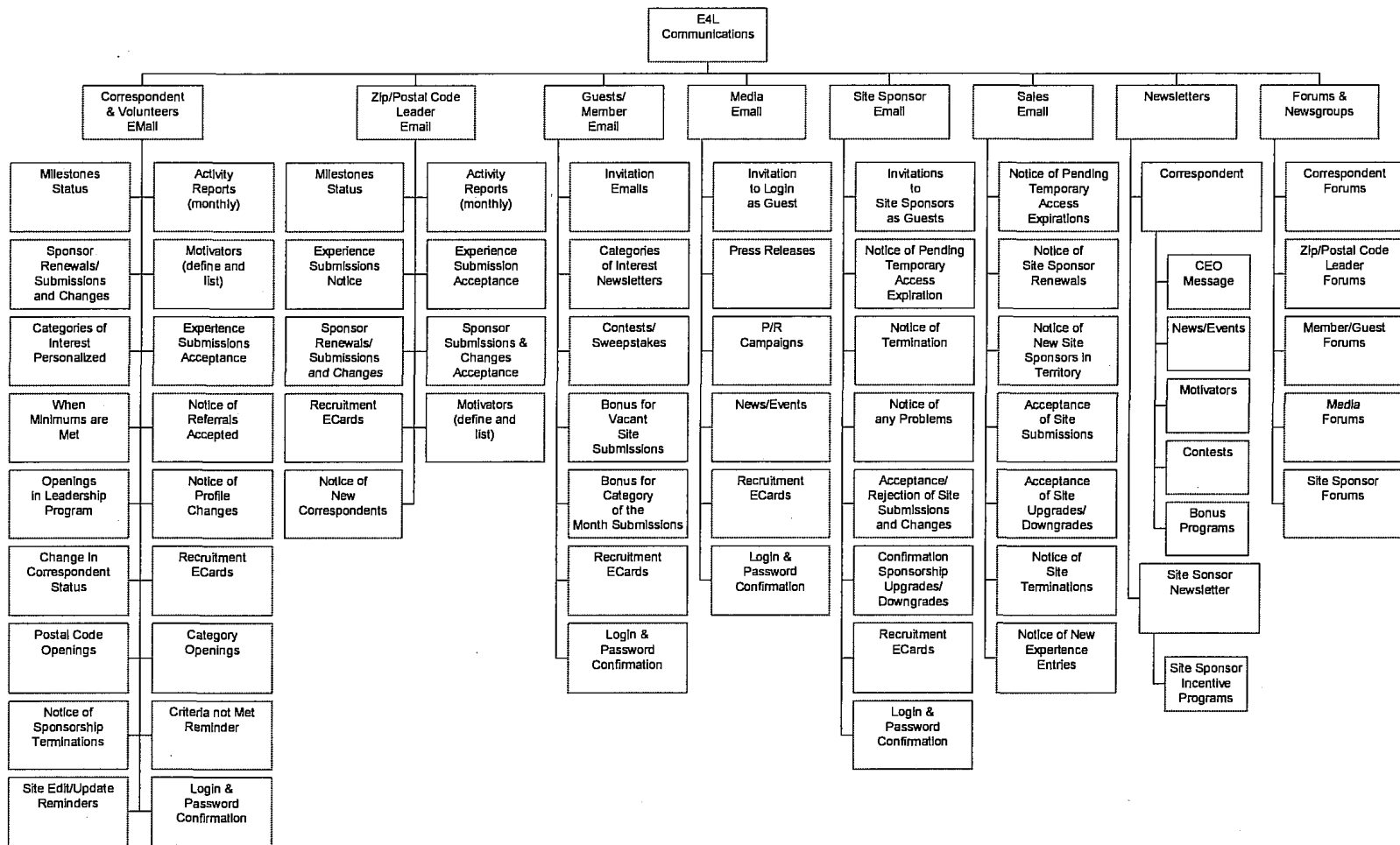
EXPERIENCINGLIFE.COM

FUNCTIONAL REQUIREMENTS

- Salespersons
- Corporate office
- Productivity Statistics
 - Number of Correspondents
 - Number of Site Sponsors
 - Percentage Point Breakdown
 - Criteria check (progress against goals)

EXPERIENCINGLIFE.COM

FUNCTIONAL REQUIREMENTS



EXPERIENCINGLIFE.COM

FUNCTIONAL REQUIREMENTS

E4L COMMUNICATIONS

1. Correspondent Email
 - Automatically generated correspondent messages
 - “Vacant” sites in their zip/postal code/category
 - When a site submission is accepted showing their points earned
 - “Category of the month” alert
 - Acknowledgement when correspondent reaches minimum
 - Acknowledgment when correspondent reaches a milestone
 - Openings in leadership program by zip/postal code/category
 - Notice when a new Correspondent Joins E4L through his/her referral & points, if any
 - Notice when a Site Sponsor has Joined E4L through his/her referral & to check % activity
 - Reminder at re-evaluation time to edit experiences
 - Automatically generated volunteer messages
 - Openings in zip/postal codes
 - Openings in leadership program by zip/postal code/category
 - Notice when a site has been removed and his/her points downgraded & to check % activity
 - Broadcast email from FP to network
 - From other E4L departments
2. Correspondent Feedback
 - Feedback (Note: Index email questions to possibly use as part of FAQ’s)
3. Zip/Postal Code Leader Email
 - When bonus points are earned when Correspondent becomes zip/postal code/category leader
 - From other E4L departments
4. Newsletters
 - Correspondent
 - Article from Correspondent Network Leader w/strategic insights
 - Article from CEO – morale booster
 - Article for any other percentage bonus opportunities
 - Unsubscribe to newsletter function
 - Add link to order merchandise in all newsletters
 - Site Sponsor
5. Guests/Member Email
6. Media Email
7. Site Sponsor Email
8. Sales Email
9. Forums & Newsgroups
 - E4L Newsgroups (builds loyalty)
 - Correspondent Forums
 - Correspondent-Correspondents Forum to network together
 - Forum for Correspondents to network w/FP
 - Zip/Postal Code Leader Forums
 - Category Forums
 - Set up Forums by Major Categories
 - Set up Forums by Category-Sub-Category
 - Set up Forums by Category – region
 - Member/Guest Forums
 - Media Forums
 - Site Sponsor Forums
 - Monitor Newsgroups and Forums (check out Ewatch.com and middleberg.com who does outsourcing on this)
 - Merchandise catalog icon on forum pages

Deliverables Timeline

Task	Due Date
Achieve signoff and completed requirements for Correspondents	10/27
Complete technical design for Correspondents	11/1
Focus Group for Correspondents	10/29
Final Changes	11/3
Completed design packet ready for Rhino	11/5
Achieve signoff and completed requirements for Experiences (Add/mod, etc)	10/25
Complete technical design for Experiences	10/29
Focus Group for Experiences	11/1
Final Changes	11/5
Completed design packet ready for Rhino	11/9

October 1999						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Other tasks:

- Complete sponsorship design
- Build prototype website for experience submission
- Spec/design and build the administrative website
- Build batch processing component

Add Subject

Search for Possible Duplicates (SC100)

1 Enter the Possible Categories of the subject you Plan to Add:

	▼
	▼
	▼
	▼
	▼

(OR)

Enter Name or Name Variations of the Organization Offering the subject:

(AND)

2 Enter Location (required)

Zip / Postal Code

--

City

--

State

▼

Country

--

▼

[Display link to InfoSpace](#)**Go To Step 2
Review for Duplicates**

Review for Duplicates (SC102)

Results (12 of 45)

[New Search](#)

1	Organization (subject_ID)	Brief Category	Summary City	State	Zip	Country / Region	GO
2	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
3	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
4	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
5	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
6	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
7	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
8	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
9	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
10	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
11	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
12	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
13	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
14	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
15	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO

Search Again

Continue To Step 3

Enter Basic Information (SC103)

Enter a brief description of the exceptional subject (Max 5 words)

Describe the Essence of the subject (Max 15 words)

Indicate a Primary Category for the subject

 ▼

Have you personally encountered this subject?

☒ Yes ☐ No

How qualified are you to judge the exceptional nature of this subject?

☐ Very ☐ Somewhat ☐ Slightly [InfoSpace](#)

Name the Organization Offering the subject [MapBlast](#)

Enter the City

Enter Surrounding Cities

Record Zip/Postal Code

[Cruise/Tour Info](#)

Enter State

 ▼

Enter Country

 ▼

Region (only if state or country does not apply)

 ▼

(Optional) Special Instructions / Directions (Max 255 characters or approximately 40 words)

	▲
	▼

Go To Step 4
Describe the Experience

Describe the subject (SC104)

Information from Prior Submission

Contains Display Page 2 Date Elements

Modify

Check Words That Best Describe the Exceptional Experience

<input type="checkbox"/> Description	<input type="checkbox"/> Description	<input checked="" type="checkbox"/> Description	<input type="checkbox"/> Description	<input type="checkbox"/> Description	<input type="checkbox"/> Description
<input type="checkbox"/> Description	<input checked="" type="checkbox"/> Description	<input type="checkbox"/> Description	<input type="checkbox"/> Description	<input type="checkbox"/> Description	<input type="checkbox"/> Description
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<input type="checkbox"/> Description	<input type="checkbox"/> Description	<input type="checkbox"/> Description	<input type="checkbox"/> Description	<input type="checkbox"/> Description	<input checked="" type="checkbox"/> Description

Suggest Additional Words

Go To Step 5
Refine the Description

Refine the Description (SC105)

Part A: Define the importance of each word in determining why this subject is truly exceptional

Words that Make this Subject Exceptional	Importance					Words that Make this Subject Exceptional	Importance				
	Extremely	Very	Important	Somewhat	Slight		Extremely	Very	Important	Somewhat	Slight
Word Description	●	○	○	○	○	Word Description	○	○	●	○	○
Word Description	○	●	○	○	○	Word Description	○	●	○	○	○
Word Description	○	○	○	○	●	Word Description	○	○	○	○	●
Word Description	○	○	○	●	○	Word Description	○	○	○	○	●
Word Description	○	○	●	○	○	Word Description	○	○	○	○	●
Word Description	○	○	○	○	●	Word Description	○	○	●	○	○
Word Description	○	○	○	○	●	Word Description	○	○	○	○	○
Word Description	○	○	○	○	●	Word Description	○	○	○	○	○
Word Description	○	○	●	○	○	Word Description	○	○	○	○	●
Word Description	○	○	○	○	○	Word Description	○	○	○	○	○
Word Description	○	○	○	○	○	Word Description	○	○	○	○	○

Part B: Add the remainder of the descriptive information

	From	To	Units	Comments
Average Cost (per person) <input checked="" type="checkbox"/> Free	125	236	Dollars	
Approximate Time Needed to subject	125	236		
Family Oriented <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Somewhat	Comments			

Identify When The subject is Available (complete only one of the options presented below:												
Option 1	<input type="checkbox"/> Always											
(Or) Option 2	<input checked="" type="checkbox"/> Jan	<input type="checkbox"/> Feb	<input checked="" type="checkbox"/> Mar	<input checked="" type="checkbox"/> Apr	<input type="checkbox"/> May	<input type="checkbox"/> Jun	<input type="checkbox"/> Jul	<input type="checkbox"/> Aug	<input checked="" type="checkbox"/> Sep	<input checked="" type="checkbox"/> Oct	<input checked="" type="checkbox"/> Nov	<input checked="" type="checkbox"/> Dec
(Or)	Date From				Date To							
Option 3												
Note: This subject will be deleted after this date:												
Comment related to when the subject is available												

Comments (Optional)	ADDITIONAL INFORMATION

Go To Step 6
Classify the Experience

Classify the Subject (SC106)

[illegible]

Please Confirm the Classification Selections Made Above

Selection	Classification (Level 1 / Level 2 / Level 3 / Level 4)
<input checked="" type="checkbox"/> Confirm	Overtime the correspondent clicks on an end-point above the description is loaded here
<input type="checkbox"/> Confirm	Classification
<input checked="" type="checkbox"/> Confirm	Classification
<input checked="" type="checkbox"/> Confirm	Classification
<input type="checkbox"/> Confirm	
<input type="checkbox"/> Confirm	
<input type="checkbox"/> Confirm	

Step 7 - Final Review

Review Display Page & Approve (SC107)

SEE DISPLAY PAGE

☐ Notify potential sponsor when final approval is received

Approved

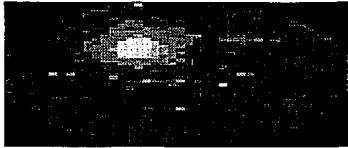
Make Changes

Enter Additional Destinations (SC109)

<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State

Done

Display Page (Un-sponsored)



experiencing life.com

New Search

Experience Name

Summary Description

Special Instructions

Organization

City

State

Zip

Country

Region

Address & Phone Look-up

Travel

Tours

Cruises

Lodging

Other

Stuff

Books

This contains a motivational message to stimulate the guests to get involved and make this the best Word of Mouth Resource on the planet

Nominate an Experience



Tell a Friend about Experiencing Life.com



Rate this Experience Earn Awards



Unlock the Potential of this Web Site



Become a Correspondent



Add This Experience to My Personal Journal



Best of the Best Award By Web Site Guests



Average Guest Rating	4.5	★ ★ ★ ★ ★
Personal Rating (Based on Profile)	2.0	★ ★

Words Describing The Exceptional Experience (5 high - 0 low)	The Importance of Each Word	
	Points	Average Stars

Historic (x)	4.8	★ ★ ★ ★ ★
Impressive	4.1	★ ★ ★ ★ ★
Rare	3.8	★ ★ ★ ★ ★
Magnificent	3.2	★ ★ ★ ★ ★
Enjoyable	2.9	★ ★ ★ ★ ★
Educational	2.2	★ ★ ★ ★ ★
Additional Words	1.9	How Experience is Classified Level 1, Level 2, Level 3, Level 4
Additional Words	1.5	
Additional Words	1.4	
Additional Words	1.2	
Additional Words	1.1	Level 1, Level 2, Level 3, Level 4
Additional Words	1	
Additional Words	0.9	
Additional Words	0.8	
Additional Words	0.7	Level 1, Level 2, Level 3, Level 4
Additional Words	0.6	
Additional Words	0.5	
Additional Words	0.4	
Additional Words	0.3	Level 1, Level 2, Level 3, Level 4
Additional Words	0.2	

Time Required
Estimated Cost (one person)
When Available
Family Oriented

In order to view comments for more than 2 experiences per session you must personalize and add comments or ratings

View Comments (30 Views Available)

Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description

Privacy

Confidentiality

Media

About Us

Get Involved

Other

Add Subject

Search for Possible Duplicates (SC100)

1 Enter the Possible Categories of the subject you Plan to Add:

	▼
	▼
	▼
	▼
	▼

(OR)

Enter Name or Name Variations of the Organization Offering the subject:

(AND)

2 Enter Location (required)

Zip / Postal Code

City

State

Country

	▼
	▼

[Display link to InfoSpace](#)

Go To Step 2
Review for Duplicates

Review for Duplicates (SC102)

Results (12 of 45)

[New Search](#)

1	Organization (subject_ID)	Brief Category	Summary City	State	Zip	Country / Region	GO
2	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
3	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
4	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
5	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
6	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
7	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
8	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
9	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
10	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
11	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
12	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
13	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
14	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO
15	Organization	Brief Category	Summary City	State	Zip	Country / Region	GO

Search Again

Continue To Step 3

Enter Basic Information (SC103)

Enter a brief description of the exceptional subject (Max 5 words)

Describe the Essence of the subject (Max 15 words)

Indicate a Primary Category for the subject

 ▼

Have you personally encountered this subject?

☒ Yes ☐ No

How qualified are you to judge the exceptional nature of this subject?

☐ Very ☐ Somewhat ☐ Slightly [InfoSpace](#)

Name the Organization Offering the subject [MapBlast](#)

Enter the City

Enter Surrounding Cities

Record Zip/Postal Code



Enter State

 ▼

Enter Country

 ▼

Region (only if state or country does not apply)

 ▼

(Optional) Special Instructions / Directions (Max 255 characters or approximately 40 words)

	▲
	▼

Go To Step 4
Describe the Experience

Describe the subject (SC104)

Information from Prior Submission

Contains Display Page 2 Date Elements

[Modify](#)

Modify

[illegible]

Go To Step 5
Refine the Description

Refine the Description (SC105)

Part A: Define the importance of each word in determining why this subject is truly exceptional

Words that Make this Subject Exceptional	Importance					Words that Make this Subject Exceptional	Importance				
	Extremely	Very	Important	Somewhat	Slight		Extremely	Very	Important	Somewhat	Slight
Word Description	●	○	○	○	○	Word Description	○	○	●	○	○
Word Description	○	●	○	○	○	Word Description	○	●	○	○	○
Word Description	○	○	○	○	●	Word Description	○	○	○	○	●
Word Description	○	○	○	●	○	Word Description	○	○	○	○	●
Word Description	○	○	●	○	○	Word Description	○	○	○	○	●
Word Description	○	○	○	○	●	Word Description	○	○	●	○	○
Word Description	○	○	○	○	●	Word Description	●	○	○	○	○
Word Description	○	○	○	○	●	Word Description	○	○	○	○	○
Word Description	○	○	●	○	○	Word Description	○	○	○	○	●
Word Description	●	○	○	○	○	Word Description	○	●	○	○	○

Part B: Add the remainder of the descriptive information

		From	To	Units	Comments
Average Cost (per person)	<input checked="" type="checkbox"/> Free	125	236	Dollars	
Approximate Time Needed to subject		125	236		▼
Family Oriented	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Somewhat			Comments	

Identify When The subject is Available (complete only one of the options presented below:											
Option 1		<input type="checkbox"/> Always									
(Or)		Option 2 <input checked="" type="checkbox"/> Jan <input type="checkbox"/> Feb <input checked="" type="checkbox"/> Mar <input checked="" type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> Jun <input type="checkbox"/> Jul <input type="checkbox"/> Aug <input checked="" type="checkbox"/> Sep <input checked="" type="checkbox"/> Oct <input checked="" type="checkbox"/> Nov <input checked="" type="checkbox"/> Dec									
(Or)		Date From					Date To				
Option 3		<div style="border: 1px solid black; height: 20px; width: 100%;"></div>					<div style="border: 1px solid black; height: 20px; width: 100%;"></div>				
<i>Note: This subject will be deleted after this date</i>											
Comment related to when the subject is available											

Comments (Optional)	ADDITIONAL INFORMATION
<div> <div></div> <div></div> <div></div> </div>	

Go To Step 6
Classify the Experience

[illegible]

Review Display Page & Approve (SC107)

SEE DISPLAY PAGE

☐ Notify potential sponsor when final approval is received

Approved

Make Changes

Enter Additional Destinations (SC109)

<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State
<input type="radio"/> Country	<input type="radio"/> State

Done

Display Page (Un-sponsored)



experiencing life.com

[New Search](#)

Experience Name

Summary Description

Special Instructions

Organization

City

State

Zip

Country

Region

Address & Phone Look-up

Travel

Tours

Cruises

Lodging

Other

Stuff

Books

This contains a motivational message to stimulate the guests to get involved and make this the best Word of Mouth Resource on the planet

[Nominate an Experience](#)



[Tell a Friend about Experiencing Life.com](#)



[Rate this Experience Earn Awards](#)



[Unlock the Potential of this Web Site](#)



[Become a Correspondent](#)



[Add This Experience to My Personal Journal](#)



Best of the Best Award By Web Site Guests



Average Guest Rating	4.5	★ ★ ★ ★ ★
Personal Rating (Based on Profile)	2.0	★ ★

Words Describing The Exceptional Experience (5 high - 0 low)	The Importance of Each Word	
	Points	Average Stars

Historic (x)	4.8	★ ★ ★ ★ ★
Impressive	4.1	★ ★ ★ ★ ★
Rare	3.8	★ ★ ★ ★ ★
Magnificent	3.2	★ ★ ★ ★ ★
Enjoyable	2.9	★ ★ ★ ★ ★
Educational	2.2	★ ★ ★ ★ ★
Additional Words	1.9	How Experience is Classified Level 1, Level 2, Level 3, Level 4
Additional Words	1.5	
Additional Words	1.4	
Additional Words	1.2	
Additional Words	1.1	Level 1, Level 2, Level 3, Level 4
Additional Words	1	
Additional Words	0.9	
Additional Words	0.8	
Additional Words	0.7	Level 1, Level 2, Level 3, Level 4
Additional Words	0.6	
Additional Words	0.5	
Additional Words	0.4	
Additional Words	0.3	Level 1, Level 2, Level 3, Level 4
Additional Words	0.2	

Time Required
Estimated Cost (one person)
When/Available
Family Oriented

In order to view comments for more than 2 experiences per session you must personalize and [add comments or ratings](#)

[View Comments \(30 Views Available\)](#)

Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description

[Privacy](#)

[Confidentiality](#)

[Media](#)

[About Us](#)

[Get Involved](#)

[Other](#)

Rate Subject (SC800)

Earn an additional 10 comment views, and special awards

Earn Award Points for Each Rating
Plan My Incentives or My Points

Your past ratings have earned you the right to
view 25 comments... Earn more

STEP 1: Enter Background Information

E-Mail		Age		Gender	
Have you personally encountered this experience?		How qualified are you to judge the exceptional nature of this experience?			
<input type="radio"/> Yes <input type="radio"/> No		<input type="radio"/> Very <input type="radio"/> Somewhat <input type="radio"/> Slightly			

STEP 2: Confirm the Experience & Suggest Improvements: (XX Views)

The Exceptional Experience	Prime Rib Dinner	Organization	The Prime Rib Steakhouse		
The Essence of the Exceptional Experience		City	Scottsdale		
This prime rib restaurant is run by one of the best chefs from Chicago the home of Prime Rib		State	AZ		
		Zip/Postal Code	85253	Country/Region	USA
Special Instructions		Estimated Cost	\$25 to \$50	(Display Comments)	
Located in the Scottsdale Fashion Mall		Time Required	1 hour to 2 hours	(Display Comments)	
		When Available	Always	(Display Comments)	
		Family Oriented	Somewhat	(Display Comments)	

[Suggest Improvements](#)

STEP 3: Rate the Importance of the Words that Make the Experience Exceptional (XX Views)

Words that Make this Experience Exceptional	Importance					Words that Make this Experience Exceptional	Importance				
	Extremely	Very	Important	Somewhat	Slight		Extremely	Very	Important	Somewhat	Slight
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Word Description	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If these words don't adequately describe why this experience is exceptional then ...						Review & Rate More Words					

STEP 4: Add Comment (XX Views)

Comment	
<div></div>	

Comment Headline:

STEP 5: Provide an Overall Rating (XX Views)

Is this Experience Among the "Best of the Best"	<input checked="" type="radio"/> YES	<input type="radio"/> NO
---	--------------------------------------	--------------------------

[Home](#)

Add Subject

Process Summary:

This process will be used to add a subject to the database. All subjects that are added to the database will be done through this process. This process includes the ability to look for subjects in the database that may be similar/identical to the subject about to be entered. The initial descriptive words as well as the rating of these words is established through this process. Activity through this process is tracked for possible reward mechanisms.

These webpages should be broken into two frames, the first frame 75% containing the data fields and the second screen 25% containing a field that contains help messages.

Data Fields
Help

Accessibility:

This process will be accessible to the following roles:

Roles {1,2,3,4,5,7}

This process will be accessible from the home page/journal page of the above-specified roles.

Add Subject (Step 1)

Functionality:

This is the first page in the process of adding a subject. This page will serve one basic function, to determine if a subject exactly like or similar to the subject about to be added exists in the database. This will help to prevent duplication of content in the database.

The location from where this screen was called is passed in using the LOC parameter in the querystring. The value must be saved and used to the last screen to control screen flow.

LOC={Value representing where this process was called from}

If the subject to be added is a nomination, the following will be passed in via the querystring:

NOMID=99999

The value will be used on another screen to copy the data from the subject_nominations table.

Unset the session variable (if any) that contains the subject_id of the last subject added.

When the form is displayed, the following elements will be prepopulated:

The possible subject categories comboboxes will each contain a blank element (first one), and each of the XX available level 1 categories from the category_domain table. The following SQL would be used:

To populate the category drop downs:

```
SELECT category_code, category_desc
FROM category_domain
WHERE site_id = :SITEID {session variable containing the current site id}
AND category_level = 1
```

The country combobox:

```
SELECT country_code, country_desc
FROM country_domain
WHERE site_id = :SITEID {session variable containing the current site id}
ORDER BY country_desc
```

The state combobox:

```
SELECT state
FROM postal_code_domain
WHERE site_id = :SITEID {session variable containing the current site id}
AND country_code = 1 (US)
```

This form would also contain link to 'Infospace' for the correspondent to look up information on a subject.

Database Tables Used:

CATEGORY_DOMAIN
POSTAL_CODE_DOMAIN
COUNTRY_DOMAIN

Screen/Email/Report Prototype:

SC100

Validations:

Verify that at least 1 field has been filled in section 1
Verify that at least 1 field in area 2 has been selected

Add Subject (Step 2)

Functionality:

This is a process that will perform a search of the subject database based on the information entered on the previous screen.(SC100)

The search would be constructed as follows: (It should be noted that based on the data entered on the form, the specific segments of the where clause would change).

```
SELECT DISTINCT s.subject_id, subject_desc,s.subject_essence,s.primary_category_desc,
                s.city,s.state,s.zipcode, s.region_desc, s.organization, s.country_desc
FROM   subjects s LEFT OUTER JOIN destinations d ON
        (s.site_id = d.site_id
        AND s.subject_id = d.subject_id)
WHERE  site_id = :SITEID {session variable containing the current site id}
AND    (s.city = :city
OR      s.nearest_city_1 = :city
OR      s.nearest_city_2 = :city
OR      s.nearest_city_3 = :city
OR      s.nearest_city_4 = :city
OR      s.nearest_city_5 = :city)
AND    (s.state = :state OR (d.destination_type = 'S' AND destination = :state))
AND    (s.country = :country OR (d.destination_type = 'C' AND destination = :country))
AND    s.zip_code = :zipcode
AND    (s.primary_category_code = :code1
OR      s.primary_category_code = :code2
OR      s.primary_category_code = :code3
OR      s.primary_category_code = :code4
OR      s.organization LIKE :name1%
OR      s.organization LIKE :name2%
OR      s.organization LIKE :name3%
OR      s.organization LIKE :name4%)
ORDER BY s.organization
```

Database Tables Used:

SUBJECTS
DESTINATIONS

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Add Subject (Step 3)

Functionality:

This page will display the subjects that matched the selection criteria entered in step 1. If no records are found, the page will display with a message indicating such. Clicking on a selected subject will result in the 3rd page of the subject being displayed, just as if the search had been done from the search results page. The user will use this screen to determine if his/her subject has already been entered into the database. The following fields will be displayed in the list:

- Subjects.organization
- Subjects.subject_id
- Subjects.subject_desc
- Subjects.subject_essence
- Subjects.primary_category_desc
- Subjects.city
- Subjects.state
- Subjects.zip
- Subjects.Country_desc
- Subjects.Region_desc

Two buttons will be available at the bottom of the screen, a button to continue on to the next step, and another button to go back and search again.

Database Tables Used:

SUBJECTS

Screen/Email/Report Prototype:

SC102

Validations:

N/A

Add Subject (Step 4)

Functionality:

This webpage will be used to collect the basic information concerning a subject.

The major category combobox will be populated with all of the level 1 category codes.

```
SELECT category_code, category_desc
FROM category_domain
WHERE site_id = :SITEID {session variable containing the current site id}
AND category_level = 1
```

Populate the region combobox with the following

```
SELECT region_code, region_desc
FROM region_domain
WHERE site_id = :SITEID {session variable containing the current site id}
ORDER BY region_desc
```

Populate the country combobox with the following

```
SELECT country_code, country_desc
FROM country_domain
WHERE site_id = :SITEID {session variable containing the current site id}
ORDER BY country_desc
```

Populate the state combobox with the following statement

```
SELECT state
FROM postal_code_domain
WHERE site_id = :SITEID {session variable containing the current site id}
AND country_code = 1 (US)
```

This form would also contain link to 'Infospace' for the correspondent to look up information on a subject.

If the user clicks on the cruise/tour button, another form would be displayed to collect additional destinations. This page is described as step 15 & 16.

If a parameter NOMID was passed into the first screen then use that value to perform the following.

- SELECT the following fields from the subject_nominations table that has the given ID and redisplay the screen with the data elements repopulated.
All fields in subject_nominations should be copied over. This will take place on more than just this page.

Database Tables Used:

SUBJECTS
POSTAL_CODE_DOMAIN
COUNTRY_DOMAIN
REGION_DOMAIN
CATEGORY_DOMAIN
SUBJECT_NOMINATIONS

Screen/Email/Report Prototype:

SC103

Validations:

Verify that the following fields have been populated

- Experience description
- Experience essence
- Major category
- Organization Name
- City
- State
- If no zip code has been entered then
 - Country Code / Region {one or both}
- If country code = 1 {USA} then require postal code
- The personal subject question must be answered
- The qualification question must be answered

Verify that if the copy button is pressed that a subject ID has been placed into the text box.

Add Subject (Step 5)

Functionality:

This process will save the data to the database and set flags to control the flow of the pages. This process will create the initial record in the subjects table.

Check the following fields for banned words:

(This process would consist of comparing the words in the specified fields to a list of 'banned' or profane words that we do not want on our website.)

Brief description

Essence of subject

Special Instructions

If profanity is found, reject the page. Send an error screen and ask them to go back to correct.

Save the data from the page to the DB

//If the session variable that contains the subject id is empty then (the user is on this screen for the first time)

// Get the next available subject_id for this site

KEY_VALUE = :USERID + date and time

INSERT INTO { :SITEID }_next_subject_id (an example: 1_next_subject_id)
VALUES (KEY_VALUE)

Determine the value of the identity column either by SELECTING from the table using the KEY_VALUE that was generated or referencing the @@IDENTITY value after the insert.

DELETE the row created in this table.

INSERT INTO subjects

(site_id,subject_id,subject_desc,subject_essence,primary_category_code,primary_category_desc, Organization, best_of_best_precentage, best_of_best_no_count, best_of_best_yes_count, nearest_city_1, nearest_city_2, nearest_city_3, nearest_city_4, nearest_city_5, city, state, postal_code, country_code, country_desc, special_instructions, free, user_id, personal_experience, experience_level, date_submitted,add_completed, tag, rating_count, visible, region_code, region_desc, notify_org, sponsored_flag, sponsored_amt, nominated_by, Third_page_view_count, search_view_count, times_in_top_xxx, more_info_requested_count, comment_count)

VALUES(:SITEID, {subject_id},:subject desc field, :subject essence field, :primary category code, primary category desc, organization, : nearest city 1, : nearest city 2, : nearest city 3, : nearest city 4, : nearest city 5, :subject city, :subject state, :subject postal code, :subject country(code), :subject country(desc), :special instructions, 0,:USERID,:personal_exp (Y or N), qualification {very, somewhat, slightly}, Date(), 0, "", 0, 0, :region_code, :region desc, 0, 0, 0.0, {id of person who nominated this }, 0, 0, 0, 0, 0)

// Else if the session variable that contains the subject id is not empty then

UPDATE subjects SET subject_desc = :subject desc field,
subject_essence = :subject essence field,
primary_category_code = :primary category code,
primary_category_desc = :primary category desc,
organization = :organization,

```

nearest_city_1 = :surrounding city 1,
nearest_city_2 = :surrounding city 2,
nearest_city_3 = :surrounding city 3,
nearest_city_4 = :surrounding city 4,
nearest_city_5 = :surrounding city 5,
city = :experience city,
state = :experience state,
postal_code = :subject postal code,
country_code = :country_code,
country_desc = :country_desc,
special_instructions = :special instructions,
personal_experience = (Y or N),
experience_level = :exp level {very, somewhat, slightly}
tag = :Tag_var,
add_completed = 0,
date_submitted = Date(),
visible = 0,
region_code = :region_code,
region_desc = :region_desc,
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :subject ID session variable

```

Check to see if any additional destinations were added to this subject. (from step 15)

If the session variable DESTINATIONS is not blank then get the additional destinations entered from the state table.

```

SELECT destination, destination_type
FROM add_subject_state
WHERE site_id = :SITEID {session variable containing the current site id}
AND tag = :DESTINATIONS

```

// For each row returned from the above query

```

INSERT INTO destinations VALUES (:SITEID, :subjectIDVar, :destination, :destination_type)

```

Create the search words

```

DELETE FROM subject_search
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :SubjectIDVar

```

```

For each word in :subject_desc
INSERT INTO subject_search (site_id, subject_id, search_word)
VALUES (:SITEID, : SubjectIDVar, :search word)

```

```

For each word in :primary_category_desc
INSERT INTO subject_search (site_id, subject_id, search_word)
VALUES (:SITEID, : SubjectIDVar, :search word)

```

Create a cursor for:

```

SELECT Equivalent_word
FROM Level_1_Equivalency
WHERE site_id = :SITEID {session variable containing the current site id}
AND category_code = :primary_cat_code

```

For each row in the cursor do

```
INSERT INTO subject_search (site_id, subject_id, Equivalent_word)
VALUES (:SITEID, :subjectIDVar, :search word)
```

Set a session variable (CURRENTSUBJECTID) that contains the subject_id. This can be used on subsequent screens as the key for all of the update/insert statements.

Database Tables Used:

SUBJECTS
SUBJECT_SEARCH

Screen/Email/Report Prototype:

N/A

Validations:

Add Subject (Step 6)

Functionality:

This webpage will contain two main sections. Section 1 will contain an example of how the directory listing would look for this submission, (see definition of Step 3, and use this format for this section).

The user can select the back button on the browser to make changes to the data contained in section 1

Section 2 will contain all of the descriptive words for the selected level 1 category code. The words should be represented as checkboxes. The following statement will get the necessary words:

```
SELECT descriptive_word
FROM   subject_desc_words_domain
WHERE  site_id = :SITEID {session variable containing the current site id}
AND    category_code = :subjects.primary_category_code
ORDER BY descriptive_word ASC
```

The Modify link will simple be a reference to back().

Select the minimum number of words required

```
SELECT add_min_real_words
       Add_min_words_selected
FROM   system_parameters
WHERE  site_id = :SITEID {session variable containing the current site id}
```

Database Tables Used:

```
SUBJECTS
SUBJECT_DESCRIPTIVE_WORD_DOMAIN
SYSTEM_PARAMETERS
```

Screen/Email/Report Prototype:

SC104

Validations:

Verify that at least {add_min_words_selected} words have been selected.

Verify that at least { add_min_real_words} of the selected words are real words.

Add Subject (Step 7)

Functionality:

This process will save the data from the previous screen to the DB.

```
DELETE FROM subject_desc_words
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :subject_id
```

Find all words that have been checked and perform the following SQL statement for each:

```
INSERT INTO subject_desc_words
(site_id, subject_id, descriptive_word, category_code, descriptive_word_rating, rating_count)
VALUES(:SITEID, :subject_id, :word, :primary_category_code, 0.0, 0)
```

If any words are in the suggested words section, perform the following

Compare the words to the filter list

If word is ok then

```
SELECT count(*) FROM suggested_words
WHERE site_id = :SITEID {session variable containing the current site id}
AND suggested_word = :word
AND category_code = :primary_category_code
If count = 0 then
```

```
INSERT INTO suggested_words (site_id,
category_code, suggested_word, times_suggested)
VALUES(:SITEID, :primary_category_code, :word, 1)
```

Else

```
UPDATE suggested_words
SET times_suggested = times_suggested + 1
WHERE site_id = :SITEID {session variable containing the current site id}
AND category_code = :primary_category_code
AND suggested_word = :word
```

Database Tables Used:

SUBJECT_DESC_WORDS
SUGGESTED_WORDS

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Add Subject (Step 8)

Functionality:

This webpage is used to collect a refined description of the subject being submitted. The page will contain two sections. The first section will contain the words that the user selected from the previous page and a series 5 radio buttons next to the word to represent the importance of the word, the radio buttons will represent the following values for importance of the word:

(Extremely, Very, Important, Somewhat, Slight) the values associated are (5-1)

The user would rate each of the words by selecting the appropriate radio button for each word.

The following query can be used to retrieve the words:

```
SELECT descriptive_word
FROM subject_desc_words
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :exp_id
ORDER BY descriptive_word
```

The second part of the page contains the remaining descriptive information that needs to be collected for the 'subjects' table.

The time unit combobox will be populated with the following:

(Minutes, Hours, Days, Weeks, Months)

Default 'ADDITIONAL INFORMATION' into the comment heading field and protect this field.

Database Tables Used:

SUBJECT_DESC_WORDS

Screen/Email/Report Prototype:

SC105

Validations:

Verify that one of the time options has been completed.

Validate that the dates entered if any are valid.

Verify that only one of the date options is selected.

Options 1, 2 & 3 for time are mutually exclusive

Verify that all words have been rated

If average cost or the time fields are entered then both to and from are required.

Add Subject (Step 9)

Functionality:

This process will save the data from the webpage to the database. Update the subjects table with the information from the webpage. The following SQL statement will perform the necessary action.

Determine what to do with the cost values that were entered

FreeVar := 0;

If the 'free' checkbox is checked then
FreeVar := 1;

Convert time units if applicable. The base unit in the Db for time is minutes.

If time_units = 'Hours' then
TimeVal = TimeVal * 60
Else if time_units = 'Days' then
TimeVal = TimeVal * 60 * 24
Else if time_units = 'Weeks' then
TimeVal = TimeVal * 60 * 24 * 7
Else if time_units = 'Months' then
TimeVal = TimeVal * 60 * 24 * 30

Check Family oriented answer

If Family Oriented = Yes then
FamilyVar := 'Y'
Else if Family Oriented = No then
FamilyVar = 'N'
Else if Family Oriented = SomeWhat then
FamilyVar = 'S'
Else
FamilyVar = NULL

Check the Available Time

If available anytime checkbox is checked then
AvailableAnytimeVar := 1
Else
AvailableAnytimeVar := 0

Check the months

JanVar, FebVar, MarVar..... = 0
If Jan checkbox is checked then
JanVar := 1
If Feb checkbox is checked then
FebVar := 1
If Mar checkbox is checked then
MarVar := 1
.
.
.

Determine if the subject is a one time subject.

If the date from or date to edit box has data, then the subject should be treated as a 1 time subject.

OneTimeVar := 1;

Set the appropriate month checkboxes based on the date range entered.

Save the data

```
UPDATE subjects
SET free = :freeVar,
    avg_cost_from = MinCostVar,
    Avg_cost_to = :MaxCostVar,
    Min_time_req = :MinTimeVar,
    Max_time_req = :MaxTimeVar,
    Family_oriented = :FamilyVar,
    Available_anytime = :AvailableAnytimeVar,
    Available_Jan = :JanVar,
    Available_Feb = :FebVar,
    Available_Mar = :MarVar,
    Available_Apr = :AprVar,
    Available_May = :MayVar,
    Available_Jun = :JunVar,
    Available_Jul = :JulVar,
    Available_Aug = :AugVar,
    Available_Sep = :SepVar,
    Available_Oct = :OctVar,
    Available_Nov = :NovVar,
    Available_Dec = :DecVar,
    Date_Subject_start = :SubStartDate,
    Date_Subject_end = :SubEndDate,
    One_time_experience = :OneTimeVar,
    Family_comment = :famComment,
    Availability_comment = :availcomment,
    Time_comment = :timecomment,
    Cost_comment = :CostComment
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :sub_id
```

If text exists in the additional comments field, then

```
// Determine subject level and type of exposure
SELECT personal_experience,
    Qualification
FROM subjects
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :exp_id;

INSERT INTO subject_comments (site_id, comment_id, subject_id, user_id, comments,
    contributor_comment,
    Comment_date, age_code, gender, headline, visible,
    Direct_exp, experience_level, times_viewed, times_agreed,
    User_type_desc )
VALUES (:SITEID, 0, :sub_id, :user_id, :comment text, 1, date(), :age_code, :gender,
```

```
‘ADDITIONAL INFORMATION’,1,:direct_experience, :qualification,  
0,0, :USERTYPEDESC {session variable} )
```

Save the ratings:

```
DELETE FROM subject_ratings  
WHERE site_id = :SITEID {session variable containing the current site id}  
AND subject_id = :sub_id
```

For each word that has been rated perform the following:

```
{  
// Get the weighting value for this role.  
  
SELECT opinion_multiplier  
FROM user_type_domain  
WHERE site_id = :SITEID {session variable containing the current site id}  
AND user_type_code = :utypecode  
  
WEIGHTING_MULTIPLIER :=:opinion_multiplier;  
  
// Insert the individual rating  
INSERT INTO subject_opinions  
      (site_id, opinion_seq, subject_id, opinion_type, opinion_score, opinion_date,  
       descriptive_word, opinion_weight)  
VALUES  
      (:SITEID, 0, :sub_id, 'D', {score 1-5}, Date(), :descriptive_word,  
       WEIGHTING_MULTIPLIER )
```

```
// Recalculate and store the new aggregate rating  
SELECT SUM(RATING_SCORE *RATING_WEIGHT)/SUM(RATING_WEIGHT)  
average_rating, COUNT(*) count_of_ratings  
FROM subject_ratings  
WHERE site_id = :SITEID {session variable containing the current site id}  
AND subject_id = :sub_id  
AND rating_type = 'D'  
AND descriptive_word = :dword  
  
UPDATE subject_desc_words  
SET descriptive_word_rating = :average_rating,  
    Rating_count = :count_of_ratings  
WHERE site_id = :SITEID {session variable containing the current site id}  
AND subject_id = :sub_id  
AND descriptive_word = :dword
```

Database Tables Used:

SUBJECTS
SUBJECT_DESC_WORDS
SUBJECT_OPINIONS
SUBJECT_COMMENTS

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Add Subject (Step 10)

Functionality:

This webpage is used to classify the subject into multiple categories. The user will use the menu control to select the different endpoints (categories) to classify the subject in. The category code, as well as the hierarchy will be presented in the lower portion of the screen. The user must click on the 'confirm' checkbox and press submit for the entries to be saved to the DB. When the page is displayed, it will contain placeholders for 10 category classifications.

Using the tree control, each time an endpoint is reached and clicked, the following would be performed.

1. Verify that the category code is not already in the list at the bottom of the screen.
2. Place the following field {category_code.category_hirarchy} under the 'classification' heading at the bottom of the form.
3. Check the corresponding checkbox next to the entry.

Up to 10 entries can be created.

Database Tables Used:

N/A

Screen/Email/Report Prototype:

SC106

Validations:

Verify that at least 1 of the classifications is checked.

Verify that 1 of the placements is in the primary category.

Add Subject (Step 11)

Functionality:

This process will save all categories that have been confirmed on SC016.

For each checked category, perform the following.

```
DELETE FROM subject_category
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :exp_id;
```

```
INSERT INTO subject_category
      (site_id, subject_id, category_code)
VALUES
      (:SITEID, :exp_id, category_code)
```

Database Tables Used:

SUBJECT_CATEGORY

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Add Subject (Step 12)

Functionality:

This webpage will contain the 3rd page view of the subject (same as the detail page from the search screen). See 3rd page detail specifications.

The page will contain a checkbox to capture whether or not to place this subject in the sponsor notification queue. This should default to the 'checked' state. The checkbox will not appear if the current role of the individual is a sponsor.

The page will contain two buttons at the bottom, 'Approved' and 'Make Changes'.

Database Tables Used:

N/A

Screen/Email/Report Prototype:

SC107

Validations:

N/A

Add Subject (Step 13)

Functionality:

This process will make the final database changes and send the user to the appropriate area based on the selection they made.

If the 'Accept' button was pressed, perform the following:

```
SELECT point_value, dollar_value, view_value
FROM accounting_actions
WHERE site_id = :SITEID {session variable containing the current site id}
AND user_type_code = :USER_ROLE
If the zip code of the experience is the same as the zip code of the correspondent then
    AND action_code = 'ADD_SUBJECT_IN'
Else
    AND action_code = 'ADD_SUBJECT_OUT'

NUM_VIEWS_EARNED := NUM_VIEWS_EARNED + :view_value

INSERT INTO correspondent_audit
    (site_id, user_id, action_date, action_code, points, posted_by, refrence,dollar_value)
VALUES (:SITEID, :USER_ID, date(), 'ADD_SUBJECT', :point_value, 'SYS', :sub_id,
:dollar_value)
```

// Give points to others in the zip code where the experience was added, if the person that added the experience is not from that zipcode

```
SELECT user_id
FROM system_users
WHERE site_id = :SITEID {session variable containing the current site id}
AND user_postal_code = {postal code of the experience}
AND user_type_code in (1,2)
```

Loop through all rows returned issuing the point allocation statements from above with the action code of ADD_SUBJECT_OVERRIDE

```
UPDATE subjects
SET add_completed = 1
    Notify_org = {0 if checkbox is not checked, 1 otherwise}
    Reserve_type = NULL,
    Date_reserved = NULL,
    Reserved_by = NULL
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :sub_id

INSERT INTO review_queue
    (site_id, review_id, subject_id, reason_for_review, national_pool,
    date_review_requested, submitted_by)
VALUES
    (:SITEID, :USERID+Date+Time,:exp_id, "NEW", 0,Date(),:USERID)
```

If the 'Accept w/changes' button is pressed, perform the following:

Take the user to the add/maintenance pages and preload the screens with the information from this subject.

Database Tables Used:

SUBJECTS
CORRESPONDENT_AUDIT
ACCOUNTING_ACTIONS

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Add Subject (Step 14)

Functionality:

Go to the New Experience Maintenance Pages (WOMP120)

Database Tables Used:

N/A

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Add Subject (Step 15)

Functionality:

This webpage will be used to collect additional cities and countries for tours and cruises. The webpage will contain two radio buttons one of which must be selected to identify the type of values being entered. A tag will be passed to this servlet that will consist of the userid + time (hhmmss), this tag will be used to save the data entered into add_subject_state table

Perform the following upon creation of the screen to see if the user was here before

// If DESTINATIONS environment variable is set then

```
SELECT destination,  
       Destination_type  
FROM add_subject_state  
WHERE site_id = :SITEID {session variable containing the current site id}  
AND tag = :DESTINATIONS
```

```
If destination_type = 'C' then  
    Radio button country will be selected  
else  
    Radio button state will be selected  
Else  
    No radio buttons will be selected
```

Database Tables Used:

ADD_SUBJECT_STATE

Screen/Email/Report Prototype:

SC109

Validations:

Verify that one radio button has been selected, for each entry.

Add Subject (Step 16)

Functionality:

This process will save the data entered on the screen to the appropriate application state table.

If no words exists simply go back()

```
// If DESTINATIONS environment variable is set then
```

```
DELETE FROM subject_add_state
WHERE site_id = :SITEID {session variable containing the current site id}
AND tag = :DESTINATIONS
```

```
// Else
```

```
// Set session variable for state control
DESTINATIONS = :USERID + Date +Time
```

For each word in the list:

```
INSERT INTO subject_add_state
(site_id, tag, destination, destination_type)
VALUES
(:SITEID, :tag passed in, destination entered in field, {either S = state or C = Country})
```

Database Tables Used:

SUBJECTS_ADD_STATE

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Add Subject (Step 17)

Functionality:

This page will contain a message thanking the user for entering an experience into the system, it may also explain the validation process the experience must go through before being visible. The page will contain one or more links to other areas of the system.

Database Tables Used:

N/A

Screen/Email/Report Prototype:

SC108

Validations:

N/A

Add Experience

Process Summary:

This process will be used to add an experience to the database. All experiences that are added to the database will be done through this process. This process includes the ability to look for experiences in the database that may be similar/identical to the experience about to be entered. The initial descriptive words as well as the rating of these words is established through this process. Activity through this process is tracked for possible reward mechanisms.

Accessibility:

This process will be accessible to the following roles:

AC
ZCL
VC
CC
CAL

This process will be accessible from the home page/journal page of the above-specified roles.

Related Batch Processes:

- | | |
|---------------|--|
| BA004: | The system must delete all experiences that are 1-time experiences and where the date for the experience has passed. |
| BA005: | The system must consolidate all entries for the specified month from the experience_views table into the experience_views_summary table. |
| BA007: | The system must note any site sponsor link that does not respond. |
| BA010: | The system must delete all experiences where the add_complete flag is false. These are experiences that were created by the 'add experience' process, but never completed. A two day grace period has been added to deal with the situation where an experience add is started at 11:59pm (just before the date changes). All associated experience tables will be updated when an experience is deleted |
| BA012: | The system must mark all experiences for review/removal that have an average rating (the top 5 descriptive words) that is below a given threshold. The experience must be rated at least 10 times before it becomes subject to this rule. |
| BA014: | The system must delete entries from the temporary tables used to retain state in the application. The entries in the tables must be removed if they are more than 1 day old. |

Maintain Main Info (

EXHIBIT G

Suggestion would be here if one was passed in

Error Message space

Subject ID:

Identify the exceptional subject? (Up to 5 words)

Describe the essence of the exceptional subject (Maximum 15 words)

Name of organization offering the subject

City

State

Zip / Postal Code

Country

Surrounding Cities:

Region

Special Instructions / Directions

Average Cost (per person)

Approx time needed for subject

Family Oriented

When Available (Select One)

1

Always

Comment

OR

2

Months

Comment

OR

3

Range

Comment

Additional Comments

Existing

Improved

From To Dollars

From To Days

☐ Yes

☐ No

☐ Somewhat

☒

☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun
☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

From Month Day Year
To Month Day Year

From To Dollars

From To Days

☐ Yes

☐ No

☐ Somewhat

☐

☒ Jan ☒ Feb ☒ Mar ☐ Apr ☐ May ☐ Jun
☐ Jul ☐ Aug ☐ Sep ☐ Oct ☒ Nov ☒ Dec

From Month Day Year
To Month Day Year

Submit

Maintain Destinations (SC8006)

Current subject Information

Identity:		
Description:		
Organization Name:		
City, State, Zip:		
Country/Region:		

Suggestion would appear here if FEDID was passed in

Destination Information

	Existing	Improved
Destination 1	Paruge C	<input type="text"/> <input type="button" value="▼"/> <input type="radio"/> State <input type="radio"/> Country
Destination 2	Arizona S	<input type="text"/> <input type="button" value="▼"/> <input type="radio"/> State <input type="radio"/> Country
Destination 3	Colorado S	<input type="text"/> <input type="button" value="▼"/> <input type="radio"/> State <input type="radio"/> Country
Destination 4		<input type="text"/> <input type="button" value="▼"/> <input type="radio"/> State <input type="radio"/> Country
Destination 5		<input type="text"/> <input type="button" value="▼"/> <input type="radio"/> State <input type="radio"/> Country
Destination 6		<input type="text"/> <input type="button" value="▼"/> <input type="radio"/> State <input type="radio"/> Country
Destination 7		<input type="text"/> <input type="button" value="▼"/> <input type="radio"/> State <input type="radio"/> Country

Maintain Ratings (SC8001)

Current subject Information

Identity:		
Description:		
Organization Name:		
City, State, Zip:		
Country/Region:		

Error Message space

Suggestion would appear here if FEDID was passed in

Rating Information

Best of Best

Exceptional Words & Ratings		Exceptional Words & Ratings	
(ALL) Words Describing Exceptional subject	Average Rating	(ALL) Words Describing Exceptional subject	Average Rating
	Ratings		Ratings
Fun		Exceptional Words	
Exceptional Words		Exceptional Words	
Exceptional Words		Exceptional Words	
Exceptional Words		Exceptional Words	
Exceptional Words		Exceptional Words	

Reset Justification

Cancel

Submit

MaintainCategories (SC8002)

Current subject Information

Identity:

Description:

Organization Name:

City, State, Zip:

Country/Region:

Suggestion would be here if one was passed in

Categories

Error Message space

Add New Classifications for the Experience

This expands to the lowest level, then a click populates the table of additions shown below

Level 1

Level 2

Level 3

Level 4

Fit

Fit

Fit

Click to Classify

Selected Experience Classifications

Classification

1	Level 1/Level 2/Level 3/Level 4	<input checked="" type="checkbox"/> Include?
2	Level 1/Level 2/Level 3/Level 4	<input checked="" type="checkbox"/> Include?
3	Level 1/Level 2/Level 3/Level 4	<input checked="" type="checkbox"/> Include?
4	Level 1/Level 2/Level 3/Level 4	<input checked="" type="checkbox"/> Include?
5	Level 1/Level 2/Level 3/Level 4	<input type="checkbox"/> Include?
6	Level 1/Level 2/Level 3/Level 4	<input checked="" type="checkbox"/> Include?
7	Level 1/Level 2/Level 3/Level 4	<input type="checkbox"/> Include?
8	Level 1/Level 2/Level 3/Level 4	<input type="checkbox"/> Include?
9	Level 1/Level 2/Level 3/Level 4	<input type="checkbox"/> Include?
10		<input type="checkbox"/> Include?

Cancel

Submit

Maintain Comments (SC8004)

Current subject Information

Identity:

Description:

Organization Name:

City, State, Zip:

Country/Region:

Error Message space

Suggestion would be here if one was passed in

Comments

Date	Role	subject	Direct?	Age	Gender	Comments	REASON
	Area Corr	xtensive	Yes	35	M		<input type="checkbox"/> REMOVE?? <input type="text"/>
	Volunteer						<input type="checkbox"/> REMOVE?? <input type="text"/>
	Guest						<input type="checkbox"/> REMOVE?? <input type="text"/>
							<input type="checkbox"/> REMOVE?? <input type="text"/>
							<input type="checkbox"/> REMOVE?? <input type="text"/>
							<input type="checkbox"/> REMOVE?? <input type="text"/>
							<input type="checkbox"/> REMOVE?? <input type="text"/>
							<input type="checkbox"/> REMOVE?? <input type="text"/>
							<input type="checkbox"/> REMOVE?? <input type="text"/>
							<input type="checkbox"/> REMOVE?? <input type="text"/>

Cancel

Submit

Wrap Up & Summarization (SC504)

Thank you for updating this subject.

For this subject what else do you wish to update?

Change Basic Profile

Copy

Change Ratings

Copy

Change Classifications

Copy

Change Comments

Copy

Return to Correspondent
Home Page

Recommend Subject Deletion (SC8005)

Error Message space

Current subject Information

Identity:			
Description:			
Organization Name:			
City, State, Zip:			
Country/Region:			

Suggestion would be here if one was passed in

Basis

Justification for deleting this subject. (Required)

Cancel

Submit

Maintain Subject (SC8007)

Suggested Change

Change this, change that.....

3rd Page View of Subject

Change Information

Recommend Deletion

Modify Comments

Change Classification

Change Destinations

Clear Ratings

Cancel

Done

EMAIL_TEXT			
SITE_ID	<pk> INT	not null	
EMAIL_CODE	<pk> VARCHAR(20)	not null	
EMAIL_DESC	VARCHAR(50)	null	
EMAIL_TEXT_LINES	TEXT	not null	
SUBJECT_LINE	VARCHAR(80)	null	
FROM_LINE	VARCHAR(80)	null	
EMAIL_TYPE	VARCHAR(15)	not null	

FEEDBACK_SUBJECTS_DOMAIN			
SITE_ID	<pk> INT	not null	
SUBJECT_ID	<pk> INT	not null	
SUBJECT_DESC	VARCHAR(50)	null	

INVITE_TYPE_DOMAIN			
SITE_ID	<pk> INT	not null	
INVITE_TYPE	<pk> INT	not null	
INVITE_DESC	VARCHAR(50)	not null	
NBR_DAYS_WAIT	INT	not null	

EMAIL_LIST_DOMAIN			
SITE_ID	<pk> INT	not null	
LIST_CODE	<pk> INT	not null	
LIST_DESC	VARCHAR(50)	not null	
SPONSOR_ONLY	INT	not null	

REJECT_REASONS_DOMAIN			
SITE_ID	<pk> INT	not null	
REASON_ID	<pk> INT	not null	
REASON_DESC	VARCHAR(50)	null	

SUBJECT_DESC_WORDS_DOMAIN			
SITE_ID	<pk> INT	not null	
CATEGORY_CODE	<pk> CHAR(15)	not null	
DESCRIPTIVE_WORD	<pk> VARCHAR(30)	not null	

CATEGORY_DOMAIN			
SITE_ID	<pk> INT	not null	
CATEGORY_CODE	<pk> CHAR(15)	not null	
CATEGORY_DESC	VARCHAR(50)	not null	
CATEGORY_LEVEL	SMALLINT	not null	
CATEGORY_HIERARCHY	VARCHAR(255)	not null	
LEVEL1_CATEGORY_CODE	SMALLINT	null	
LEVEL2_CATEGORY_CODE	SMALLINT	null	
LEVEL3_CATEGORY_CODE	SMALLINT	null	
LEVEL4_CATEGORY_CODE	SMALLINT	null	
MAX_COUNT	INT	not null	

SITE_DOMAIN			
SITE_ID	<pk> INT	not null	
SITE_DESCRIPTION	VARCHAR(50)	not null	
SITE_IP_ADDRESS	VARCHAR(20)	not null	

COUNTRY_DOMAIN			
SITE_ID	<pk> INT	not null	
COUNTRY_CODE	<pk> INT	not null	
COUNTRY_DESC	VARCHAR(30)	not null	

USER_TYPE_DOMAIN			
SITE_ID	<pk> INT	not null	
USER_TYPE_CODE	<pk> INT	not null	
USER_TYPE_DESC	VARCHAR(30)	not null	
OPINION_MULTIPLIER	INT	not null	
POINT_GOAL	INT	not null	
POOL_AMOUNT	NUMERIC(18,2)	not null	
TOTAL_CONTRIBUTION	NUMERIC(18)	not null	

SPONSOR			
SITE_ID	<pk> INT	not null	
SPONSOR_CODE	<pk> INT	not null	
SPONSOR_DESC	VARCHAR(50)	null	
ADDRESS_1	VARCHAR(50)	null	
ADDRESS_2	VARCHAR(50)	null	
ADDRESS_3	VARCHAR(50)	null	
CITY	VARCHAR(30)	null	
STATE	VARCHAR(10)	null	
ZIPCODE	VARCHAR(10)	null	
COUNTRY_CODE	INT	null	
EMAIL_ADDRESS	VARCHAR(30)	null	
FAX_NUMBER	VARCHAR(20)	null	
PHONE_NUMBER	VARCHAR(20)	null	
FIRST_NAME	VARCHAR(25)	null	
LAST_NAME	VARCHAR(50)	null	

AGE_BREAKDOWN_DOMAIN			
SITE_ID	<pk> INT	not null	
AGE_CODE	<pk> INT	not null	
AGE_DESC	VARCHAR(30)	not null	
LOW_AGE	INT	not null	
HIGH_AGE	INT	not null	

POSTAL_CODE_DOMAIN			
SITE_ID	<pk> INT	not null	
POSTAL_CODE	<pk> VARCHAR(15)	not null	
CITY	VARCHAR(30)	null	
STATE	VARCHAR(10)	null	
COUNTRY	CHAR(10)	null	
LATITUDE	NUMERIC(18,9)	not null	
LONGITUDE	NUMERIC(18,9)	not null	

ACCOUNTING_ACTIONS			
SITE_ID	<pk> INT	not null	
ACTION_CODE	<pk> INT	not null	
ACTION_SUBCODE	<pk> INT	not null	
ACTION_DESCRIPTION	VARCHAR(20)	not null	
USER_TYPE_CODE	<pk> INT	not null	
POINT_VALUE	NUMERIC(18,2)	not null	
DOLLAR_VALUE	NUMERIC(18,2)	not null	
VIEW_VALUE	NUMERIC(18,2)	not null	
ACTION_GROUP	INT	not null	
BONUS_CODE	INT	null	
AVG_MONTHLY_DOLLARS	NUMERIC(18,2)	not null	
AVG_MONTHLY_POINTS	NUMERIC(18,2)	not null	

Physical Data Model			
Project	E4L Database		
Model	E4L		
Author	Andrew Mason	Version	0
		Date	01/31/2000

NEWS_RELEASE_TYPE_DOMAIN			
SITE_ID	<pk> INT	not null	
RELEASE_TYPE_CODE	<pk> VARCHAR(10)	not null	
RELEASE_TYPE_DESC	VARCHAR(50)	not null	

QUESTION_DOMAIN			
SITE_ID	<pk> INT	not null	
QUESTION_NUM	<pk> INT	not null	
QUESTION_TEXT	VARCHAR(150)	not null	
QUESTION_TYPE	VARCHAR(2)	not null	
QUESTION_SEQ	INT	not null	

ANSWER_DOMAIN			
SITE_ID	<pk> INT	not null	
QUESTION_NUM	<pk> INT	not null	
ANSWER_NUM	<pk> INT	not null	
ANSWER_TEXT	VARCHAR(50)	not null	
POINT_VALUE	INT	not null	

REGION_DOMAIN			
SITE_ID	<pk> INT	not null	
REGION_DOMAIN_TYPE	<pk> CHAR(1)	not null	
REGION_CODE	<pk> INT	not null	
REGION_DESC	VARCHAR(50)	null	

SUGGESTED_WORDS			
SITE_ID	<pk> INT	not null	
SUGGESTED_WORD	<pk> VARCHAR(30)	not null	
CATEGORY_CODE	<pk> CHAR(15)	not null	
TIMES_SUGGESTED	INT	not null	

EMAIL_HISTORY			
SITE_ID	<pk> INT	not null	
SUBJECT_ID	<pk> INT	not null	
EMAIL_ADDRESS	<pk> VARCHAR(50)	not null	
FIRST_NAME	VARCHAR(25)	null	
MI	VARCHAR(1)	null	
LAST_NAME	VARCHAR(50)	null	
DATE_ADDED	DATETIME	not null	
POSITION	VARCHAR(30)	null	

POSTAL_CODE_DISTANCE			
SITE_ID	<pk> INT	not null	
BASE_POSTAL_CODE	<pk> VARCHAR(15)	not null	
OTHER_POSTAL_CODE	<pk> VARCHAR(15)	not null	
DISTANCE	NUMERIC(9,2)	null	

TOP_WORDS			
SITE_ID	<pk> INT	not null	
DESCRIPTIVE_WORD	<pk> VARCHAR(50)	not null	
CATEGORY_CODE	<pk> CHAR(15)	not null	
WORD_USE_COUNT	INT	not null	

DECLINE_REASON_DOMAIN			
SITE_ID	<pk> INT	not null	
REASON_NUMBER	<pk> INT	not null	
INVITE_TYPE	INT	not null	
REASON_DESC	VARCHAR(50)	null	

LEVEL_1_EQUIVALENCY			
SITE_ID	<pk> INT	not null	
CATEGORY_CODE	<pk> CHAR(15)	not null	
EQUIVALENT_WORD	<pk> VARCHAR(50)	not null	

BONUS_POINTS_DOMAIN			
SITE_ID	<pk> INT	not null	
BONUS_CODE	<pk> INT	not null	
BONUS_DESC	<pk> VARCHAR(30)	not null	
PRIMARY_CATEGORY_LEVEL	SMALLINT	null	
POINT_VALUE	NUMERIC(18,2)	not null	
DOLLAR_VALUE	NUMERIC(18,2)	not null	
VIEW_VALUE	NUMERIC(18,2)	not null	

System Users Tables

USER_EMAIL_LISTS				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
LIST_CODE	<pk>	INT	not null	

USER_JOURNAL				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
JOURNAL_NAME	<pk>	VARCHAR(50)	not null	
JOURNAL_CODE	<pk>	INT	not null	

SYSTEM_USERS				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
PASSWORD	<pk>	VARCHAR(20)	not null	
PASSWORD_HINT	<pk>	VARCHAR(20)	not null	
FIRST_NAME	<pk>	CHAR(1)	not null	
MI	<pk>	CHAR(1)	not null	
LAST_NAME	<pk>	VARCHAR(50)	not null	
ALIAS	<pk>	VARCHAR(20)	not null	
COUNTRY_CODE	<pk>	INT	not null	
EMAIL_ADDRESS	<pk>	VARCHAR(50)	not null	
USER_POSTAL_CODE	<pk>	VARCHAR(15)	not null	
BIRTHDATE	<pk>	DATE	not null	
USER_TYPE_CODE	<pk>	INT	not null	
USER_TYPE_SUBCODE	<pk>	VARCHAR(20)	not null	
FAX_NUMBER	<pk>	CHAR(9)	not null	
SSN	<pk>	VARCHAR(30)	not null	
REFERRED_BY_EMAIL	<pk>	DATE	not null	
DATE_SUBMITTED	<pk>	DATE	not null	
DATE_VALIDATED	<pk>	DATE	not null	
DATE_UPDATED	<pk>	DATE	not null	
DATE_TO_PURGE	<pk>	DATE	not null	
DATE_RESIGNED	<pk>	DATE	not null	
AGE_CODE	<pk>	INT	not null	
GENDER	<pk>	CHAR(1)	not null	
ADDRESS_1	<pk>	VARCHAR(50)	not null	
ADDRESS_2	<pk>	VARCHAR(50)	not null	
APPLICATION_SCORE	<pk>	INT	not null	
DELINQUENT_STAGE	<pk>	INT	not null	
COMMENT_VIEWS_REMAINING	<pk>	INT	not null	
RECEIVE_EMAIL	<pk>	INT	not null	
DELETE_SUGGESTION_COUNT	<pk>	INT	not null	
LIVES_TOUCHED	<pk>	NUMERIC(18)	not null	
SPONSOR_CODE	<pk>	INT	not null	
INVITE_TYPE	<pk>	INT	not null	
INVITE_DATE	<pk>	DATE	not null	
PERIOD_POINTS	<pk>	NUMERIC(18,8)	not null	
AUDIT_START_DATE	<pk>	DATE	not null	

USER_HISTORY				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
LAST_VISIT	<pk>	DATE	not null	
NBR_VISITS	<pk>	INT	not null	

JOURNAL_ENTRIES				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
JOURNAL_CODE	<pk>	INT	not null	
JOURNAL_PAGE	<pk>	INTEGER	not null	
JOURNAL_PAGE_DESC	<pk>	VARCHAR(50)	not null	
ADDITIONAL_NOTES	<pk>	VARCHAR(255)	not null	

DECLINE_INFO				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
DECLINE_DATE	<pk>	DATE	not null	
REASON_NUMBER	<pk>	INT	not null	
INVITE_TYPE	<pk>	INT	not null	

DECLINE_COMMENT				
SITE_ID	<pk>	INT	not null	
COMMENT_ID	<pk>	INTEGER	not null	
USER_ID	<pk>	TEXT	not null	
DECLINE_DATE	<pk>	DATE	not null	
INVITE_TYPE	<pk>	INT	not null	
COMMENT	<pk>	TEXT	not null	

GOALS				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
MONTH	<pk>	INT	not null	
YEAR	<pk>	INT	not null	
POINT_GOAL	<pk>	INT	not null	

CONTRIBUTOR_CATEGORY				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
CATEGORY_CODE	<pk>	CHAR(16)	not null	

REFERRAL_EMAILS				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
EMAIL_ADDRESS	<pk>	VARCHAR(50)	not null	

CONTRIBUTOR_AUDIT				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
ACTION_DATE_TIME	<pk>	DATE	not null	
ACTION_CODE	<pk>	NUMERIC(18,8)	not null	
POINTS	<pk>	INT	not null	
POSTED_BY	<pk>	VARCHAR(10)	not null	
REFERENCE	<pk>	VARCHAR(50)	not null	
DOLLAR_VALUE	<pk>	NUMERIC(18,8)	not null	
SUBJECT_ID	<pk>	INT	not null	

USER_SUBJECT_PREFERENCES				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
DESCRIPTIVE_WORD	<pk>	VARCHAR(50)	not null	

PERSONALIZATION_INFO				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
UPDATE_CATEGORY	<pk>	CHAR(8)	not null	
UPDATE_CITY_1	<pk>	VARCHAR(50)	not null	
UPDATE_STATE_1	<pk>	VARCHAR(2)	not null	
UPDATE_COUNTRY_1	<pk>	INT	not null	
UPDATE_COUNTRY_DESC_1	<pk>	VARCHAR(50)	not null	
UPDATE_CITY_2	<pk>	VARCHAR(50)	not null	
UPDATE_STATE_2	<pk>	VARCHAR(2)	not null	
UPDATE_COUNTRY_2	<pk>	INT	not null	
UPDATE_COUNTRY_DESC_2	<pk>	VARCHAR(50)	not null	
UPDATE_CITY_3	<pk>	VARCHAR(50)	not null	
UPDATE_STATE_3	<pk>	VARCHAR(2)	not null	
UPDATE_COUNTRY_3	<pk>	INT	not null	
UPDATE_COUNTRY_DESC_3	<pk>	VARCHAR(50)	not null	
ORGANIZATION_POSTAL_CODE	<pk>	VARCHAR(15)	not null	
ORGANIZATION	<pk>	VARCHAR(75)	not null	

USER_AWARDS				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
AWARD_DESC	<pk>	VARCHAR(50)	not null	
AWARD_DATE	<pk>	DATE	not null	

System

SYSTEM_PARAMETERS				
SITE_ID	<pk>	INT	not null	
ACCT_PERIOD_END_DATE	<pk>	DATE	not null	
ACCT_PERIOD_START_DATE	<pk>	DATE	not null	
MAX_CONTRIBUTOR_PER_CAT	<pk>	INT	not null	
SITE_EMAIL_ADDRESS	<pk>	VARCHAR(50)	not null	
SUB_1_TIME_DELETE_GRACE_DAYS	<pk>	INT	not null	
MAX_ZIP_CODES_PER_CONTR	<pk>	INT	not null	
NBR_INITIAL_VIEWS	<pk>	INT	not null	
NBR_MONTHS_KEEP_OPINIONS	<pk>	INT	not null	
NBR_DAYS_BEFORE_DELETE	<pk>	INT	not null	
NBR_GRACE_VIEWS_DAY	<pk>	INT	not null	
NBR_DAYS_WAIT_CONTR_CONF	<pk>	INT	not null	
NBR_DAYS_COMPLETE_TRAINING	<pk>	INT	not null	
NBR_DAYS_1ST_TRAINING_EMAIL	<pk>	INT	not null	
NBR_DAYS_TRAINING_GRACE	<pk>	INT	not null	
NBR_DAYS_BETWEEN_RATINGS	<pk>	INT	not null	
MIN_AC_SCORE	<pk>	INT	not null	
MIN_CC_SCORE	<pk>	INT	not null	
MIN_VC_SCORE	<pk>	INT	not null	
OPINION_TIMEFRAME_MONTHS	<pk>	INT	not null	
PERFORMANCE_THRESHOLD_PERCENT	<pk>	NUMERIC(5,3)	not null	
OPINION_MUL_EXPERIENCE	<pk>	NUMERIC(5,3)	not null	
OPINION_MUL_NO_EXPERIENCE	<pk>	NUMERIC(5,3)	not null	
OPINION_MUL_SOMEWHAT_QUALIFIED	<pk>	NUMERIC(5,3)	not null	
OPINION_MUL_SLIGHTLY_QUALIFIED	<pk>	NUMERIC(5,3)	not null	
NBR_DAYS_BETWEEN_OPINIONS	<pk>	INT	not null	
ADD_MIN_REAL_WORDS	<pk>	INT	not null	
ADD_MIN_WORDS_SELECTED	<pk>	INT	not null	
MIN_CASH_OUT_AMOUNT	<pk>	NUMERIC(5,2)	not null	
MAX_NON_RESERVE_DAYS	<pk>	INT	not null	
BEST_OF_BEST_CUTOFF	<pk>	INT	not null	
TERMINATED_USER_GRACE_DAYS	<pk>	INT	not null	

SUBJECT_VIEWS_SUMMARY				
SITE_ID	<pk>	INT	not null	
SUBJECT_ID	<pk>	INT	not null	
SUMMARY_MONTH	<pk>	INT	not null	
SUMMARY_YEAR	<pk>	INT	not null	
COUNT_OF_VIEWS	<pk>	INT	not null	
COUNT_OF_SEARCHES	<pk>	INT	not null	
COUNT_OF_SPONSOR_PAGE_VIEWS	<pk>	INT	not null	

EMAIL_QUEUE				
SITE_ID	<pk>	INT	not null	
QUEUE_ENTRY	<pk>	INT	not null	
QUEUE_NAME	<pk>	VARCHAR(20)	not null	
FROM_LINE	<pk>	VARCHAR(50)	not null	
TO_LINE	<pk>	VARCHAR(50)	not null	
SUBJECT_LINE	<pk>	VARCHAR(50)	not null	
TEXT_BODY	<pk>	TEXT	not null	
PROCESSED_FLAG	<pk>	CHAR(1)	not null	
DATE_TIME_PROCESSED	<pk>	DATE	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
TEXT_CODE	<pk>	VARCHAR(20)	not null	
KEY1	<pk>	INT	not null	
KEY2	<pk>	INT	not null	
LINK	<pk>	VARCHAR(254)	not null	
EMAIL_CODE	<pk>	VARCHAR(20)	not null	

CONTRIBUTOR_WAITING_LIST				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
AGE_CODE	<pk>	INT	not null	
GENDER	<pk>	CHAR(1)	not null	
POSTAL_CODE	<pk>	VARCHAR(15)	not null	
WAITING_LIST_TYPE	<pk>	CHAR(1)	not null	

NEWS_RELEASES				
SITE_ID	<pk>	INT	not null	
RELEASE_CODE	<pk>	INT	not null	
RELEASE_TITLE	<pk>	VARCHAR(255)	not null	
RELEASE_LINK	<pk>	VARCHAR(150)	not null	
RELEASE_DATE	<pk>	DATE	not null	

NEWS_RELEASE_TYPE				
SITE_ID	<pk>	INT	not null	
RELEASE_CODE	<pk>	INT	not null	
RELEASE_TYPE_CODE	<pk>	VARCHAR(10)	not null	

ESALES_EMAIL				
SITE_ID	<pk>	INT	not null	
CATEGORY_CODE	<pk>	CHAR(16)	not null	
STATE	<pk>	VARCHAR(2)	not null	
EMAIL_ADDRESS	<pk>	VARCHAR(50)	not null	

USER_FEEDBACK				
SITE_ID	<pk>	INT	not null	
FEEDBACK_ID	<pk>	INT	not null	
DATE_ENTERED	<pk>	DATE	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
SUBJECT_ID	<pk>	INT	not null	
FEEDBACK_TEXT	<pk>	TEXT	not null	

TERMINATED_USERS				
SITE_ID	<pk>	INT	not null	
USER_ID	<pk>	VARCHAR(20)	not null	
EMAIL_ADDRESS	<pk>	VARCHAR(50)	not null	
DATE_TERMINATED	<pk>	DATE	not null	

RESIGNATION_REASON				
SITE_ID	<pk>	INT		not null
USER_ID	<pk, fk>	VARCHAR(20)		not null
REASON_CODE	<pk>	INT		not null
ANSWER_DATE	<pk>	DATETIME		not null

PK

RESIGNATION_REASON_TEXT				
SITE_ID	<pk>	INT		not null
USER_ID	<pk, fk>	VARCHAR(20)		not null
REASON_TEXT		TEXT		null
ANSWER_DATE	<pk>	DATETIME		not null

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Maintenance State Tables

SUBJECT_MAINTENANCE_STATE				
SITE_ID	<pk>	INT	not null	
REVIEW_ID	<pk>	INT	not null	
SUBJECT_ID	<pk>	VARCHAR(30)	not null	
SUBJECT_DESC		VARCHAR(255)	null	
SUBJECT_ESSENCE		VARCHAR(255)	null	
ORGANIZATION		VARCHAR(75)	null	
NEAREST_CITY_1		VARCHAR(50)	null	
NEAREST_CITY_2		VARCHAR(50)	null	
NEAREST_CITY_3		VARCHAR(50)	null	
NEAREST_CITY_4		VARCHAR(50)	null	
NEAREST_CITY_5		VARCHAR(50)	null	
CITY		VARCHAR(50)	null	
STATE		VARCHAR(2)	null	
POSTAL_CODE		VARCHAR(15)	null	
COUNTRY_CODE		INT	not null	
COUNTRY_DESC		VARCHAR(30)	null	
SPECIAL_INSTRUCTIONS		VARCHAR(255)	null	
MIN_TIME_REQ		INT	null	
MAX_TIME_REQ		INT	null	
TIME_UNITS		VARCHAR(2)	null	
AVG_COST_FROM		NUMERIC(10,2)	null	
AVG_COST_TO		NUMERIC(10,2)	null	
FAMILY_ORIENTED		CHAR(1)	null	
FREE		INT	not null	
AVAILABLE_ANYTIME		SMALLINT	null	
AVAILABLE_JAN		SMALLINT	null	
AVAILABLE_FEB		SMALLINT	null	
AVAILABLE_MAR		SMALLINT	null	
AVAILABLE_APR		SMALLINT	null	
AVAILABLE_MAY		SMALLINT	null	
AVAILABLE_JUN		SMALLINT	null	
AVAILABLE_JUL		SMALLINT	null	
AVAILABLE_AUG		SMALLINT	null	
AVAILABLE_SEP		SMALLINT	null	
AVAILABLE_OCT		SMALLINT	null	
AVAILABLE_NOV		SMALLINT	null	
AVAILABLE_DEC		SMALLINT	null	
ONE_TIME_EXPERIENCE		CHAR(1)	null	
DATE_SUBJECT_START		DATETIME	null	
DATE_SUBJECT_END		DATETIME	null	
FAMILY_COMMENT		VARCHAR(40)	null	
AVAILABILITY_COMMENT		VARCHAR(40)	null	
TIME_COMMENT		VARCHAR(40)	null	
COST_COMMENT		VARCHAR(40)	null	
REGION_CODE		INT	null	
NATIONAL_POOL		INT	not null	

SUBJECT_DESTINATION_STATE				
SITE_ID	<pk>	INT	not null	
REVIEW_ID	<pk>	INT	not null	
SEQ		INT	not null	
SUBJECT_ID		VARCHAR(30)	not null	
DESTINATION_TYPE		CHAR(1)	not null	
DESTINATION		VARCHAR(50)	not null	

COMMENT_DELETE_STATE				
SITE_ID	<pk>	INT	not null	
REVIEW_ID	<pk>	INT	not null	
SUBJECT_ID	<pk>	VARCHAR(30)	not null	
COMMENT_ID		INT	not null	
COMMENT_TEXT		TEXT	null	

SUBJECT_CATEGORY_STATE				
SITE_ID	<pk>	INT	not null	
REVIEW_ID	<pk>	INT	not null	
SEQ		INT	not null	
CATEGORY_CODE		CHAR(16)	not null	

FEEDBACK_QUEUE				
SITE_ID	<pk>	INT	not null	
FEEDBACK_ID	<pk>	INT	not null	
SUBJECT_ID	<pk>	VARCHAR(30)	not null	
PRIORITY		INT	not null	
REASON		VARCHAR(50)	null	
BASIS		VARCHAR(50)	null	
SUGGESTION_TEXT		TEXT	null	
USER_TYPE_DESC		VARCHAR(30)	not null	
SUBMITTED_BY		VARCHAR(20)	not null	
DATE_FEEDBACK_RECEIVED		DATETIME	not null	
RECEIVE_EMAIL		INT	not null	

REVIEW_QUEUE				
SITE_ID	<pk>	INT	not null	
REVIEW_ID	<pk>	INT	not null	
SUBJECT_ID	<pk>	VARCHAR(30)	not null	
REASON_FOR_REVIEW		VARCHAR(30)	not null	
REASON_SUBCODE		VARCHAR(2)	null	
NATIONAL_POOL		INT	not null	
DATE_REVIEW_REQUESTED		DATETIME	not null	
SUBMITTED_BY		VARCHAR(20)	not null	

DELETE_QUEUE				
SITE_ID	<pk>	INT	not null	
DELETE_ID	<pk>	INT	not null	
SUBJECT_ID	<pk>	VARCHAR(30)	not null	
JUSTIFICATION_TEXT		TEXT	not null	
DATE_REQUESTED		DATETIME	null	
DELETE_DATE		DATETIME	null	
SUBMITTED_BY		VARCHAR(20)	not null	
MANUAL_DELETE_FLAG		INT	not null	
BASIS		VARCHAR(40)	null	
NATIONAL_POOL		INT	not null	

NOTIFY_QUEUE				
SITE_ID	<pk>	INT	not null	
NOTIFY_ID	<pk>	NUMERIC(18)	not null	
SUBJECT_ID	<pk>	VARCHAR(30)	not null	
NATIONAL_POOL		INT	not null	
DATE_REQUESTED		DATETIME	null	
RESERVED_BY		VARCHAR(20)	null	
DATE_RESERVED		DATETIME	null	

RESET_RATINGS_QUEUE				
SITE_ID	<pk>	INT	not null	
REVIEW_ID	<pk>	INT	not null	
SUBJECT_ID	<pk>	VARCHAR(30)	not null	
JUSTIFICATION_TEXT		TEXT	not null	
DATE_REQUESTED		DATETIME	null	
RESET_DATE		DATETIME	null	

Subject Tables

SITE_ID	INT	not null
SUBJECT_ID	INT	not null
SUBJECT_DESC	VARCHAR(80)	null
SUBJECT_ESSENCE	VARCHAR(255)	null
PRIMARY_CATEGORY_CODE	VARCHAR(16)	null
PRIMARY_CATEGORY_DESC	VARCHAR(50)	null
ORGANIZATION	VARCHAR(75)	null
CITY	VARCHAR(50)	null
STATE	VARCHAR(2)	null
POSTAL_CODE	VARCHAR(15)	null
COUNTRY_CODE	INT	not null
COUNTRY_DESC	VARCHAR(30)	null
SPECIAL_INSTRUCTIONS	VARCHAR(255)	null
MIN_TIME_REQ	INT	null
MAX_TIME_REQ	INT	null
TIME_UNITS	VARCHAR(2)	null
AVG_COST_FROM	NUMERIC(10,2)	null
AVG_COST_TO	NUMERIC(10,2)	null
FAMILY_ORIENTED	CHAR(1)	null
FREE	INT	not null
EMAIL_CORRESPONDENT	CHAR(1)	not null
USER_ID	VARCHAR(20)	null
MODIFIED_BY_ID	VARCHAR(20)	null
AVAILABLE_ANYTIME	SMALLINT	null
AVAILABLE_JAN	SMALLINT	null
AVAILABLE_FEB	SMALLINT	null
AVAILABLE_MAR	SMALLINT	null
AVAILABLE_APR	SMALLINT	null
AVAILABLE_MAY	SMALLINT	null
AVAILABLE_JUN	SMALLINT	null
AVAILABLE_JUL	SMALLINT	null
AVAILABLE_AUG	SMALLINT	null
AVAILABLE_SEPT	SMALLINT	null
AVAILABLE_OCT	SMALLINT	null
AVAILABLE_NOV	SMALLINT	null
AVAILABLE_DEC	SMALLINT	null
PERSONAL_EXPERIENCE	CHAR(1)	null
EXPERIENCE_LEVEL	VARCHAR(20)	null
ONE_TIME_EXPERIENCE	CHAR(1)	null
DATE_RESERVED	DATETIME	null
DATE_SUBMITTED	DATETIME	null
DATE_REVIEWED	DATETIME	null
DATE_SUBJECT_START	DATETIME	null
DATE_SUBJECT_END	DATETIME	null
DATE_LAST_OPINION	DATETIME	null
DATE_SPONSOR_PAID	DATETIME	null
DATE_SPONSOR_EMAILED	DATETIME	null
ADD_COMPLETED	SMALLINT	not null
FLAG	VARCHAR(20)	not null
FAMILY_COMMENT	VARCHAR(40)	null
AVAILABILITY_COMMENT	VARCHAR(40)	null
TIME_COMMENT	VARCHAR(40)	null
COST_COMMENT	VARCHAR(40)	null
RATING_COUNT	INT	not null
VISIBLE	INT	not null
REVIEWED_BY	VARCHAR(20)	null
REGION_CODE	INT	null
REGION_DESC	VARCHAR(50)	null
NOTIFY_ORG	INT	not null
SPONSOR_CODE	INT	null
SPONSORED_FLAG	INT	not null
SPONSORED_AMT	NUMERIC(15,2)	null
RESERVED_BY	VARCHAR(20)	null
RESERVE_TYPE	CHAR(1)	null
NOMINATED_BY	VARCHAR(20)	null
THIRD_PAGE_VIEW_COUNT	NUMERIC(15)	not null
SEARCH_VIEW_COUNT	NUMERIC(15)	not null
TIMES_IN_TOP_XXX	INT	not null
MORE_INFO_REQUESTED_COUNT	INT	not null
WEBSITE_ADDRESS	VARCHAR(120)	null
COMMENT_COUNT	INT	not null

SITE_ID	INT	not null
OPINION_SEQ	NUMERIC	not null
SUBJECT_ID	INT	not null
OPINION_TYPE	CHAR(1)	not null
OPINION_SCORE	FLOAT	null
OPINION_DATE	DATETIME	not null
DESCRIPTIVE_WORD	VARCHAR(50)	not null
OPINION_WEIGHT	NUMERIC(5,2)	not null

SITE_ID	INT	not null
SUBJECT_ID	INT	not null
CATEGORY_CODE	CHAR(16)	not null

SITE_ID	INT	not null
COMMENT_ID	INTEGER	not null
SUBJECT_ID	INT	not null
USER_ID	VARCHAR(20)	not null
HEADLINE	VARCHAR(20)	null
COMMENTS	TEXT	not null
CONTRIBUTOR_COMMENT	CHAR(1)	not null
COMMENT_DATE	DATETIME	not null
AGE_CODE	INT	null
GENDER	CHAR(1)	null
EXPERIENCE_LEVEL	VARCHAR(20)	null
DIRECT_EXPERIENCE	CHAR(1)	not null
TIMES_VIEWED	NUMERIC(12)	not null
TIMES_AGREED	NUMERIC(12)	not null
USER_TYPE_DESC	VARCHAR(30)	null
VISIBLE	INT	not null

SITE_ID	INT	not null
SUBJECT_ID	INT	not null
DESCRIPTIVE_WORD	VARCHAR(50)	not null
CATEGORY_CODE	CHAR(16)	not null
DESCRIPTIVE_WORD_RATING	FLOAT	not null
RATING_COUNT	INT	not null

SITE_ID	INT	not null
SUBJECT_ID	INT	not null
SEARCH_WORD	VARCHAR(30)	not null

SITE_ID	INT	not null
SUBJECT_ID	INT	not null
DESTINATION_TYPE	CHAR(1)	not null
DESTINATION	VARCHAR(50)	not null

SITE_ID	INT	not null
USER_ID	VARCHAR(20)	not null
SUBJECT_ID	INT	not null
DATE_RATED	DATETIME	not null

SITE_ID	INT	not null
SUBJECT_ID	INT	not null
SUBJECT_INFO_ID	INT	not null
INFO_REQUEST_DATE	DATETIME	not null

SITE_ID	INT	not null
SUBJECT_VIEW_ID	INT	not null
SUBJECT_ID	INT	not null
THIRD_PAGE_VIEW_DATE	DATETIME	not null

SITE_ID	INT	not null
SUBJECT_ID	INT	not null
SUMMARIZATION_DATE	DATETIME	not null
COUNT_OF_VIEWS	INT	not null
COUNT_OF_REQUESTS	INT	not null

SITE_ID	INT	not null
NOMINATION_ID	INT	not null
DESCRIPTIVE_WORD	VARCHAR(50)	not null

SITE_ID	INT	not null
NOMINATION_ID	INT	not null
NOMINATION_DESC	VARCHAR(80)	null
NOMINATION_ESSENCE	VARCHAR(255)	null
PRIMARY_CATEGORY_CODE	VARCHAR(16)	null
PRIMARY_CATEGORY_DESC	VARCHAR(50)	null
ORGANIZATION	VARCHAR(75)	null
CITY	VARCHAR(50)	null
STATE	VARCHAR(2)	null
POSTAL_CODE	VARCHAR(15)	null
COUNTRY_CODE	INT	not null
COUNTRY_DESC	VARCHAR(30)	null
SPECIAL_INSTRUCTIONS	VARCHAR(255)	null
MIN_TIME_REQ	INT	null
MAX_TIME_REQ	INT	null
TIME_UNITS	VARCHAR(2)	null
AVG_COST_FROM	NUMERIC(10,2)	null
AVG_COST_TO	NUMERIC(10,2)	null
FAMILY_ORIENTED	CHAR(1)	null
FREE	INT	not null
AVAILABLE_ANYTIME	SMALLINT	null
AVAILABLE_JAN	SMALLINT	null
AVAILABLE_FEB	SMALLINT	null
AVAILABLE_MAR	SMALLINT	null
AVAILABLE_APR	SMALLINT	null
AVAILABLE_MAY	SMALLINT	null
AVAILABLE_JUN	SMALLINT	null
AVAILABLE_JUL	SMALLINT	null
AVAILABLE_AUG	SMALLINT	null
AVAILABLE_SEPT	SMALLINT	null
AVAILABLE_OCT	SMALLINT	null
AVAILABLE_NOV	SMALLINT	null
AVAILABLE_DEC	SMALLINT	null
EXPERIENCE_LEVEL	VARCHAR(20)	null
ONE_TIME_EXPERIENCE	CHAR(1)	null
FAMILY_COMMENT	VARCHAR(40)	null
AVAILABILITY_COMMENT	VARCHAR(40)	null
TIME_COMMENT	VARCHAR(40)	null
COST_COMMENT	VARCHAR(40)	null
REGION_CODE	INT	null
RESERVED_BY	VARCHAR(20)	null
NOMINATED_DATE	DATETIME	not null
NOMINATED_BY	VARCHAR(20)	null

TOP_100_EXPERIENCES				
SITE_ID	<pk>	INT	not null	
PRIMARY_CATEGORY_CODE	<pk>	CHAR(18)	not null	
SUBJECT_ID	<pk>	INT	not null	
COUNT_OF_VIEWS		INT	not null	
MONTH	<pk>	INT	not null	
YEAR	<pk>	INT	not null	

BOOKMARK_HISTORY		
BOOKMARK_ID	<pk>	NUMERIC(18) not null
DATE_BOOKMARKED		DATETIME not null

BOOKMARK_SUMMARY		
SUMMARY_DATE	<pk>	DATETIME not null
COUNT_OF_BOOKMARKS		INT not null

POOL_AUDIT				
SITE_ID	<pk>	INT	not null	
AUDIT_ID	<pk>	INT	not null	
AUDIT_DATE_TIME		DATETIME	not null	
USER_TYPE_CODE		INT	not null	
AUDIT_DESC		VARCHAR(50)	null	
AMOUNT		NUMERIC(18,2)	not null	
USER_ID		VARCHAR(20)	null	

BEST_OF_BEST_VOTES				
SITE_ID	<pk>	INT	not null	
PRIMARY_CATEGORY_CODE	<pk>	CHAR(18)	not null	
SUBJECT_ID	<pk>	INT	not null	
COUNT_OF_BOB_VOTES		INT	not null	
MONTH	<pk>	INT	not null	
YEAR	<pk>	INT	not null	

SUBJECT_ID_DOMAIN			
SITE_ID	<pk>	INT	not null
NEXT_SUBJECT_ID	<pk>	INT	not null
TAG		VARCHAR(30)	not null

Application State Tables

ADD_SUBJECT_STATE				
SITE_ID	<pk>	INT	not null	
TAG	<pk>	VARCHAR(20)	not null	
DESTINATION		VARCHAR(50)	not null	
DESTINATION_TYPE		CHAR(1)	not null	

OPINION_STATE				
SITE_ID	<pk>	INT	not null	
TAG	<pk>	VARCHAR(20)	not null	
DESCRIPTIVE_WORD	<pk>	VARCHAR(50)	not null	
OPINION_SCORE		FLOAT	not null	

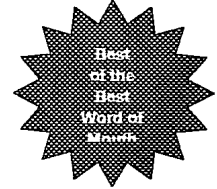
PROFILE_STATE				
SITE_ID	<pk>	INT	not null	
TAG	<pk>	VARCHAR(20)	not null	
CATEGORY_CODE		CHAR(18)	null	
CATEGORY_DESC		VARCHAR(50)	null	

Subject Tables

I_NEXT_SUBJECT_ID			
NEXT_SUBJECT_ID	<pk>	INT	not null
KEY_VALUE		VARCHAR(20)	not null



Dynamic list of newly added experiences.
For each experience, list the 3 to 5 word description & city.
Display at least 5 at any one time, with the oldest being
removed as new ones are added



Enter Location (Required)

2 Select & Search

GO

Search by Organization

Search & Display.xlsHome

Search Results Page (SC201)

Your Search Criteria

Restaurants — AZ — Quality — Others depending on initial criteria

[Refine Your Search](#)



[Become a Correspondent](#)



[Tell a Friend about Experiencing Life.com](#)



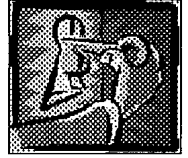
[Rate an Experience](#)



[Become a Sponsor](#)



[Save Time, Personalize](#)



[Unlock the Potential of this Web Site](#)

Results 10 of 65

[More Results](#)

	Category	Brief	Summary	City	State	Zip	Country	More
1	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85016	USA	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Unique (4.9) / Romantic (4.3) / Atmosphere (3.6) / Interesting (3.2) / Friendly (3.1) / Quality (3.3) Family Oriented:						Yes
2	Restaurants	Best tacos	This landmark mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale	AZ	85258	USA	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Quality (4.2) / Authentic (4.1) / Atmosphere (3.6) / Landmark (3.2) / Friendly (3.1) / Variety (3.0) Family Oriented:						Somewhat
3	Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						No
4	Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Yes
5	Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Somewhat
6	Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Yes
7	Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Yes
8	Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Somewhat
9	Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						No
10	Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	
		Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Somewhat

[Privacy](#)

[Confidentiality](#)

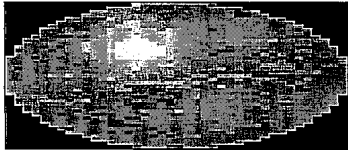
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Subject View Page (Un-sponsored) (SC202)



experiencing life.com

New Search

Experience Name					
Summary Description					
Special Instructions					
Organization				Address & Phone Look-up	
City	State	Zip	Country		
Region					



☐ I Would Like More Information On This Experience



Tell a Friend about
Experiencing
Life.com

Nominate an
Experience



Rate this Experience
Earn Awards



Unlock the Potential
of this Web Site

Become a
Correspondent



Add This Experience to My
Personal Journal

Words Describing The Exceptional Experience (5 high - 0 low)	The Importance of Each Word	
	Points	Average Stars

Historic (x)	4.8	☆☆☆☆☆
Impressive	4.1	☆☆☆☆
Rare	3.8	☆☆☆☆
Magnificent	3.2	☆☆☆☆
Enjoyable	2.9	☆☆☆☆
Educational	2.2	☆☆☆☆
Additional Words	1.9	How Experience Is Classified Level 1, Level 2, Level 3, Level 4
Additional Words	1.5	
Additional Words	1.4	
Additional Words	1.2	
Additional Words	1.1	Level 1, Level 2, Level 3, Level 4
Additional Words	1	
Additional Words	0.9	Level 1, Level 2, Level 3, Level 4
Additional Words	0.8	
Additional Words	0.7	Level 1, Level 2, Level 3, Level 4
Additional Words	0.6	
Additional Words	0.5	Level 1, Level 2, Level 3, Level 4
Additional Words	0.4	
Additional Words	0.3	
Additional Words	0.2	

Time Required
time comment
Estimated Cost (one person)
cost comment
When Available
time comment
Family Oriented
family comment

In order to view comments for more than 2 experiences per session you must personalize and add comments or ratings
View Comments (30 Views Available)

Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description
Date	Description

[Privacy](#)

[Confidentiality](#)

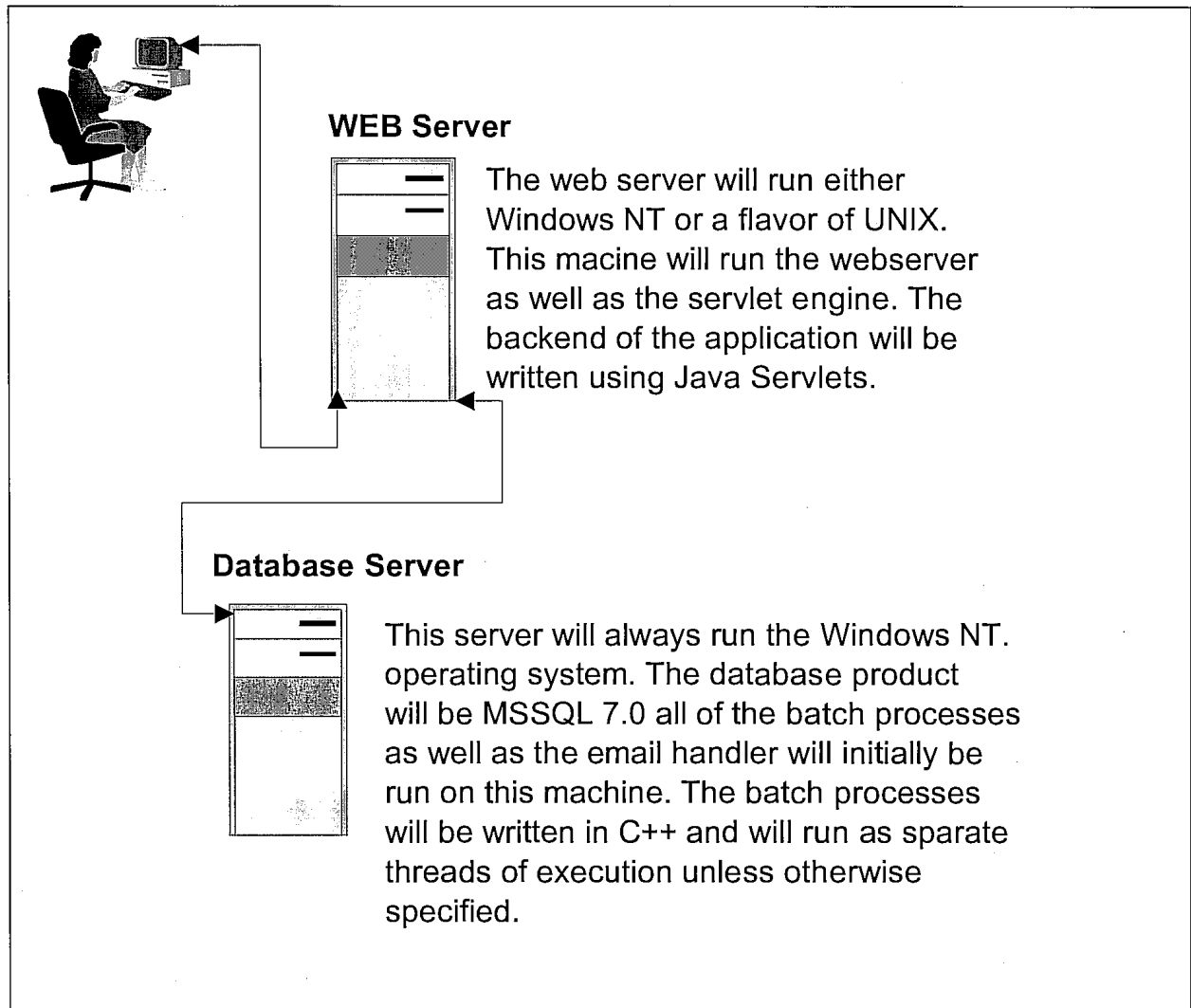
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Overall Site Architecture



Database Server Specifics

The database server will have the following minimum hardware requirements:

- Pentium III 500Mhz or greater processor.
- 256 Meg of Memory
- 8 Gig Available Disk Space

The database server software requirements:

- Windows NT 4.0 Service Pack 6
- Microsoft SQL Server 7.0 Service Pack 1

Web Server Specifics

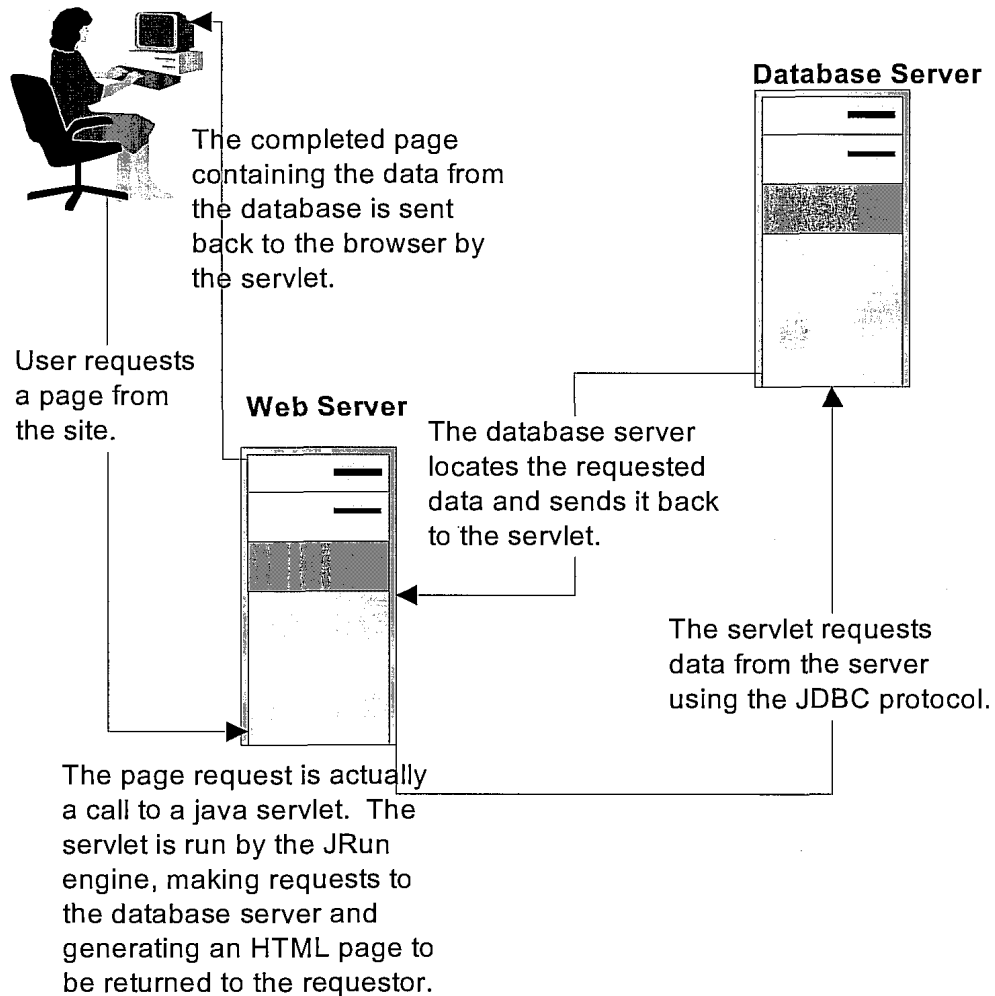
The web server will have the following minimum hardware requirements:

- Pentium III 500Mhz or greater processor.
- 256 Meg of Memory
- 1 Gig Available Disk Space

The web server software requirements:

- Windows NT 4.0 Service Pack 5
- Microsoft Internet Information Server 4.0
- Java Virtual Machine (JDK 1.2 Compliant)
- JRun 2.3 Servlet Engine
- Microsoft SQL Server 7.0 Client Software

Overview of a Transaction



Batch Processing

A backend batch process that will run on the DB server will perform a series of site maintenance and database maintenance functions. This processing engine will be written in C++ and will operate against the Microsoft SQL Server database. The purpose of this engine will be to run the daily, weekly and monthly maintenance process that allow automated administration of the website. Examples of some of the functions that the process would complete are:

- Remove subjects from the database that were left in an incomplete state.
- Locate subjects in the DB that are below a rating threshold and mark them for deletion at a future date an time.
- Delete subjects in the database that are marked to be deleted on that given date.
- Award bonus points to users on a given interval.
- Aggregate/archive data from table and clear out the old information.

Once the batch process has been configured, it will require little/no human intervention.

Gepetto Processes			
Process Name	Title	Description	Frequency
BA001	AC Invitation	Checks open AC positions, invites VC/CAL	Daily
BA002	LC Apply Invitation	Checks open LC positions, invites AC to apply	On-Demand
BA003	LC Invitation	Checks open LC positions, invites AC	On-Demand
BA004	Invite Cleanup	Removes expired invitations	Daily
BA005	User Purge	Removes users whose accounts have been inactive for longer than the specified limit	Daily
BA006	Contributor Goals	Evaluates contributor's performance for month against specified goals. Awards points for achieving goals, denotes poor performances and sends email	Monthly
BA007	Demotion	Evaluates performance based upon consecutive months of poor performance, demoting those who have not met expectations for specified number of months	Monthly
BA008	Old Experience Purge	Deletes one-time experiences whose experience date is more than the specified days past	Daily
BA009	Poor Experience Purge	Evaluates average word ratings for given experience, marking for deletion those who have received poor ratings for a specified number of consecutive months	Monthly
BA010	Experience View Summary	Summarizes views for given period, archiving the records	Weekly
BA011	Batch Reporting	Summarizes results of batch process run in the given period and emails the results to specified people	Daily
BA012	Link validation	System check for broken links	Daily
BA013	Ratings Purge	Removes ratings that are more than specified time old and recalculates averages	Monthly
BA014	Remove Incomplete Experiences	Removes any new experiences which were started by the add process was not completed within the specified period.	Daily
BA015	LC area progress report	Emails LC's w/ link to their area's monthly progress report	Monthly
BA016	Sponsor Payment Notification	Flags sponsored experiences as paid/not paid with results of payment process	Monthly
BA017	State Table Cleanup	Removes any state table entries which are over 24 hours old.	Daily
BA018	Top Words Update	Calculates the top x words in each given category	Monthly
BA019	Average Accounting Points	Calculates the average number of points, dollars, and views received by a user for each accounting action	Monthly
BA020	Bookmark Summary	Summarizes user bookmarks by week	Weekly
BA021	Top 100 Experiences	Creates the Top 100 experiences list for a given month, year, and category	Monthly

BA022	Top 100 Best of Best	Creates the Top 100 Best of Best experiences list	Monthly
BA023	Monthly Awards	Awards bonuses to Top Contributors, Guests, and Leaders	Monthly
BA024	Team Goals	Awards bonuses for teams meeting monthly team goal	Monthly
BA025	Contributor Reports	Generates Contributor emails w/ reports on Lives Touched, Experiences accepted, awards, etc over a given time period	Weekly
BA026	Guest Reports	Generates Guest emails w/ reports on lives touched, nominations accepted etc over a given time period	Weekly
BA027	Sponsor Reports	Generates Sponsor reports concerning views etc over a given time period	Weekly
BA028	Contributor Recruitment Bonuses	Awards bonuses to users who have referred someone as a contributor	Daily
BA029	Email Verifications	Used to track bounced emails (yet to be defined what consequences are taken for invalid addresses)	Daily
BA030	New User Welcome	Welcome emails sent to new users	Daily
BA031	Total Points Update	Updates the total points allocated per role.	Daily
BA032	Cash Updates	Updates the total cash bucket with the amount metered in for the month, figures total points for each user as of last transaction period, figures total points in each role's pool	Monthly
BA033	Montly Goal Setting	Creates a montly goal record for every contributor	Monthly

Batch Requirements

NOTE: All batch processes will write the results of their actions into a table called "batch_process_results". The status of the batch process will also be written into this table (Success or Failure). This table will be reviewed on a daily basis as well as having an email generated from it to the sys admin.

BA001.

Description: The system must mark for purging, users that do not respond to the validation email with a specified amount of days. The system will mark the record for removal to give time for manual intervention before the record is physically removed.

Frequency: Daily

Parameters: None

Pseudocode: Create a cursor for the following statement:

```
// Get the number of grace days to wait for a user to verify his/her email address
SELECT nbr_days_wait_corr_conf
FROM system_parameters

// Locate all records that have not been verified in the specified timeframe use a cursor
// for this operation (date to compare to will need to be calculated)
SELECT user_id , first_name, last_name,email_address,phone_number
FROM system_users
WHERE date_submitted < (DATE - nbr_days_wait_corr_conf)
AND (date_validated IS NULL OR date_validated = "")
AND (date_to_purge IS NULL OR date_to_purge = "")

INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("U_MARK_PURGE",DATE,NULL)
// Set sequence number value to zero
seq_number = 0
For each record in the cursor do the following
    UPDATE system_users SET date_to_purge = DATE
    WHERE user_id = cursor_record.user_id
    Report_Line := User_id, first_name, ...
    INSERT INTO BATCH_PROCESSING_RESULTS
        (BATCH_PROCESSING_ID,BATCH_DATE,SEQ_NBR,
        BATCH_DETAIL_LINE)
    VALUES("U_MARK_PURGE",DATE,seq_number,Report_Line)
    seq_number := seq_number + 1
End for loop

// Save process status to the batch_process_master table

INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("U_MARK_PURGE",DATE,{success or failed})
```

BA002.

Description: The system must remove (delete) users and their associated entries in child tables from the database when the purge flag is set and a predetermined amount of days have passed.

Frequency: Daily

Parameters: None

Pseudocode: Create a cursor for the following statement:

```
// Locate all records that are marked for deletion
// for this operation (date to compare to will need to be calculated)
SELECT user_id , first_name, last_name,email_address,phone_number
FROM system_users
WHERE date_to_purge IS NOT NULL
AND date_to_purge + 2 > DATE

INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("U_PURGE",DATE,NULL)
// Set sequence number value to zero
seq_number = 0
For each record in the cursor do the following
    UPDATE system_users SET purge_record = "Y"
    Report_Line := User_id, first_name, ...
    INSERT INTO BATCH_PROCESSING_RESULTS
        (BATCH_PROCESSING_ID,BATCH_DATE,SEQ_NBR,
        BATCH_DETAIL_LINE)
    VALUES("U_PURGE",DATE,seq_number,Report_Line)
    seq_number := seq_number + 1
End for loop

// Save process status to the batch_process_master table

INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("U_PURGE",DATE,{success or failed})
```

BA003.

Description: The system must locate all correspondents that have not met their point quota for the given month. Correspondents will not be subject to these criteria during their 1st month of membership. The point quota is actually the point requirement for the role times the performance threshold percent. An email will be sent to all correspondents who do not meet the necessary threshold. All correspondents that have met their full goal will receive the designated bonus points

Frequency: Monthly

Parameters: Start Date and End Date

Pseudocode:

```
// Record beginning of batch process
INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("POINT_QUOTA",DATE,NULL)

// Locate all users that are correspondents and have had no submissions for the given
// month
SELECT user_id , first_name, last_name, email_address, phone_number, user_type
FROM system_users
WHERE user_type_code in ( "CC", "ZCL","AC")
AND MONTHS_BETWEEN(SYSDATE,date_validated) >1

// Get the amount of points necessary for each role
SELECT (ac_period_quota*performance_threshold_percent) ac_quota,
       (cc_period_quota*performance_threshold_percent) cc_quota,
       (zcl_period_quota*performance_threshold_percent) zcl_quota
FROM system_parameters

// Set sequence number value to zero
seq_number = 0
For each record in the cursor do the following
    SELECT sum(points) correspondent_points
    FROM correspondent_audit
    WHERE user_id = :uid

    If user_type = "CC" then
        ValueToCompare = cc_quota
    Else if user_type = "AC" then
        ValueToCompare = ac_quota
    Else if user_type = "ZCL" then
        ValueToCompare = zcl_quota

    If correspondent_points < ValueToCompare then
        UPDATE system_users
        SET delinquent_stage = delinquent_stage + 1
        WHERE user_id = :user_id

    Report_Line := User_id, first_name, ...
    INSERT INTO BATCH_PROCESSING_RESULTS
    (BATCH_PROCESSING_ID,BATCH_DATE,SEQ_NBR,
    BATCH_DETAIL_LINE)
    VALUES("POINT_QUOTA",DATE,seq_number,Report_Line)
    seq_number := seq_number + 1
```

End for loop

// Save process status to the batch_process_master table

```
INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("POINT_QUOTA",DATE,{success or failed})
```

BA004.

Description: The system must delete all experiences that are 1-time experiences and where the date for the experience has passed.

Frequency: Daily

Parameters: None

Pseudocode: SELECT EXP_1_TIME_DELETE_GRACE_DAYS Grace_Days
FROM system_parameters

// Locate all records that are 1 time experiences and the end date for the experience has
// passed

Create a cursor for the following statement:

```
SELECT experience_id
FROM experiences
WHERE one_time_experience is = "Y"
AND date_experience_ends + : Grace_Days < DATE
```

```
INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("EXPIRED_EXP",DATE,NULL)
```

// Set sequence number value to zero

seq_number = 0

For each record in the cursor do the following

```
DELETE FROM experience_category WHERE experience_id = :exp_id
DELETE FROM experience_views WHERE experience_id = :exp_id
DELETE FROM experience_desc_words WHERE experience_id = :exp_id
DELETE FROM experience_ad_comments WHERE experience_id = :exp_id
DELETE FROM experience_search WHERE experience_id = :exp_id
DELETE FROM experience_desc_words WHERE experience_id = :exp_id
DELETE FROM experiences WHERE experience_id = :exp_id
Report_Line := "Experience ID " + :exp_Id + " has been removed"
INSERT INTO batch_processing_detail
        (BATCH_PROCESSING_ID,BATCH_DATE,SEQ_NBR,
        BATCH_DETAIL_LINE)
VALUES("EXPIRED_EXP",DATE,seq_number,Report_Line)
seq_number := seq_number + 1
```

End for loop

// Save process status to the batch_process_master table

```
INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("EXPIRED_EXP",DATE,{success or failed})
```


BA005.

Description: The system must consolidate all entries for the specified month from the experience_views table into the experience_views_summary table.

Frequency: Weekly

Parameters: None

Pseudocode: Create the following cursor:

```
INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("VIEW_SUMMARY",DATE,NULL)
```

```
SELECT experience_id, count(*)
FROM experience_views
WHERE MONTH(view_date) = :passed in month value
AND YEAR(view_date) = :passed in year
GROUP BY experience_id
```

For each record in the cursor do the following

```
INSERT INTO experience_views_summary VALUES(:exp_id, month,year
Count)
```

```
DELETE FROM experience_views WHERE experience_id = :exp_id
```

End for loop

// Save process status to the batch_process_master table

```
INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("VIEW_SUMMARY",DATE,{success or failed})
```

BA006.

Description: The system must email the system administrator the results of the batch processes that have been run the night before.

Frequency: Daily

Parameters: Date

Pseudocode: INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("EMAIL_PROC_STATUS",DATE,NULL)

```
// Create the following cursor
SELECT *
FROM batch_processing_master
WHERE batch_start_date = :passed in date
ORDER BY batch_start_date
```

For each record in the cursor do the following

 Create a string of text containing all of the data from the select statement formatted
 In columns separated by a CRLF. Append all strings together
End for loop

```
// Save process status to the batch_process_master table
```

Place and entry into the email table with the above created information.

```
INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("EMAIL_PROC_STATUS",DATE,{success or failed})
```

BA007.

Description: The system must note any site sponsor link that does not respond.

Frequency: Daily

Parameters: None

Pseudocode: INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("BAD_LINKS",DATE,NULL)

```
// Create the following cursor
SELECT user_id,first_name,last_name,email_address,telephone_number,url_name
FROM system_users
WHERE url_name IS NOT NULL and url_name <> ""
```

Seq_number := 0

For each record in the cursor do the following

 // Chek for a live url

 if url_name is not responding then

 INSERT INTO batch_processing_detail

 (BATCH_PROCESSING_ID,BATCH_DATE,SEQ_NBR,
 BATCH_DETAIL_LINE)

 VALUES("BAD_LINKS",DATE,seq_number,Report_Line)

 seq_number := seq_number + 1

End for loop

// Save process status to the batch_process_master table

INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("BAD_LINKS",DATE,{success or failed})

BA008.

Description: The system must demote any ZCL, AC, or CC correspondent who has been delinquent in their point duties three times or more to a VC. All other that have met their quota that have < 3 delinquencies will be reset back to a zero delinquent count.

Frequency: Quarterly

Parameters: None

Pseudocode: INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("DEMOTE",DATE,NULL)

```
// Create the following cursor
SELECT user_id,first_name,last_name,email_address,telephone_number,url_name
FROM system_users
WHERE delinquent_stage >= 3
```

```
Seq_number := 0
For each record in the cursor do the following
    UPDATE system_users
    SET user_type_code = 'VC'
    WHERE user_id = :user_id
```

```
    Report_Line := 'User name, id, etc.'
```

```
    INSERT INTO batch_processing_detail
        (BATCH_PROCESSING_ID,BATCH_DATE,SEQ_NBR,
        BATCH_DETAIL_LINE)
    VALUES("DEMOTE",DATE,seq_number,Report_Line)
    seq_number := seq_number + 1
End for loop
```

```
// Save process status to the batch_process_master table
INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("DEMOTE",DATE,{success or failed})
```

BA009.

Description: The system must remove all ratings on descriptive words that are more than XX months old. The exact value will be a parameter. Once the old ratings have been removed from the ratings table, the average rating for all words in all experiences must be recalculated.

Frequency: Monthly

Parameters: None

Pseudocode: INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("UPDATE_RATINGS",DATE,NULL)

```
// Get rid of the old ratings
DELETE FROM experience_ratings
WHERE rating_date < Date() - XX months
```

```
// Create the following cursor
SELECT exp_id
FROM experiences
```

```
// For each record in the cursor above perform the following
      SELECT AVG(rating_score) AVERAGE_SCORE, COUNT(rating_score)
      TOTAL_RATING
      FROM experience_ratings
      WHERE experience_id = :exp_id
      AND rating_type = 'B'

      UPDATE experiences
      SET best_of_best_percentage = AVERAGE_SCORE
      WHERE experience_id = :exp_id
```

```
// Create the following cursor
SELECT experience_id, descriptive_word
FROM experience_desc_words
```

For each record in the cursor do the following

```
      SELECT SUM(RATING_SCORE *
      RATING_WEIGHT)/SUM(RATING_WEIGHT) AverageRating,
      COUNT(*) RatingCount
      FROM experience_ratings
      WHERE experience_id = :exp_id
      AND rating_type = 'D'
      AND descriptive_word = :dword

      UPDATE experience_desc_words
      SET rating_count = :RatingCount,
      Descriptive_word_rating = :AverageRating
      WHERE experience_id = :expID
      AND descriptive_word = :dword
```

End for loop

```
// Save process status to the batch_process_master table
```

```
INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("UPDATE_RATINGS",DATE,{success or failed})
```

BA010.

Description: The system must delete all experiences where the add_complete flag is equal to 0. These are experiences that were created by the add experience process, but never completed. A two day grace period has been added to deal with the situation where an experience add is started at 11:59pm (just before the date changes). All associated experience tables will be updated when an experience is deleted.

Frequency: Daily

Parameters: None

Pseudocode: INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("INCOMPLETE_EXPERIENCES",DATE,NULL)

```
SELECT add_subj_removal_grace GraceDays  
FROM system_parameters
```

```
// Create the following cursor  
SELECT experience_id, user_id  
FROM experiences  
WHERE date_submitted <= Today - :GraceDays  
AND add_completed = 0  
ORDER BY user_id
```

```
Seq_number := 0
```

```
For each record in the cursor do the following
```

```
  // Delete from all associated tables
```

```
  DELETE FROM experience_category WHERE experience_id = :exp_id  
  DELETE FROM experience_views WHERE experience_id = :exp_id  
  DELETE FROM experience_add_comments WHERE experience_id = :exp_id  
  DELETE FROM experience_desc_words WHERE experience_id = :exp_id  
  DELETE FROM experience_search WHERE experience_id = :exp_id  
  DELETE FROM sponsor_pages WHERE experience_id = :exp_id  
  DELETE FROM experience_search WHERE experience_id = :exp_id  
  DELETE FROM experience_ratings WHERE experience_id = :exp_id  
  DELETE FROM experience_views_summary WHERE experience_id = :exp_id
```

```
  Report_Line := 'Experience # ' + :experience_id + ' submitted by ' + :user_id
```

```
  INSERT INTO batch_processing_detail
```

```
    (BATCH_PROCESSING_ID,BATCH_DATE,SEQ_NBR,  
     BATCH_DETAIL_LINE)
```

```
  VALUES("INCOMPLETE_EXPERIENCES",DATE,seq_number,Report_Line)
```

```
  seq_number := seq_number + 1
```

```
End for loop
```

```
// Save process status to the batch_process_master table
```

```
INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)  
VALUES ("BAD_LINKS",DATE,{success or failed})
```

BA011.

Description: The system must email all ZCLs a link to their report page once a month

Frequency: Monthly

Parameters: None

Pseudocode:

BA012.

Description: The system must mark all experiences for review/removal that have an average rating (the top 5 descriptive words) that is below a given threshold. The experience must be rated at least 10 times before it becomes subject to this rule.

Frequency: Monthly

Parameters: None

Pseudocode:

BA013.

Description: The system must mark all sponsored experience as paid once the results from the credit card submission is made.

Frequency: Monthly

Parameters: None

Pseudocode:

BA014.

Description: The system must delete entries from the temporary tables used to retain state in the application. The entries in the tables must be removed if they are more than 1 day old.

Frequency: Daily

Parameters: None

Pseudocode:

BA015.

Description: The system must update the total_score column in the correspondent_waiting_list table. This process must be performed and completed prior to running the batch routine that will select ACs.

Frequency: Daily

Parameters: None

Pseudocode INSERT INTO batch_process_master (batch_process_id,date_batch_start,batch_status)
VALUES ("UPDATE_SCORES",DATE,NULL)

// Create the following cursor

```
SELECT cwl.user_id, su.application_score  
FROM correspondent_waiting_list cwl LEFT INNER JOIN system_users su ON  
    (cwl.user_id = su.user_id)
```

// Create the following cursor

```
SELECT sum(points)  
FROM correspondent_audit  
WHERE user_id = :user_id
```

Seq_number := 0;

For each record in the first cursor do the following

Execute the second cursor using the user_id from the first and store the score

UPDATE correspondent_waiting_list

SET total_score = :application_score + cursor 2 result

WHERE user_id = :user_id

Report_Line := 'User ID ' + :user_id + ' application score ' + :app_score + '
submission_score ' + cursor 2 result + ' total score ' + :(app_score +
Cursor 2 result)

INSERT INTO batch_processing_detail

(BATCH_PROCESSING_ID,BATCH_DATE,SEQ_NBR,
BATCH_DETAIL_LINE)

VALUES("INCOMPLETE_EXPERIENCES",DATE,seq_number,Report_Line)

seq_number := seq_number + 1

End for loop

// Save process status to the batch_process_master table

INSERT INTO batch_process_master (batch_process_id,date_batch_end,batch_status)
VALUES ("UPDATE_SCORES",DATE,{success or failed})

BA016.

Description: The system must delete entries from the temporary tables used to retain state in the application. The entries in the tables must be removed if they are more than 1 day old.

Frequency: Daily

Parameters: None

Pseudocode:

BA017.

Description: The system must count the number of times each descriptive word has been used in a given category. The count must then be stored in the frequently_used_words table. The count is how many times the word has been rated in the given category. The results must be aggregated by category code and word.

Frequency: Weekly

Parameters: None

Pseudocode:

```
// Clear out the summary table
DELETE FROM frequently_used_words

SELECT sum(rating_count) TOTAL_USES,
       Category_code,
       Descriptive_word
FROM   experience_desc_words
GROUP BY category_code, descriptive_word

// Insert each of the return rows from the above statement into table
frequently_used_words

INSERT INTO frequently_used_words
       (primary_category-code, descriptive_word, used_count)
VALUES
       (:category_code, :descriptive_word, :TOTAL_USES)
```

Number of Points Earned and Value

Functionality:

This page will show a detailed view of the points that were earned and how they were earned.

The following variables will be passed into the servlet:

STARTDATE=start date for the detail query

If STARTDATE is not empty then

Add 1 month to date passed in and assign to ENDDATE

Get the audit start date for the given user:

```
SELECT audit_start_date
FROM system_users
WHERE site_id = :SITEID {session variable containing the current site id}
AND user_id = :USERID
```

If STARTDATE is "" or STARTDATE < audit_start_date then
STARTDATE = audit_start_date

Perform the following to get the data necessary for display

// Use the session variable to get the name of the individual for display

// Get the points earned by the individual, the value of the actions, as well as the average values

```
SELECT sum(ca.points),
       aa.avg_monthly_points,
       aa.point_value,
       aa.action_group
FROM   contributor_audit ca LEFT OUTER JOIN accounting_actions aa ON
       (ca.site_id = aa.site_id
        AND ca.action_code = aa.action_code)
WHERE  site_id = :SITEID {session variable containing the current site id}
AND    ca.user_id = :USERID
AND    aa.user_type_code = :USERTYPECODE
If STARTDATE exists then
    AND ca.action_date_time >= :STARTDATE
If ENDDATE <> "" then
    AND ca.action_date_time <= :ENDDATE
GROUP BY aa.avg_monthly_points,
         aa.point_value,
         aa.action_group
ORDER BY action_group DESC
```

Display the data in the attached format, breaking when the action_group changes. The action groups are as follows:

- 1 = Subjects
- 2 = Opinions

3 = Other
4 = Awards

To get the points redeemed:

```
SELECT sum(ca.points),
       aa.avg_monthly_points,
       ac.action_code // this is necessary to create the link to the detail
       aa.action_description,
       aa.point_value,
       aa.action_group
FROM   contributor_audit ca LEFT OUTER JOIN accounting_actions aa ON
       (ca.site_id = aa.site_id
        AND ca.action_code = aa.action_code)
WHERE  site_id = :SITEID {session variable containing the current site id}
AND ca.user_id = :USERID
If STARTDATE exists then
    AND ca.action_date_time >= :STARTDATE
If ENDDATE <> "" then
    AND ca.action_date_time <= :ENDDATE
AND ca.action_code = "REDEMPTION"
GROUP BY aa.avg_monthly_points,
         aa.action_description,
         aa.point_value,
         aa.action_group
ORDER BY action_group DESC
```

To get the value of points:

```
SELECT sum(ca.points) TOTAL_EARNED_POINTS,
FROM   contributor_audit
WHERE  site_id = :SITEID {session variable containing the current site id}
AND ca.user_id = :USERID
If STARTDATE exists then
    AND ca.action_date_time >= :audit_start_date
AND ca.action_code <> "REDEMPTION"
```

```
SELECT sum(ca.points) TOTAL_REDEMPTIONS,
FROM   contributor_audit
WHERE  site_id = :SITEID {session variable containing the current site id}
AND ca.user_id = :USERID
If STARTDATE exists then
    AND ca.action_date_time >= :audit_start_date
AND ca.action_code = "REDEMPTION"
```

Total Points Available = TOTAL_EARNED_POINTS – TOTAL_REDEMPTIONS

Get the pool information

```
SELECT available_pool_amount,
       Total_contribution
FROM   user_type_domain
WHERE  site_id = :SITEID {session variable containing the current site id}
AND user_type_code = :USERTYPECODE {session variable}
```

Value of points = (Total Points Available/Total_contribution) * pool_amount

If the “go” button is pressed perform the following:

- Determine which radio button is active
- If “Since Inception” is clicked, recall this servlet passing in no start date
- If “Last Month” is clicked then recall this servlet passing in the first of the prior month as the date
- If “This Month” is clicked then recall this form passing in the first of the current month

If the user clicks on any line item under wither the “Experiences” heading or the “Opinions” heading then perform the following

Link to SC9000 (subject activity detail) passing the following
STARTDATE
ENDDATE
ACTIONCODE {the action_code of the action they clicked on}

If the user clicks on any line item under wither the “Extras” heading then perform the following

Link to SC9001 (other activity detail) passing the following
STARTDATE
ENDDATE
ACTIONCODE {the action_code of the action they clicked on}

Database Tables Used:

CONTRIBUTOR_AUDIT
ACCOUNTING_ACTIONS

Screen/Email/Report Prototype:

SC5021

Validations:

N/A

Point & View Matrix

8/9/2006 14:49

EXHIBIT N

Activity	Average Minutes	Correspondent					Guest		Sponsor
		ROLE 1 Lead	ROLE 2 Area	ROLE 3 At Large	ROLE 4 Expert	ROLE 5 Volunteer	Points	Views	
Experiences									
Add Experience in Zip Code	8	100	75	75	35	35			
Add Experience Out of Zip Code	8	75	50	50	35	35			
Approve New, Modified & Deleted Experience	4	25	25	25	25	25			
Nominate an Experience	6	25	25	25	25	25	10	5	
Make Maintenance Changes	5	50	25	25	25	25			
Experiences Added in Your Zip by Others		50	25						
Views of Third Display Page for Adds & Nominations		25	15	15	15	15	1		
Site Sponsor Nomination Emails	8	50	50	50	50	50			
Incentive for Nomination or Add in Bonus Category		25	25	25	25	25	5	1	
Experience is Deleted		-200	-150	-150	-100	0	-10		
Opinions									
Add Comments to an Experience	4	25	25	25	25	25	5	2	
Suggest Improvements	3	25	25	25	25	25	3	1	
Rate Importance of Words	3	25	25	25	25	25	3	1	
Vote for Best of Best	1	25	25	25	25	25	2	1	
Your Comments Viewed by Others		5	5	5	5	5	1		
Extras									
Recruit a Correspondent via E-mail	5	200	100	100	100	100	10	5	
Send E-mails to Friends	2	15	15	15	15	15	1	1	
Achieve Personal Monthly Goal		200	100	100	100	100			
Achieve Team Monthly Goal		200	100						
Monthly Award for Top 500 Teams		200	100						
Monthly Award for Top 500 Leaders (Role 1)		500							
Monthly Award for Top 500 Correspondents (2 & 5)			250	250	250	250			
Monthly Award for Top 500 Guests							10	5	
Experience Selected Monthly 100 Best of Best		200	100	100	100	100	50	5	
Termination or Resignations		Lose All	Lose All	Lose All	Lose All	Lose All	Lose All	None	

Point & View Matri.

EXHIBIT O

8/9/2006 14:56

Activity	Correspondent					Guest		Sponsor
	ROLE 1 Lead	ROLE 2 Area	ROLE 3 At Large	ROLE 4 Expert	ROLE 5 Volunteer	Points	Views	Views
Experiences								
J Add Experience in Zip Code	100	75	75	35	35			
J Add Experience Out of Zip Code	75	50	50	35	35			
Approve a New or Modified Experience	25	25	25	25	25			
J Nominate an Experience	25	25	25	25	25	10	5	
J Quality Reviews of New Experiences	25	25	25	25	25			
J Make Maintenance Changes	50	25	25	25	25			
J Quality Reviews of Experiences Maintenance Changes	25	25	25	25	25			
J Experiences Added in Your Zip by Others	50	25						
J Views of Third Display Page for Adds & Nominations	25	15	15	15	15	1		
J Site Sponsor Nomination Emails	50	50	50	50	50			
Incentive for Nomination or Add in Bonus Category	25	25	25	25	25	5	1	
J Experience is Deleted	-200	-150	-150	-100	0	-10		
Opinions								
J Add Comments to an Experience	25	25	25	25	25	5	2	
J Suggest Improvements	25	25	25	25	25	3	1	
J Rate Importance of Words	25	25	25	25	25	3	1	
J Vote for Best of Best	25	25	25	25	25	2	1	
J Your Comments Viewed by Others	5	5	5	5	5	1		
Extras								
J Recruit a Correspondent via E-mail	200	100	100	100	100	10	5	
J Send E-mails to Friends	15	15	15	15	15	1	1	
J Achieve Personal Monthly Goal	200	100	100	100	100			
J Achieve Team Monthly Goal	200	100						
J Monthly Award for Top 500 Teams	200	100						
Monthly Award for Top 500 Leaders (Role 1)	500							
Monthly Award for Top 500 Correspondents (2 & 5)		250	250	250	250			
Monthly Award for Top 500 Guests						10	5	
J Experience Selected Monthly 100 Best of Best	200	100	100	100	100	50	5	
J Termination or Resignations	Lose All	Lose All	Lose All	Lose All	Lose All	Lose All	None	

Selection Criteria	Correspondent					Guest	
	ROLE 1 Lead	ROLE 2 Area	ROLE 3 At Large	ROLE 4 Expert	ROLE 5 Volunteer	Points	Views
12 Mos/Year Residency	X						
4 Mos/Year Residency		X	X	X			
18 Years or Older	X	X	X	X	X		
U.S. Resident	X	X	X	X	X		
Income >\$50,000	X	X	X	X	X		
College Preferred	X	X	X	X	X		
Experienced Traveler	X	X	X	X	X		
Internet Literate	X	X	X	X	X		
Community Involvement	X	X	X	X	X		
Desire to Touch Lives	X	X	X	X	X		
Desire to Improve Quality of Life	X	X	X	X	X		
Manage and Promote Teamwork	X						
Recruit & Maintain Full Team	X						
Agree to Correspondent Agreement	X	X	X	X	X		

Additional Considerations					
Time Required to Meet Goals per week	30-45 min	30 min	20-30 min	20-30 min	15 min
Points Needed to Meet Goals per month	1,000	800	800	250	120
Experience Additions Required to Meet Monthly Point Goal	10	11	11	7	3

COMMUNICATION MATRIX

Recipient	Frequency	Reason for Activity	Comments	Message Type	Sender	Final Disposition
OUTBOUND						
Correspondent	Monthly	Notification of Individual Awards Won	Top 500	E-Mail w/Link	Capetto	Journal
Correspondent	Monthly	Notification of Team Awards Won	Top 500	E-Mail w/Link	Capetto	Journal
Correspondent	Monthly	Notification of Leader Awards	Top 500	E-Mail w/Link	Capetto	Journal
Correspondent	Monthly	Notification of Monthly Goals Met	Points	E-Mail w/Link	Capetto	Journal
Correspondent	Weekly	Notification of Experiences rated Best of Best	Aggregate count	E-Mail w/Link	Capetto	Journal
Correspondent	Weekly	Notification of # of Lives Touches	Aggregate count	E-Mail w/Link	Capetto	Journal
Correspondent	Weekly	Notification of New Experiences in Zip Code	Each Time	E-Mail w/Link	Capetto	Journal
Correspondent	As Necessary	Notification when Experience was Accepted	Each Time	E-Mail w/Link	Systems	Journal
Correspondent	As Necessary	Notification when Nomination was Accepted	Each Time	E-Mail w/Link	Systems	Journal
Correspondent	As Necessary	Notification when Maintenance Change was Accepted	Each Time	E-Mail w/Link	Systems	Journal
Correspondent	As Necessary	Recruitment of Lead Correspondents	After 90 Days	E-Mail w/Link	HQ	Website
Correspondent	As Necessary	Email Link on Experiences Waiting Approval to Submitting Correspondent	Questions on Experience	E-Mail w/Link	LC/AC	Respond back to Originator
Correspondent	As Necessary	Email Link on Nominations Waiting Approval to Submitting Correspondent	Questions on Experience	E-Mail w/Link	LC/AC	Respond back to Originator
Correspondent	As Necessary	Email Link on Experiences in NY/Zip to Submitting Correspondent	Questions on Experience	E-Mail w/Link	ALL	Respond back to Originator
Correspondent	As Necessary	Experience/ Nomination Needs Enhancement	Unacceptable - needs modification	E-Mail w/Link	LC/AC	
Correspondent	As Necessary	Experience Maintenance Enhancement	Unacceptable - needs modification	E-Mail w/Link	LC/AC	Modify and Re-Submit Experience
Correspondent	As Necessary	Experience Maintenance Rejected	Each Time	E-Mail w/Link	LC/AC	Experience Remains the Same
Correspondent	As Necessary	Role Acceptance w/link to choose Role	How Many Days	E-Mail w/Link	Capetto	Website
Potential Correspondent	As Necessary	No Response to Acceptance w/link to re-apply or be a VC	How Many Days	E-Mail w/Link	Capetto	Website or Eliminate
Correspondent	As Necessary	Notification when a Sponsor resigns or is deleted	Each Time	E-Mail	Systems	N/A
Correspondent	As Necessary	Notification when an unsponsored experience is deleted	Each Time	E-Mail	Systems	N/A
Correspondent	As Necessary	Area to Leader Communication	Internally	E-Mail	AC	Originator
Correspondent	As Necessary	Leader to Area Communication	Internally	E-Mail	LC	Origin
Correspondent	As Necessary	Experience/ Nomination is Rejected	Each Time	E-Mail	LC/AC	Remove Experience
Correspondent	Daily	Notification of Birthday	Annual	E-Mail	Capetto	N/A
Lead Correspondent	As Necessary	Termination of AC	for Leaders	E-Mail	Systems	Replace AC

Recipient	Frequency	Reason for Activity	Comments	Message Type	Sender	Final Disposition
OUTBOUND						
Guest	Monthly	Notification - Awards won	Top 500	E-Mail w/Link	Gapetto	Journal
Guest	Weekly	Notification - Experience was rated Best of Best	Each Time	E-Mail w/Link	Gapetto	Journal
Guest	Weekly	Notification - # of Lives Touched	Aggregate count	E-Mail w/Link	Gapetto	Journal
Guest	Weekly	Notification of New Experiences in Zip Code		E-Mail w/Link	Gapetto	Journal
Guest	As Necessary	Notification of Nominations Accepted	Each Time	E-Mail w/Link	Systems	Journal
Guest	Timed Release	Notification of Launch	1 Time	E-Mail w/Link	Systems	Website
Waiting List/Vcs/Guests	Timed Release	Recruitment - Expert Correspondents		E-Mail w/Link	HQ	Website
Site Sponsor	Weekly	Notification of activity on their site (i.e., hits)	Aggregate count	E-Mail w/Link	Systems	Journal
Site Sponsor	Weekly	Notification if their experience was rated Best of Best	Aggregate count	E-Mail w/Link	Gapetto	Journal
Site Sponsor	As Necessary	Suggested Improvements to their website		E-Mail w/Link	All	Approve/Reject
Site Sponsor	As Necessary	Experience recommended for deletion		E-Mail w/Link	All	Approve/Reject
Potential Site Sponsor	As Necessary	Link to Site Sponsor Presentation		E-Mail w/Link	E-SALES	Website
Potential Site Sponsor	As Necessary	Site Sponsor Notification by Correspondent		E-Mail w/Link		Contact Mgmt System
Site Sponsor	Timed Release	Recruitment for Affiliate Program		E-Mail w/Link	HQ	Website

Recipient	Frequency	Reason for Activity	Comments	Message Type	Sender	Final Disposition
INCOMING						
System	As Necessary	Feedback/ Questions from Correspondent		Web Form	Corresp	HQ Contact to Respond
System	As Necessary	Feedback/ Questions re Becoming a Correspondent		Web Form	All	HQ Contact to Respond
System	As Necessary	Feedback/ Questions re Technical		Web Form	All	HQ Contact to Respond
System	As Necessary	Feedback/ Questions from Site Sponsors		Web Form	SS	HQ Contact to Respond
System	As Necessary	Feedback/ Questions re Sponsorship		Web Form	SS	
System	As Necessary	Feedback/ Questions re Media/PR		Web Form	All	HQ Contact to Respond
System	As Necessary	Feedback/ Questions re Advt/Marketing		Web Form	All	HQ Contact to Respond
System	As Necessary	Feedback/ Questions re Customer Service		Web Form	All	HQ Contact to Respond
System	As Necessary	Feedback/ Questions re Investments		Web Form	All	HQ Contact to Respond
System	As Necessary	Request for Change of Ratings		Web Form	All	HQ Contact to Review
System	As Necessary	Request for Removal of Comment		Web Form	All	HQ Contact to Review
Admin	As Necessary	Sponsored Experience is recommended for deletion		Web Form	All	E-Sales
Admin	As Necessary	Unsponsored Experience is recommended for deletion		Web Form	All	E-Sales
Admin	As Necessary	Request for Termination		Email	Site Sponsor	Respond to Originator

ADMINISTRATIVE REPORTS (TO BE DETERMINED)						
Recipient	Frequency	Reason for Activity		Message Type	Sender	Final Disposition
Systems	As Necessary	Resignations		Web Form	Corresp	Systems Work
Originator	As Necessary	Unsubscribe to Email List (ifis)		Email Reply	ALL	Systems Work
HQ Contact	As Necessary	HQ Pool		Journal	Corresp/ Guest	Systems Work
Systems	As Necessary	Would like to have had more info		Indicator	ALL	Systems Work
Systems	As Necessary	Role Decline Form		Web Form	Potential Corresp	Systems Work
Systems	As Necessary	Suggest Addit Words/Categories/Classifications		Web Form	ALL	HQ Contact
Site Sponsor	As Necessary	Request Site Sponsor Brochure		Email	ALL	Brochure sent to Originator
Systems	As Necessary	Redemption Request		Web Form	Corresp	Response to Originator
Systems	As Necessary	Redemption Request		Web Form	Guests	Response to Originator
Systems	As Necessary	Request Change to Ratings		Web Form	ALL	Change/No Change
Systems	As Necessary	Request Removal of Comment		Web Form	ALL	Remove/ No Remove
Originator	As Necessary	Request for Password		Web Form	ALL	Response to Originator

Rate Subject

Process Summary:

This process will be used to rate a subject. Any registered user of the system can rate any subject in the database. The process of rating a subject earns the person rating the ability to view comments entered by other community members as well as earns points for the action. The individuals who entered the comments can also earn points.

Accessibility:

Any registered user of the system can access the process.

User_type_code 1-7

The process will be accessed from the third page of the subject display.

Related Batch Processes:

BA009: The system must remove all ratings that are older than XX months.

Rate a Subject (Step 1)

Functionality:

This webpage is used to collect rating information on a subject. When the user arrives at this page it will be preloaded with the information on the subject they are about to rate. The ability to rate a subject can be initiated on the detail page of a subject. The subject ID to rate would be passed in as a parameter in the request for the page.

SUBID = {the id of the subject to be rated}

Unset the session variable SUGGESTIMPROVEMETS if it exists. This would happen the first time the form is shown.

```
// Get the rating waiting period
SELECT nbr_days_between_ratings
FROM system_parameters
WHERE site_id = :SITEID {session variable containing the current site id}
```

```
// Check to make sure this person has not already rated this subject
SELECT count(*)
FROM rating_tracking
WHERE site_id = :SITEID {session variable containing the current site id}
AND user_id = :USER_ID
AND subject_id = :sub_id
AND date_rated >= Date - :nbr_days_between_ratings
```

If the count is > 0 then

DON'T LET THE USER RATE THIS SUBJECT, GENERATE A MESSAGE SAYING THE SUBJECT WAS ALREADY RATED BY THIS USER. Go back().

Section 1:

NO radio buttons should be selected.

The age combobox would be populated by the following SQL statement

```
SELECT age_code, age_description
FROM age_breakdown_domain
WHERE site_id = :SITEID {session variable containing the current site id}
```

The 'gender' combobox would contain ('Male = M', 'Female = F')

Using the id of the individual on the page (cookie), determine if they are in the database, if so select the email, age_code, gender, and user_type_code and prepopulate the above comboboxes with their information.

Section 2:

The subject information would be prepopulated using the data in the subject table. The following SQL statement would be used:

```
// Select the number of views this section is worth and append to the title of the section
```

```
SELECT nbr_views_per_improvement
FROM system_parameters
```

```

WHERE site_id = :SITEID {session variable containing the current site id}

// Update the title of the section.

SELECT subject_desc, Subject_essence, special_instructions, offered_by, city,
       State,zip,country,avg_cost_from,avg_cost_to,min_time_required,max_time_required,
       Family_oriented,available_anytime,available_jan,available_feb,available_mar,
       Available_apr, available_may, available_jun, available_jul,available_aug,
       Available_sep,available_oct, available_sep,available_oct, available_nov,
       Available_dec, date_subject_start, date_subject_end, cost_comment,
       Time_comment, availability_comment, family_comment
FROM subjects
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :sub_id {passed in}

// Display estimated cost
if avg_cost_from is null or avg_cost_from = '' then
    AvgCostVar := '' + '(' + cost_comment + ')'
Else
    AvgCostVar := '$' + avg_cost_from + ' to ' + avg_cost_to + '(' + cost_comment + ')'

// Display time for subject (Remember time is stored in minutes in the DB)
if min_time_required is null or min_time_required = '' then
    TimeVar = ''
Else
    If min_time_required > 302400 then
        MinTimeVar := Trunc(min_time_required/302400) + 'month(s)'
    Else if min_time_required > 10080 then
        MinTimeVar := Trunc(min_time_required/10080) + 'week(s)'
    Else if min_time_required > 1440 then
        MinTimeVar := Trunc(min_time_required/1440) + 'day(s)'
    Else if min_time_required > 60 then
        MinTimeVar := Trunc(min_time_required/60) + 'hour(s)'
    Else
        MinTimeVar := min_time_required + 'minute(s)'

    If max_time_required > 302400 then
        MaxTimeVar := Trunc(max_time_required/302400) + 'month(s)'
    Else if max_time_required > 10080 then
        MaxTimeVar := Trunc(max_time_required/10080) + 'week(s)'
    Else if max_time_required > 1440 then
        MaxTimeVar := Trunc(max_time_required/1440) + 'day(s)'
    Else if max_time_required > 60 then
        MaxTimeVar := Trunc(max_time_required/60) + 'day(s)'
    Else
        MaxTimeVar := max_time_required + 'hour(s)'

    TimeVar := MinTimeVar + ' to ' + MaxTimeVar + '(' + time_comment + ')'

If family_oriented = 'Y' then
    FamilyVar = 'Yes' + '(' + family_comment + ')'
Else if family_oriented = 'N' then
    FamilyVar = 'No' + '(' + family_comment + ')'
Else if family_oriented = 'S'

```

FamilyVar = 'Somewhat' + '(' + family_comment + ')'

There will be a link at the bottom of this section that will allow the person commenting on the subject to send an email to the author of the subject.

If the user clicks on this link , we need to check that a session variable SUGGESTIMPROVEMETS does not exist or contain a value. The click would link them to the email screen, already populated with information. If the session variable already exists then do not let them use this option again.

Section 3:

This section will contain all of the descriptive words that have been picked for this particular subject. The words will be displayed with 5 radio buttons next to each word so that the reviewer can rate the importance of the words.

NO radio buttons should be selected.

The following SQL statement can be used to get the words:

```
SELECT descriptive_word
FROM subject_desc_words
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :current subject ID
ORDER BY descriptive_word
```

If the user clicks on the 'Review and rate more words' the go to step 4 passing in the SID

Section 4:

This section is not prepopulated.

Section 5:

This section is not prepopulated

Database Tables Used:

SUBJECTS
SUBJECT_DESC_WORDS

Screen/Email/Report Prototype:

SC800

Validations

Verify that a selection has been made for each of the items in section 1.

Verify that at least 1 word in step 3 has been rated.

Require all fields in step 1.

Require both Headline and Comment with or the other has data.

Rate a Subject (Step 2)

Functionality:

This process will save the rating information to the database and will update the rating values on the subject in realtime.

```
// Get the rating waiting period
SELECT nbr_days_between_ratings
FROM system_parameters
WHERE site_id = :SITEID {session variable containing the current site id}
```

```
// Check to make sure this person has not already rated this subject
SELECT count(*)
FROM rating_tracking
WHERE site_id = :SITEID {session variable containing the current site id}
AND user_id = :USER_ID
AND subject_id = :sub_id
AND date_rated >= Date - :nbr_days_between_ratings
```

If the count is > 0 then

DON'T LET THE USER RATE THIS SUBJECT, GENERATE A MESSAGE SAYING THE SUBJECT WAS ALREADY RATED BY THIS USER. Go back().

```
// Send comment and headline through bad word filter
ERROR BACK IF BAD WORD FOUND
```

```
// Create a variable to hold the number of views earned
NUM_VIEWS_EARNED := 0;
```

```
// Determine weighting multiplier
WEIGHTING_MULTIPLIER := 0;
```

```
SELECT rating_multiplier
FROM user_type_domain
WHERE site_id = :SITEID {session variable containing the current site id}
AND user_type_code = :USERTYPECODE
```

```
WEIGHTING_MULTIPLIER := WEIGHTING_MULTIPLIER + :rating_multiplier;
```

```
SELECT opinion_multiplier_subject,
       opinion_multiplier_no_experience,
       opinion_multiplier_very_qualified,
       opinion_multiplier_somewhat_qualified,
       opinion_multiplier_slightly_qualified
FROM system_parameters
WHERE site_id = :SITEID {session variable containing the current site id}
```

If personal experience yes radio button is checked then

```
WEIGHTING_MULTIPLIER := WEIGHTING_MULTIPLIER + :rating_multiplier_experience
```

Else If personal experience no radio button is checked then

```
WEIGHTING_MULTIPLIER := WEIGHTING_MULTIPLIER + :rating_multiplier_no_experience;
```

If qualification very button is checked then

```
WEIGHTING_MULTIPLIER := WEIGHTING_MULTIPLIER + :rating_multiplier_very_qualified
```

Else If qualification somewhat button is checked then

WEIGHTING_MULTIPLIER := WEIGHTING_MULTIPLIER + :rating_multiplier_somewhat_qualified

Else If qualification slightly button is checked then

WEIGHTING_MULTIPLIER := WEIGHTING_MULTIPLIER + :rating_multiplier_slightly_qualified

// Step 2 on webpage

Check the session variable to determine if the user sent an email suggestion to the correspondent for changes to step 2. This is an on your honor system, we assume that because they clicked on the link they did sent the email. If the session variable indicates that the process was initiated, then perform the following:

```
SELECT point_value, dollar_value, view_value
FROM accounting_actions
WHERE site_id = :SITEID {session variable containing the current site id}
AND user_type_code = :USER_ROLE
AND action_code = 'RATING_IMP'
```

NUM_VIEWS_EARNED := NUM_VIEWS_EARNED + : view_value

```
INSERT INTO correspondent_audit
(site_id, user_id, action_date, action_code, points, posted_by, reference, dollar_value)
VALUES (:SITEID, :USER_ID, date(), 'RATING_IMP', :point_value, 'SYS', :exp_id,
:dollar_value)
```

//Step 3 on webpage

Next save the new ratings for the words

// If a word has been rated then

// For each word that is rated in the list, perform the following

```
INSERT INTO subject_ratings
(site_id, subject_id, rating_type, rating_score, rating_date, descriptive_word,
rating_weight)
```

```
VALUES
(:SITEID, :sub_id, 'D', {score 1-5}, Date(), :descriptive_word,
WEIGHTING_MULTIPLIER)
```

// Recalculate and store the new aggregate rating

```
SELECT SUM(RATING_SCORE * RATING_WEIGHT) / SUM(RATING_WEIGHT)
average_rating,
COUNT(*) count_of_ratings
```

```
FROM subject_ratings
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :sub_id
AND rating_type = 'D'
AND descriptive_word = :dword
```

```
UPDATE subject_desc_words
SET descriptive_word_rating = :average_rating,
Rating_count = :count_of_ratings
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :sub_id
AND descriptive_word = :dword
```

// end loop

If the ADDED RATING WORDS session variable is populated, check the temp table for new words that have been added

```
SELECT descriptive_word, rating_score
```

```

FROM rating_state
WHERE site_id = :SITEID {session variable containing the current site id}
AND tag := ADDED RATING WORDS

If rows are returned, perform this process for each word
    // Get the primary category for this entry
    SELECT primary_category_code
    FROM subjects
    WHERE site_id = :SITEID {session variable containing the current site id}
    AND subject_id =:sub_id;

    INSERT INTO subject_desc_words
    (site_id, subject_id,descriptive_word, category_code, descriptive_word_rating,
rating_count)
    VALUES(:SITEID, :subject_id, :word, :primary_category_code, :rating_score,1)

    SELECT point_value, dollar_value, view_value
    FROM accounting_actions
    WHERE site_id = :SITEID {session variable containing the current site id}
    AND user_type_code = :USER_ROLE
    AND action_code = 'RATING_WORDS'

    NUM_VIEWS_EARNED := NUM_VIEWS_EARNED + :view_value

    INSERT INTO correspondent_audit
    (site_id, user_id, action_date, action_code, points, posted_by, refrence,dollar_value)
    VALUES (:SITEID,:USER_ID, date(), 'RATING_WORDS', :point_value, 'SYS', :exp_id,
:dollar_value)

// Step 4 on webpage
If a comment has been entered, perform the following

    INSERT INTO subject_comments
    (site_id, subject_id, user_id, headline, comments, correspondent_comment,
    comment_date, age_code, gender,experience_level,direct_exp, user_type_desc)
    VALUES(:SITEID, :sub_id, :USER_ID, :headline, :comment_body,0,Date(), :age_code,
:gender, {0='N/A',1='Slight',2='Somewhat',3='Extensive'}, {Y or N},
:USER_TYPE_DESC)

    SELECT point_value, dollar_value, view_value
    FROM accounting_actions
    WHERE site_id = :SITEID {session variable containing the current site id}
    AND user_type_code = :USER_ROLE
    AND action_code = 'RATING_COMM'

    NUM_VIEWS_EARNED := NUM_VIEWS_EARNED + :view_value

    INSERT INTO correspondent_audit
    (site_id, user_id, action_date, action_code, points, posted_by, refrence,dollar_value)
    VALUES (:SITEID, :USER_ID, date(), 'RATING_COMM', :point_value, 'SYS', :exp_id,
:dollar_value)

// Step 5 on webpage
If a best of best radio button has been selected then

```

```

INSERT INTO subject_ratings
    (site_id,subject_id, rating_type, rating_score, rating_date, descriptive_word)
VALUES
    (:SITEID, :sub_id, 'B', {1 if yes 0 if no}, Date(), '')

// Recalculate and store the new aggregate rating
SELECT AVG(rating_score) average_rating , COUNT(*) count_of_ratings
FROM subject_ratings
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :sub_id
AND rating_type = 'B'

UPDATE subjects
SET best_of_best_percentage = average_rating
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :sub_id

SELECT point_value, dollar_value, view_value
FROM accounting_actions
WHERE site_id = :SITEID {session variable containing the current site id}
AND user_type_code = :USER_ROLE
AND action_code = 'RATING_OVERALL'

NUM_VIEWS_EARNED := NUM_VIEWS_EARNED + : view_value

If point_value or dollar_value > 0 then
    INSERT INTO correspondent_audit
        (site_id,user_id, action_date, action_code, points, posted_by,
reference,dollar_value)
    VALUES (:SITEID,:USER_ID, date(), 'RATING_OVERALL', :action_value, 'SYS',
        :sub_id, :dollar_value)

// Update the session variable containing the number of available views

:CURRENTVIEWCOUNT := CURRENTVIEWCOUNT + NUM_VIEWS_EARNED

// Update the users who did the rating

UPDATE system_users
SET comment_views_remaining = comment_views_remaining + :NUM_VIEWS_EARNED
WHERE site_id = :SITEID {session variable containing the current site id}
AND user_id = :USER_ID

// Mark the fact that this person rated this subject

INSERT INTO rating_tracking
    (site_id, user_id, subject_id, date_rated)
VALUES
    (:SITEID, :USERID, :SUBID, date())

```

Database Tables Used:

```

ACCOUNTING_ACTIONS
SUBJECTS
SUBJECT_RATINGS
SUBJECT_AD_COMMENTS

```


SUBJECT_DESC_WORDS

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Rate a Subject (Step 3)

Functionality:

Place and entry into the Feedback/Suggestions table. A parameter will be passed to process WOMP035 indicating the subject ID that the improvement is referencing.

See section WOMP035

Database Tables Used:

N/A

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Rate a Subject (Step 4)

Functionality:

This webpage will display all the other word for the main category this subject belongs to.

The webpage will be presented just like Step 3 on SC800. Use the following SQL to get the words:

```
SELECT descriptive_word
FROM subject_desc_words_domain
WHERE site_id = :SITEID {session variable containing the current site id}
AND category_code = :subject primary cat code
AND descriptive_word NOT IN
    (SELECT DISTINCT descriptive_word
     FROM subject_desc_words
     WHERE site_id = :SITEID {session variable containing the current site id}
     AND subject_id = :sub_id)
ORDER BY descriptive_word
```

If a value exists in the session variable ADDED RATING WORDS then the user is revisiting the screen, get the ratings that were performed before.

```
SELECT tag, descriptive_word, rating_score
FROM rating_state
WHERE site_id = :SITEID {session variable containing the current site id}
AND tag =: ADDED RATING WORDS
```

// Place the values from the second query where necessary.

The user would then rate the words they want to add.

Database Tables Used:

```
SUBJECT_DESC_WORDS_DOMAIN
SUBJECT_DESC_WORDS
RATING_STATE
```

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Rate a Subject (Step 5)

Functionality:

This process will save the selected words and their ratings to a state table to be accessed by the main rating process. The user will then be placed back to the original screen where they can continue the rating process.

Set a session variable to indicate that this process has taken place

Set ADDED_RATING_WORDS = :USERID+Date+Time

// For all words that have been rated, perform the following

```
INSERT INTO rating_state
    (site_id,tag, descriptive_word, rating_score)
VALUES (:SITEID, : ADDED_RATING_WORDS, :descriptive word, rating score {1..5})
```

Database Tables Used:

RATING_STATE

Screen/Email/Report Prototype:

N/A

Validations:

N/A

Rate Experience

Process Summary:

This process will be used to rate an experience. Any registered user of the system can rate any experience in the database. The process of rating an experience earns the person rating the ability to view comments entered by other community members as well as earns points for the action. The individuals who entered the comments can also earn points.

Accessibility:

Any registered user of the system can access the process.

AC
ZCL
CC
VC
CAL
GUEST

The process will be accessed from the third page of the experience.

Related Batch Processes:

BA009: The system must remove all ratings that are older than XX months.

Comment Display

Process Summary:

This process will be used to view comments made about subjects. The viewing of a comment by an individual results in points being awarded to the person who made the comment. The person doing the viewing will receive a deduction of 1 view from their view account. Correspondents and Sponsors have unlimited views, users with a status of guest have a limited amount of views. There are grace views that can be used if a user runs out of views. Grace views are assigned at the beginning of a new session and can not be replenished during a session.

Accessibility:

Roles {1,2,3,4,5,6,7}

The page will be accessed from the 3rd page of the experience, by clicking on a comment headline, or from the journal page when viewing lives touched.

Related Batch Processes:

N/A

Comment Display Page (Step 1)

Functionality:

Selecting one of comment headlines from the third page subject view will bring the user to this webpage, with the comment prepopulated in the top section of the page. A parameter is passed to the page containing the ID of the subject to which the comment is attached (SUBID), as well as the comment_ID of the comment to view(COMMID). Another parameter will be passed when calling this page from the Journal section of the website. The parameter will be ONEEXP and will be set to "T" when called from the journal page. If this parameter is present, do NOT display the scrolling list of other comments at the bottom of this screen.

The first step is to verify that the user has comment views available. Perform the following process if the currently logged in user has a user_type_code of 6 (GUEST). All other roles will bypass this process.

```
Available_Views := CURRENTVIEWCOUNT {session variable}
```

```
If Available_Views <= 0 then
```

```
    Show an error message indicating that all comment views have been used up, etc.
```

```
CURRENTVIEWCOUNT = CURRENTVIEWCOUNT - 1
```

```
UPDATE system_users
```

```
SET comment_views_remaining = comment_views_remaining - 1
```

```
WHERE site_id = :SITEID {session variable containing the current site id}
```

```
AND user_id = :USERID {Current users ID}
```

If an error was not encountered then continue with the following logic.

The next step is to award any points, cash or views for the activity of viewing a comment to the author of the comment. (as long as the author of the comment is not the same as the person viewing the comment)

```
SELECT point_value, dollar_value, view_value
```

```
FROM accounting_actions
```

```
WHERE site_id = :SITEID {session variable containing the current site id}
```

```
AND action_code = "VIEWED_COMMENT"
```

```
AND user_type_code = (SELECT su.user_type_code
```

```
FROM subject_comments sc JOIN system_users su ON
```

```
(sc.user_id = su.user_id)
```

```
WHERE site_id = :SITEID {the current site id}
```

```
AND comment_id = :COMMID)
```

```
If view_value > 0 then
```

```
CURRENTVIEWCOUNT := CURRENTVIEWCOUNT + view_value
```

```
UPDATE system_users
```

```
SET Comment_views_remaining = Comment_views_remaining + :view_value
```

```
WHERE site_id = :SITEID {session variable containing the current site id}
```

```
AND user_id = {user ID from comment}
```

```
If accounting_actions.point_value > 0 or accounting_actions.dollar_value > 0 then
```

```
INSERT INTO contributor_audit
```

```

        (site_id,user_id, action_date_time, action_code, points, posted_by
        reference, dollar_value, subject_id)
VALUES (:SITEID,{user id on the comment record}, Date(),
        "VIEWED_COMMENT", :point_value,
        "SYS", {20 characters of headline}, :dollar_value)

```

//Update the count of the times the comment was viewed. (as long as the author of the comment is not the same as the person viewing the comment)

```

UPDATE subject_comments
SET times_viewed = times_viewed + 1
WHERE site_id = :SITEID {session variable containing the current site id}
AND comment_id = :COMMID

```

The top section of this page will contain the basic subject information as it appears on the second page search results. (To anchor the sponsor to the experience that is being worked on)
The following SQL can be used:

```

SELECT primary_category_desc,
       Subject_desc,
       Subject_essence,
       City,
       State,
       Postal_code,
       Country_desc,
       Organization
FROM   subjects
WHERE  site_id = :SITEID {session variable containing the current site id}
AND    subject_id = :SUBID

```

Get the comment information from the subject_comments table using the following:

```

SELECT sc.user_id,
       sc.Headline,
       sc.Comments,
       sc.comment_date,
       sc.experience_level,
       abd.age_desc,
       sc.gender,
       sc.direct_experience,
       sc.times_agreed,
       sc.user_type_desc
FROM   subject_comments sc LEFT OUTER JOIN age_breakdown_domain abd ON
       (sc.site_id = abd.site_id
        AND sc.age_code = abd.age_code)
WHERE  site_id = :SITEID {session variable containing the current site id}
AND    comment_id = :COMMID

```

Place the data from the above query in the comment display fields, the fields are not editable to the user.

The only field in this section that can be accessed is the First Hand checkbox. The field will default to unchecked

If ONEEXP <> "T" then

The second frame will be populated by the following SQL:

```
SELECT comment_id, comment_date, headline
FROM subject_comments
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :SUBID
ORDER BY comment_date DESC
```

Else

Create a "Back" button at the bottom of the screen rather than the list of comments

The headline will be a hyperlink that will re-request the page in the above frame.

If the 'I agree' checkbox is checked, perform the following:

- Disable the checkbox, leave it checked.
- Call a servlet to perform the following SQL

```
UPDATE subject_comments
SET times_agreed = times_agreed + 1
WHERE site_id = :SITEID {session variable containing the current site id}
AND subject_id = :SUBID
AND comment_id = :COMMID
```

Database Tables Used:

SUBJECT_COMMENTS

Screen/Email/Report Prototype:

SC3000

Validations:

N/A

Home Page

Become a Correspondent for ExperiencingLife.com

Travel

Tours

Cruises

Lodging

Other

Stuff

Books

Use for Other Copy, how many experiences, for example

Personal this Site, Create My Journal

Dynamic list of newly added experiences. For each experience, list the 3 to 5 word description & city. Display at least 5 at any one time, with the oldest being removed as new ones are added

experiencing life.com

Add a Bookmark

Nominate an Experience
Media Page

Nominate an Experience
Become a Correspondent

Other Links

Tell a Friend

About Us

Best of the
Best
Word of
Mouth

STEP 1: Choose Location

City	State	Region	Country	Zip / Postal Codes	Personalize to Pre-load the locations that you search most often

STEP 2: Browse Categories, Conduct Specific Search or Find by Key Words

Browse	(OR)	Specific Search
Sports (500)	1	What Do You Feel Like Doing? (click on more)
Outdoors (8,000)	2	<input type="checkbox"/> Face <input checked="" type="checkbox"/> Exciting <input checked="" type="checkbox"/> Fun <input checked="" type="checkbox"/> Family/O <input type="checkbox"/> Romance <input checked="" type="checkbox"/> Adventure <input type="checkbox"/> Educational <input checked="" type="checkbox"/> Family Oriented <input checked="" type="checkbox"/> Exotic
Sports (6,500)	3	<input checked="" type="checkbox"/> Healthy <input type="checkbox"/> Fun <input type="checkbox"/> Fun <input type="checkbox"/> Fun <input checked="" type="checkbox"/> Romance <input type="checkbox"/> Adventure <input checked="" type="checkbox"/> Educational <input type="checkbox"/> Exotic <input checked="" type="checkbox"/> Exotic
Lodging (3,525)	4	<input checked="" type="checkbox"/> Fun <input checked="" type="checkbox"/> Fun <input type="checkbox"/> Fun <input checked="" type="checkbox"/> Romance <input type="checkbox"/> Adventure <input type="checkbox"/> Educational <input checked="" type="checkbox"/> Exotic <input type="checkbox"/> Exotic
Learning	5	<input checked="" type="checkbox"/> Fun <input checked="" type="checkbox"/> Fun <input type="checkbox"/> Fun <input type="checkbox"/> Romance <input checked="" type="checkbox"/> Adventure <input checked="" type="checkbox"/> Educational <input type="checkbox"/> Exotic <input checked="" type="checkbox"/> Exotic
Outdoors	6	<input checked="" type="checkbox"/> Fun <input checked="" type="checkbox"/> Fun <input type="checkbox"/> Fun <input type="checkbox"/> Romance <input checked="" type="checkbox"/> Adventure
Restaurants	7	Other: <input type="text"/>
Tours	8	What Appeals to You? (check one)
Cruises	9	<input checked="" type="checkbox"/> Sports <input type="checkbox"/> Dining <input type="checkbox"/> Tours <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports
	10	<input checked="" type="checkbox"/> Sports <input type="checkbox"/> Dining <input type="checkbox"/> Tours <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports
	11	<input checked="" type="checkbox"/> Sports <input type="checkbox"/> Dining <input type="checkbox"/> Tours <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports <input checked="" type="checkbox"/> Sports
	12	Other: <input type="text"/>
	13	How Much Time Do You Have? (leave blank to search all time)
	14	Time: <input type="text"/> Hours: <input type="text"/>
	15	How Much Do You Want to Spend? (one person)
	16	Amount: <input type="text"/> Dollars: <input type="text"/>
	17	When Do You Want to Go? (leave blank when this doesn't matter)
	18	From (mo/yr): <input type="text"/> 1999 To (mo/yr): <input type="text"/> 1999
	19	What Organization Offers the Experience that Interests You? (leave blank when organization doesn't matter)
	20	Name: <input type="text"/>
	21	(OR)
	22	Find by Key Word: <input type="text"/>
	23	Key Words (help): Restaurants+Mexican
	24	
	25	

Create My Journal Below (Or) View My Journal if Already established. We would have journals for Guests, Correspondents & Sponsors

Search

MODIFY

Secondary Search Page

Existing Search Criteria:

Restaurants — AZ — Quality — Others depending on their initial search criteria

Refine Your Search:

Quick Search

New Search

Must have search expert to design all search functions

Narrow search using additional selection criteria	Location / Type of Experience / Experience Category / Estimated Cost / Availability / Time Required / Family
Narrow search using key words	<input type="button" value="Find"/>

Establish Personal Profile



Rate an Experience

Become a Correspondent

View Comments

Includes organization, overall rating, personal rating, comments, why this has been selected as exceptional, cost, time required, when available and special instructions.

Results 10 of 65 [More Results](#)

Category	Brief	Summary	City	State	Zip	Country	More
1	Restaurants	Hot french bread This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85016	USA	GO 
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Unique (4.9) / Romantic (4.3) / Atmosphere (3.6) / Interesting (3.2) / Friendly (3.1) / Quality (3.0)					Family Oriented: Yes
2	Restaurants	Best tacos This landmark mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale	AZ	85258	USA	GO 
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Quality (4.2) / Authentic (4.1) / Atmosphere (3.6) / Landmark (3.2) / Friendly (3.1) / Variety (3.0)					Family Oriented: Somewhat
3	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	GO
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Includes the top six words that make this experience exceptional along w/ average ratings.					Family Oriented: No
4	Category	Three word description <div>Stars indicate experience has a sponsor, and sponsored experiences sort to the top of the list</div>	City	State	Zip	Country	GO
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Includes the top six words that make this experience exceptional along w/ average ratings.					Family Oriented: Yes
5	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	GO
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Includes the top six words that make this experience exceptional along w/ average ratings.					Family Oriented: Somewhat
6	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	GO
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Includes the top six words that make this experience exceptional along w/ average ratings.					Family Oriented: Yes
7	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	GO
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Includes the top six words that make this experience exceptional along w/ average ratings.					Family Oriented: Yes
8	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	GO
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Includes the top six words that make this experience exceptional along w/ average ratings.					Family Oriented: Somewhat
9	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	GO
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Includes the top six words that make this experience exceptional along w/ average ratings.					Family Oriented: No
10	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	GO
			Rate Experience	Save as Personal Favorite		Share with a Friend	
Exceptional Qualities:		Includes the top six words that make this experience exceptional along w/ average ratings.					Family Oriented: Somewhat

Design firm s/ determine how many we want to display

Display up to the top three level 1 category labels

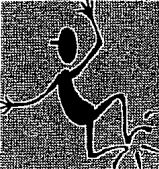
Can we capture and search from this word list? If so it would make key work very useful.

What city, st, town & country are displayed for tours & cruises?

Display Page

The Exceptional Experience		Picture Available		
The Essence of the Exceptional Experience				
Special Instructions				
Categories	Level 1	Level 2	Level 3	Level 4
	Level 1	Level 2	Level 3	Level 4
	Level 1	Level 2	Level 3	Level 4
	Level 1	Level 2	Level 3	Level 4
	Level 1	Level 2	Level 3	Level 4

Organization		
Address / Phone	Available	Web Yellow Pages
City		
State		
Zip/Postal Code	Country	



GO FOR MORE INFORMATION SUPPLIED
BY THE ORGANIZATION OFFERING THE
EXPERIENCE (Pictures)


[Tell a Friend](#) [Save to Personal Favorites](#)
[Rate & Add Comments About this Experience](#)

Words Describing Why the Experience is Exceptional	Overall Guest Rating	Personal Rating	How Others Rated The Importance of Words Selected to Describe the Exceptional Experience (5 - Extremely, 4 - Very, 3 - Important, 2 - Somewhat, 1 - Slightly)
			Points Average Stars

Historic	4.8	★ ★ ★ ★ ★
Impressive	4.1	★ ★ ★ ★ ★
Rare	3.8	★ ★ ★ ★ ★
Magnificent	3.2	★ ★ ★ ★ ★
Enjoyable	2.9	★ ★ ★ ★ ★
Educational	2.2	★ ★ ★ ★ ★
Average Guest Rating	4.5	★ ★ ★ ★ ★
Your Personal Rating	2.0	★ ★ ★ ★ ★

[*Create Your Personal Profile](#)

Additional Information

Estimated Cost	
Time Required	
When Available	
Family Oriented	
Background of Person Who Nominated Experience	
Age	Gender Date Nominated
Info Based on First Hand Experience Yes / No	
 <p>GO -- EVALUATE THIS EXPERIENCE AND/OR ENTER COMMENTS</p>	

Additional Words that Describe the Exceptional Experience

Enjoyable	1.5
Entertaining	1.4

Comments

Source	Date	Description	Age	Gender	Experience
Correspondent					
Guest					
Guest					
Guest					
Guest					
Guest					

Number of Additional Comments

[View Additional Comments](#)

[View](#)

[Return to List of Experiences](#)

[Return](#)

Number of experiences in my zip code (xxx)

Journalq25

Summary

View Experiences by
Category within My
Zip Code

All Categories

Description Level 1 (xx)	Description Level 6 (xx)	Description Level 11 (xx)	Description Level 16 (xx)	Description Level 21 (xx)
Description Level 2 (xx)	Description Level 7 (xx)	Description Level 12 (xx)	Description Level 17 (xx)	Description Level 22 (xx)
Description Level 3 (xx)	Description Level 8 (xx)	Description Level 13 (xx)	Description Level 18 (xx)	Description Level 23 (xx)
Description Level 4 (xx)	Description Level 9 (xx)	Description Level 14 (xx)	Description Level 19 (xx)	Description Level 24 (xx)
Description Level 5 (xx)	Description Level 10 (xx)	Description Level 15 (xx)	Description Level 20 (xx)	Description Level 25 (xx)

View Experiences by Zip Code (Detail only appears when category link is hit)

Experiences 10 of 65

[More](#)

Guest		Category	Experience	Summary	City	State	Zip	Country	Times Rated Best of Best	Times Included In Top 100 Lists
Views	Comments									
455	30	Restaurants Date Added	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	35	2
									Correspondent E-mail	
350	25	Restaurants Date Added	Best tacos	This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale Organization	AZ	85258	USA	25	1
									Correspondent E-mail	
313	10	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	15	0
									Correspondent E-mail	
257	12	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0
									Correspondent E-mail	
180	11	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0
									Correspondent E-mail	
76	5	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	10	0
									Correspondent E-mail	
25	2	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	8	0
									Correspondent E-mail	

How am I doing (CAL, Cat & Vol) (Correspondent Status-ddddddd)

Journal:q25

Include message to correspondent by role

Include Name, User ID & Role of Correspondent & Status

Summary

Points for the Period Specified Below:

Specify Period

- ☒ This Month
☐ Last Month

GO

Points - Goal
Points - Earned
Variance
Percent

Points
500
700
200
40%

Overall Correspondent Status Since Inception

Total Points - Goal

Total Points - Earned

Total Point Variance

Percent Variance

Total Points Redeemed

Total Points Available

Value of My Available Points

Points
20,000
25,000

5,000
25%

0
25,000
\$ 5.72

Good Standing - 90% of Goal / Need Effort - 89% to 75% / Below 75% subject to termination as correspondent

Redeem Points (must be over \$20)

Detail

Include instructions how to use this report and link to more detail sections

Experiences

- (E) [Views of Experiences You Added](#)
(E) [Nomination of an Experience](#)
(E) [Addition of an Experience in Your Zip Code](#)
(E) [Addition of an Experience Outside of Your Zip Code](#)
(E) [Experiences Added in Your Zip by Others](#)
(E) [Quality Reviews of Experiences Added by Others](#)
(E) [Maintenance of an Experience](#)
(E) [Quality Reviews of Changes Made by Others](#)
(E) [Removal of Experiences by Others](#)

Points
30
150
450
300
300
120
120
90
0

Average Points Earned Last Month

26
128
383
255
255
102
102
77
-

Current Point Value for Each Activity

5
25
75
50
50
20
20
15
-100

Opinions

- (E) [Views of Comments You Added](#)
(E) [Suggest Improvements](#)
(E) [Rate Word Importance](#)
(E) [Addition of Comments](#)
(E) [Indicated Best of Best Designation](#)

30
150
90
300
60

26
128
77
255
51

5
25
15
50
10

Extras

- (N) [Recruit a Correspondent](#)
(N) [Send Emails to friends](#)
(N) [Notify Organization of Selection](#)

450
90
300

383
77
255

75
15
50

Awards

- (N) [Achieved Monthly Personal Goal](#)
(N) [Achieved Monthly Team Goal](#)
(N) [Included in the Monthly Top 500 Individuals List](#)
(N) [Included in the Monthly Top 500 Team List](#)
(N) [Experience Included in Monthly Best of Best List](#)

100
0
0
0
0

85
-
-
-
-

100
100
500
500
250

Total Points Earned (for period specified)

3130

2,661

[Back](#)

How am I doing (Leaders & Areas) (Correspondent Status-dddddd)

Journalq25

Include message to correspondent by role

Include name of the Correspondent & User ID & Status

Summary

Points for the Period Specified Below:

Insert Special Message to Correspondent, like tell your friends to complete your zip code team

Specify Period

- ☐ This Month
☒ Last Month

GO

Points - Goal
Points - Earned
Variance
Percent

My Team						
	Leader	2	3	4	5	Total
User ID	User ID	User ID	Vacant	Vacant	Vacant	
500	500	500	200	200	200	2100
700	1300	260	0	0	0	2260
200	800	-240	-200	-200	-200	160
40%	160%	-48%				8%

Overall Correspondent Status Since Inception

Total Points - Goal
Total Points - Earned
Total Point Variance
Percent Variance

Status

My Team						
	Leader	2	3	4	5	Total
User ID	User ID	User ID	Vacant	Vacant	Vacant	
20,000	5,000	5,000				
25,000	3,750	2,500				
5,000	(1,250)	(2,500)	0	0	0	
25%	-25%	-50%	0	0	0	
Good Standing	Below Expectations	Possible Removal	N/A	N/A	N/A	
	e-mail	e-mail	e-mail	e-mail	e-mail	
Total Points Redeemed	0					
Total Points Available	25,000					
Value of My Available Points	\$ 572					

Good Standing - 90% of Goal / Need Effort - 89% to 75% / Below 75% subject to termination as correspondent (TO BE DEFINED)

Redeem Points (must be over \$20)

Detail

Include instructions how to use this report and link to more detail sections

Experiences

- (E) [Views of Experiences You Added](#)
(E) [Nomination of an Experience](#)
(E) [Addition of an Experience in Your Zip Code](#)
(E) [Addition of an Experience Outside of Your Zip Code](#)
(E) [Experiences Added in Your Zip by Others](#)
(E) [Quality Reviews of Experiences Added by Others](#)
(E) [Maintenance of an Experience](#)
(E) [Quality Reviews of Changes Made by Others](#)
(E) [Removal of Experiences by Others](#)

My Team						
	1	2	3	4	5	Total
User ID	User ID	User ID	Vacant	Vacant	Vacant	
100	200	10	0	0	0	310
25	25	25	0	0	0	75
75	75	0	0	0	0	150
50	150	0	0	0	0	200
50	50	0	0	0	0	100
20	20	20	0	0	0	60
20	20	20	0	0	0	60
15	15	15	0	0	0	45
0	-100	0	0	0	0	-100

Current Point Value
5
25
75
50
50
20
20
15
-100

Opinions

- (E) [Views of Comments You Added](#)
(E) [Suggest Improvements](#)
(E) [Rate Word Importance](#)
(E) [Addition of Comments](#)
(E) [Indicated Best of Best Designation](#)

	1	2	3	4	5	Total
5	5	5	0	0	0	15
25	25	25	0	0	0	75
15	15	15	0	0	0	45
50	50	50	0	0	0	150
10	10	10	0	0	0	30

Current Point Value
5
25
15
50
10

Extras

- (N) [Recruit a Correspondent](#)
(N) [Send Emails to friends](#)
(N) [Notify Organization of Selection](#)

	1	2	3	4	5	Total
75	75	0	0	0	0	150
15	15	15	0	0	0	45
50	50	50	0	0	0	150

Current Point Value
75
15
50

Awards

- (N) [Achieved Monthly Personal Goal](#)
(N) [Achieved Monthly Team Goal](#)
(N) [Included in the Monthly Top 500 Individuals List](#)
(N) [Included in the Monthly Top 500 Team List](#)
(N) [Experience Included in Monthly Best of Best List](#)

	1	2	3	4	5	Total
100	100	0	0	0	0	200
0	0	0	0	0	0	0
0	500	0	0	0	0	500
0	0	0	0	0	0	0
0	0	0	0	0	0	0

Current Point Value
100
100
500
500
250

Total Points Earned (for period specified)

700	1,300	260	-	-	-	2,260
-----	-------	-----	---	---	---	-------

Deductions

- (N) [Redemption of Points](#)

0	0	0	0	0	0	0
---	---	---	---	---	---	---

Total Points Available (for period specified)

700	1,300	260	-	-	-	2,260
-----	-------	-----	---	---	---	-------

Note: The (E) & (N) references bring up the same reports that are shown on the Performance(G) tab at the bottom of the page.

[Back](#)

Number of points earned & value (xxxx)

Journalg25

Include name of the registered Guest & User ID

Specify Period

☐ This Month ☐ Last Month ☒ Since Inception

Total Guest
Points Earned

Average Points
Earned by
Guests Last
Month

Current
Point Value
for Each
Activity

Experiences

(E) [Nomination of an Experience](#)

175

138

25

Opinions

(E) [Views of Comments You Added](#)

35

28

5

(E) [Suggest Improvements](#)

175

138

25

(E) [Rate Word Importance](#)

105

83

15

(E) [Addition of Comments](#)

350

275

50

(E) [Indicated Best of Best Designation](#)

70

55

10

Extras

(N) [Recruit a Correspondent](#)

525

413

75

(N) [Send Emails to friends](#)

105

83

15

Awards

(N) [Included in the Monthly Top 500 Guest List](#)

0

10

500

[Experience Included in Monthly Best of Best List](#)

0

24

250

Total Points Earned (for period specified)

1540

Deductions

(N) [Redemption of Points](#)

0

Total Points Available (for period specified)

1540

Include instructions how
to use this report and
link to more detail
sections

Value of My Points Since Inception

Total Points Earned

25,000

Total Points Redeemed

0

Total Points Available

25,000

Value of My Available Points

\$ 5.72

[Redeem Points \(must be over \\$20\)](#)

Other Activity Detail (SC9001)

Actions 2 of 2		More	Detail List of Action that Earned Points:		Recruit a Correspondent
Points Earned	Date	Specific Action			
75	9/30/1999	Greg Petras			
75	10/1/1999	Jeff Zywicki			
Total					

Subject Activity Detail (SC9000)

Experiences 4 of 4

Detail List of Experiences that Earned Points:

Nomination of an Experience

Points Earned	Views	Category	Experience	Summary	City	State	Zip	Country	Times Rated Best of Best	Time s Included In
50	455	Restaurants	<u>Hot French bread</u>	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	35	2
5	257	Category	<u>Three word description</u>	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0



Number of experiences added (xxx)

Journalg25

Summary

View Contribution by Category

All Categories

Description Level 1 (xx)	Description Level 6 (xx)	Description Level 11 (xx)	Description Level 16 (xx)	Description Level 21 (xx)
Description Level 2 (xx)	Description Level 7 (xx)	Description Level 12 (xx)	Description Level 17 (xx)	Description Level 22 (xx)
Description Level 3 (xx)	Description Level 8 (xx)	Description Level 13 (xx)	Description Level 18 (xx)	Description Level 23 (xx)
Description Level 4 (xx)	Description Level 9 (xx)	Description Level 14 (xx)	Description Level 19 (xx)	Description Level 24 (xx)
Description Level 5 (xx)	Description Level 10 (xx)	Description Level 15 (xx)	Description Level 20 (xx)	Description Level 25 (xx)

View Detail by Location (Only viewed from link to summary above)

Select Location to View

SELECTIONS: (Your Zip Code, Your City, Your State, Your Country, All Locations)

Experiences 10 of 65

Guest		Category	Experience	Summary	City	State	Zip	Country	Times Rated Best of Best	Times Included In Top 100 Lists	
Views	Comments										
455	30	Restaurants Date Added	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	35	2	★
350	25	Restaurants Date Added	Best tacos	This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale Organization	AZ	85258	USA	25	1	
313	10	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	15	0	
257	12	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0	

Number of experiences nominated and accepted by category (xxx)

Journalg25

Summary

View Contribution by Category

All Categories

Description Level 1 (xx)	Description Level 6 (xx)	Description Level 11 (xx)	Description Level 16 (xx)	Description Level 21 (xx)
Description Level 2 (xx)	Description Level 7 (xx)	Description Level 12 (xx)	Description Level 17 (xx)	Description Level 22 (xx)
Description Level 3 (xx)	Description Level 8 (xx)	Description Level 13 (xx)	Description Level 18 (xx)	Description Level 23 (xx)
Description Level 4 (xx)	Description Level 9 (xx)	Description Level 14 (xx)	Description Level 19 (xx)	Description Level 24 (xx)
Description Level 5 (xx)	Description Level 10 (xx)	Description Level 15 (xx)	Description Level 20 (xx)	Description Level 25 (xx)


View Detail by Location

Select Location to View

SELECTIONS: (Your Zip Code, Your City, Your State, Your Country, All Locations)

Experiences 10 of 65

More

Guest		Category	Experience	Summary	City	State	Zip	Country	Times Rated Best of Best	Times Included in Top 100 Lists	
Views	Comments										
455	30	Restaurants Date Added	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	35	2	
350	25	Restaurants Date Added	Best tacos	This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale Organization	AZ	85258	USA	25	1	
76	5	Category Date Added	Three word description A 10 to 15 word description of the experience		City Organization	State	Zip	Country	10	0	
25	2	Category Date Added	Three word description A 10 to 15 word description of the experience		City Organization	State	Zip	Country	8	0	

Lives Touched Daily Summary (SC6001)

Date	Views	Requests
11/30/1999	5	2
11/29/1999	3	6
11/28/1999	4	7
11/27/1999	25	28
11/26/1999	50	53
11/25/1999	20	23
11/24/1999	10	13
11/23/1999	6	9
11/22/1999	3	6
11/21/1999	2	5
11/20/1999	3	6

List 60 days, in one row or in several
columns

Live

Lives Touched Monthly Summary (SC6000)

Period	Page Views		Filled Requests	
	Current Year	Prior Year	Current Year	Prior Year
January				
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				
Total				
Total Since Inception		455		725

[View Daily Activity Past 2 Months](#)

Number of experiences flagged for deletion national (xx) TO DO

Journalq35

Summary

Description Level 1 (xx)	Description Level 6 (xx)	Description Level 11 (xx)	Description Level 16 (xx)	Description Level 21 (xx)
Description Level 2 (xx)	Description Level 7 (xx)	Description Level 12 (xx)	Description Level 17 (xx)	Description Level 22 (xx)
Description Level 3 (xx)	Description Level 8 (xx)	Description Level 13 (xx)	Description Level 18 (xx)	Description Level 23 (xx)
Description Level 4 (xx)	Description Level 9 (xx)	Description Level 14 (xx)	Description Level 19 (xx)	Description Level 24 (xx)
All Categories	Description Level 5 (xx)	Description Level 10 (xx)	Description Level 15 (xx)	Description Level 20 (xx)
			Description Level 25 (xx)	

Extreme	11/23/1999	Sponsored	Headquarters	Below Standard		<input checked="" type="checkbox"/> Reserve
Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA
Extreme	11/24/1999	Un-sponsored	Leader Correspondent	Quality Changed		<input type="checkbox"/> Reserve
Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85017	USA
Extreme	11/25/1999	Un-sponsored	Guest	Misleading		<input type="checkbox"/> Reserve
Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85018	USA

Number of experiences flagged for deletion for zip (x) TO DO

Journalg35

Message, based on the type of correspondent: Indicate how many points actions are worth

Results 3 of 3

More

Priority	Date	Type	Source	Reason	Justification	Reserve For Deletion
Extreme	11/23/1999	Sponsored	Headquarters	Below Standard		<input checked="" type="checkbox"/> Yes
Restaurants		<u>Hot french bread</u>	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ 85016 USA	
Extreme	11/24/1999	Unsponsored	Leader Correspondent	Quality Changed		<input type="checkbox"/> Yes
Restaurants		<u>Hot french bread</u>	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ 85017 USA	
Extreme	11/25/1999	Unsponsored	Guest	Misleading		<input type="checkbox"/> Yes
Restaurants		<u>Hot french bread</u>	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ 85018 USA	



Experience	<u>Hot French bread</u>	Experience Summary	This small family owned French restaurant makes me feel like I'm in France	
Date	Comment Heading	Number of Views	Useful or Agreeded	
#####	<u>A great way to spend an afternoon</u>	4	3	
#####	<u>Great bread but the rest of the food needs help</u>	4	0	
Total		8	3	

Back

Number of organizations awaiting notification national (xxxxxx)

Journal1q35

Summary

**View
Contribution by
Category**

[Description Level 1 \(xx\)](#)
[Description Level 2 \(xx\)](#)
[Description Level 3 \(xx\)](#)
[Description Level 4 \(xx\)](#)

[Description Level 6 \(xx\)](#)
[Description Level 7 \(xx\)](#)
[Description Level 8 \(xx\)](#)
[Description Level 9 \(xx\)](#)

[Description Level 11 \(xx\)](#)
[Description Level 12 \(xx\)](#)
[Description Level 13 \(xx\)](#)
[Description Level 14 \(xx\)](#)

[Description Level 16 \(xx\)](#)
[Description Level 17 \(xx\)](#)
[Description Level 18 \(xx\)](#)
[Description Level 19 \(xx\)](#)

[Description Level 21 \(xx\)](#)
[Description Level 22 \(xx\)](#)
[Description Level 23 \(xx\)](#)
[Description Level 24 \(xx\)](#)

[All Category](#) [Description Level 5 \(xx\)](#)

[Description Level 10 \(xx\)](#)

[Description Level 15 \(xx\)](#)

[Description Level 20 \(xx\)](#)

[Description Level 25 \(xx\)](#)

Date	Category	Experience	Summary	City	State	Zip	Country	Reserve To Notify
11/23/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85016	USA	<input checked="" type="checkbox"/> Reserve To Notify
		Cost	Time Required		When Available		Organization	
		Exceptional Qualities:	Unique (4.9) / Romantic (4.3) / Atmosphere (3.6) / Interesting (3.2) / Friendly (3.1) / Quality (3. Family Oriented:					Yes
11/24/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85017	USA	<input type="checkbox"/> Reserve To Notify
		Cost	Time Required		When Available		Organization	
		Exceptional Qualities:	Unique (4.9) / Romantic (4.3) / Atmosphere (3.6) / Interesting (3.2) / Friendly (3.1) / Quality (3. Family Oriented:					Yes
11/27/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85020	USA	<input type="checkbox"/> Reserve To Notify
		Cost	Time Required		When Available		Organization	
		Exceptional Qualities:	Unique (4.9) / Romantic (4.3) / Atmosphere (3.6) / Interesting (3.2) / Friendly (3.1) / Quality (3. Family Oriented:					Yes



Number of improvements awaiting entry for national (xxxx)

Journalg35

Summary

**View
Contribution
by Category**

Description Level 1 (xx)	Description Level 6 (xx)	Description Level 11 (xx)	Description Level 16 (xx)	Description Level 21 (xx)
Description Level 2 (xx)	Description Level 7 (xx)	Description Level 12 (xx)	Description Level 17 (xx)	Description Level 22 (xx)
Description Level 3 (xx)	Description Level 8 (xx)	Description Level 13 (xx)	Description Level 18 (xx)	Description Level 23 (xx)
Description Level 4 (xx)	Description Level 9 (xx)	Description Level 14 (xx)	Description Level 19 (xx)	Description Level 24 (xx)
All Categories	Description Level 5 (xx)	Description Level 10 (xx)	Description Level 15 (xx)	Description Level 20 (xx)
			Description Level 25 (xx)	

Level One Description

Priority	Date	Reason	Basis	Role	Suggested Improvements	Reserve For Maintenance
Extreme	11/23/1999	Not Available	Personal	Guest	<input type="text"/>	<input checked="" type="checkbox"/> Button
Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85016	USA
				name@email address		
High	11/24/1999	Inaccurate	Reliable	Correspondent	<input type="text"/>	<input type="checkbox"/> Yes
Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85017	USA
				name@email address		
Medium	11/25/1999	Suggestion	Personal	Category Corr	<input type="text"/>	<input type="checkbox"/> Yes
Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85018	USA
				name@email address		



Number of improvements awaiting entry for sponsor (xx)

Journalq35

Results 3 of 3

More

Priority	Date	Reason	Basis	Role	Suggested Improvements	Reserve For Maintenance
Extreme	11/23/1999	Not Available	Personal	Guest		<input checked="" type="checkbox"/> BUTTON

Restaurants Hot French bread This small family owned French restaurant makes me feel like I'm in France Phoenix AZ 85016 USA
name@email_address



High	11/24/1999	Inaccurate	Reliable	Correspondent		<input type="checkbox"/> Yes
------	------------	------------	----------	---------------	--	------------------------------

Restaurants Hot French bread This small family owned French restaurant makes me feel like I'm in France Phoenix AZ 85017 USA
name@email_address

Medium	11/25/1999	Suggestion	Personal	Category Corr		<input type="checkbox"/> Yes
--------	------------	------------	----------	---------------	--	------------------------------

Restaurants Hot French bread This small family owned French restaurant makes me feel like I'm in France Phoenix AZ 85018 USA
name@email_address

Number of improvements awaiting entry for zip (xx)

Journallg35

Message, based on the type of correspondent: Indicate how many points actions are worth

Results 3 of 3

[More](#)

Priority	Date	Reason	Basis	Role	Suggested Improvements	Maintenance		
Extreme	11/23/1999	Not Available	Personal	Guest	<div>The organization offering this experience went out of business last month. Too bad.</div>	<input checked="" type="checkbox"/>	BUTTON	
Restaurants	<u>Hot French bread</u>	This small family owned French restaurant makes me feel like I'm in France		Phoenix	AZ	85016	USA	
High	11/24/1999	Inaccurate	Reliable	Correspondent	<div>The organization offering this experience went out of business last month. Too bad.</div>	<input type="checkbox"/>	Yes	
Restaurants	<u>Hot French bread</u>	This small family owned French restaurant makes me feel like I'm in France		Phoenix	AZ	85017	USA	
Medium	11/25/1999	Suggestion	Personal	Category Corr	<div>The organization offering this experience went out of business last month. Too bad.</div>	<input type="checkbox"/>	Yes	
Restaurants	<u>Hot French bread</u>	This small family owned French restaurant makes me feel like I'm in France		Phoenix	AZ	85018	USA	



Number of experience awaiting approval for national (xxx)

Journal!q35

Summary

**View
Contribution by
Category**

Description Level 1 (xx)	Description Level 6 (xx)	Description Level 11 (xx)	Description Level 16 (xx)	Description Level 21 (xx)
Description Level 2 (xx)	Description Level 7 (xx)	Description Level 12 (xx)	Description Level 17 (xx)	Description Level 22 (xx)
Description Level 3 (xx)	Description Level 8 (xx)	Description Level 13 (xx)	Description Level 18 (xx)	Description Level 23 (xx)
Description Level 4 (xx)	Description Level 9 (xx)	Description Level 14 (xx)	Description Level 19 (xx)	Description Level 24 (xx)
All Category Description Level 5 (xx)	Description Level 10 (xx)	Description Level 15 (xx)	Description Level 20 (xx)	Description Level 25 (xx)

Link View

Message, based on the type of correspondent: Indicate how many points approvals are worth

Results 6 of 6						More Experiences for		Reserve For Approval	
Date	Category	Experience	Summary	City	State	Zip	Country	Approval	
11/23/1999 [Reason for Review]	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	<input type="checkbox"/> BUTTON	Correspondent E-Mail
11/24/1999 [Reason for Review]	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85017	USA	<input type="checkbox"/> Yes	Correspondent E-Mail
11/25/1999 [Reason for Review]	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85018	USA	<input type="checkbox"/> Yes	Correspondent E-Mail
11/26/1999 [Reason for Review]	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85019	USA	<input type="checkbox"/> Yes	Correspondent E-Mail
11/27/1999 [Reason for Review]	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85020	USA	<input type="checkbox"/> Yes	Correspondent E-Mail
11/28/1999 [Reason for Review]	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85021	USA	<input type="checkbox"/> Yes	Correspondent E-Mail



Number of experience awaiting approval for zip (xx)

Journalg35

Message, based on the type of correspondent: Indicate how many points approvals are worth

Results 6 of 6

[More Experiences for Approval](#)

Date	Category	Experience	Summary	City	State	Zip	Country	Reserve For Approval
11/23/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	<input checked="" type="checkbox"/> Button Correspondent E-Mail
11/24/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85017	USA	<input type="checkbox"/> Yes Correspondent E-Mail
11/25/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85018	USA	<input type="checkbox"/> Yes Correspondent E-Mail
11/26/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85019	USA	<input type="checkbox"/> Yes Correspondent E-Mail
11/27/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85020	USA	<input type="checkbox"/> Yes Correspondent E-Mail
11/28/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85021	USA	<input type="checkbox"/> Yes Correspondent E-Mail

Number of nominations awaiting entry national (xxxx)

Journalq35

Summary

**View
Contribution by
Category**

[Description Level 1 \(xx\)](#) [Description Level 6 \(xx\)](#) [Description Level 11 \(xx\)](#) [Description Level 16 \(xx\)](#) [Description Level 21 \(xx\)](#)
[Description Level 2 \(xx\)](#) [Description Level 7 \(xx\)](#) [Description Level 12 \(xx\)](#) [Description Level 17 \(xx\)](#) [Description Level 22 \(xx\)](#)
[Description Level 3 \(xx\)](#) [Description Level 8 \(xx\)](#) [Description Level 13 \(xx\)](#) [Description Level 18 \(xx\)](#) [Description Level 23 \(xx\)](#)
[Description Level 4 \(xx\)](#) [Description Level 9 \(xx\)](#) [Description Level 14 \(xx\)](#) [Description Level 19 \(xx\)](#) [Description Level 24 \(xx\)](#)
[All Category](#) [Description Level 5 \(xx\)](#) [Description Level 10 \(xx\)](#) [Description Level 15 \(xx\)](#) [Description Level 20 \(xx\)](#) [Description Level 25 \(xx\)](#)

Message, based on the type of correspondent: Indicate how many points for the action

Results 10 of 15

[More Nominations](#)

Date	Category	Experience	Summary	City	State	Zip	Country	Reserve For Addition
11/23/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	<input type="checkbox"/> Button Nominator E-Mail
11/24/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85017	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/25/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85018	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/26/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85019	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/27/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85020	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/28/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85021	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/29/1999	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85022	USA	<input type="checkbox"/> Yes Nominator E-Mail

Number of nominations awaiting entry for zip (xx)

Journalg35

Message, based on the type of correspondent: Indicate how many points adds are worth

Results 9 of 15

[More](#)

Date	Category	Experience	Summary	City	State	Zip	Country	Reserve For Addition
11/23/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	<input checked="" type="checkbox"/> YES Nominator E-Mail
11/24/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85017	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/25/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85018	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/26/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85019	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/27/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85020	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/28/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85021	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/29/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85022	USA	<input type="checkbox"/> Yes Nominator E-Mail
11/30/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85023	USA	<input type="checkbox"/> Yes Nominator E-Mail
12/1/1999	Restaurants	Hot french bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85024	USA	<input type="checkbox"/> Yes Nominator E-Mail

Number of times an organizations unsponsored experiences were viewed (xxx)

Journalg25

Organization Offering the Experiences

The Cheap Company

[Become a Sponsor](#)

Experiences 2 of 2

Page Views / Unfiled Requests	Category	Experience	Summary	City	State	Zip	Country	Times Rated Best of Best	Times Included in Top 100 Lists	
455 725	Restaurants	<u>Hot french bread</u>	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization (My French Place, Inc.)	AZ	85016	USA	35	2	★
171 253	Category	<u>Three word description</u>	A 10 to 15 word description of the experience	City Organization (My French Place, Inc.)	State	Zip	Country	15	0	★

Number of activities for a sponsored experiences (xxx)

Journalq25

Organization Sponsoring the Experiences

The National French Restaurant Chain, Inc

[Go To Maintain Sponsored Experiences](#)

Experiences 2 of 2

[More Sponsored Experiences](#)

Page Views/ Filled Requests	Category	Experience	Summary	City	State	Zip	Country	Times Rated Best of Best	Times Included in Top 100 Lists	
455 725	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization (My French Place, Inc.)	AZ	85016	USA	35	2	★
171 253	Category	Three word description	A 10 to 15 word description of the experience	City Organization (My French Place, Inc.)	State	Zip	Country	15	0	★

Number of times your comments were viewed (xxx)

Journalq25

Summary

View
Comments
Added

All Categories

[Description Level 1 \(xx\)](#)

[Description Level 2 \(xx\)](#)

[Description Level 3 \(xx\)](#)

[Description Level 4 \(xx\)](#)

[Description Level 5 \(xx\)](#)

[Description Level 6 \(xx\)](#)

[Description Level 7 \(xx\)](#)

[Description Level 8 \(xx\)](#)

[Description Level 9 \(xx\)](#)

[Description Level 10 \(xx\)](#)

[Description Level 11 \(xx\)](#)

[Description Level 12 \(xx\)](#)

[Description Level 13 \(xx\)](#)

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[Description Level 15 \(xx\)](#)

[Description Level 16 \(xx\)](#)

[Description Level 17 \(xx\)](#)

[Description Level 18 \(xx\)](#)

[Description Level 19 \(xx\)](#)

[Description Level 20 \(xx\)](#)

[Description Level 21 \(xx\)](#)

[Description Level 22 \(xx\)](#)

[Description Level 23 \(xx\)](#)

[Description Level 24 \(xx\)](#)

[Description Level 25 \(xx\)](#)

Detail Linked View

Experiences 10 of 65

[More](#)

Times Your Comments Were Viewed	Category	Experience	Summary	City	State	Zip	Country	Times Related Best of Best	Times Included In Top 100 Lists	
8	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	35	2	★
6	Restaurants	Best tacos	This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale Organization	AZ	85258	USA	25	1	
3	Category	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0	

Number of times your comments were viewed (xxx)

Journalq25

Summary

View
Comments
Added

All Categories

[Description Level 1 \(xx\)](#)

[Description Level 2 \(xx\)](#)

[Description Level 3 \(xx\)](#)

[Description Level 4 \(xx\)](#)

[Description Level 5 \(xx\)](#)

[Description Level 6 \(xx\)](#)

[Description Level 7 \(xx\)](#)

[Description Level 8 \(xx\)](#)

[Description Level 9 \(xx\)](#)

[Description Level 10 \(xx\)](#)

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[Description Level 12 \(xx\)](#)

[Description Level 13 \(xx\)](#)

[Description Level 14 \(xx\)](#)

[Description Level 15 \(xx\)](#)

[Description Level 16 \(xx\)](#)

[Description Level 17 \(xx\)](#)

[Description Level 18 \(xx\)](#)

[Description Level 19 \(xx\)](#)

[Description Level 20 \(xx\)](#)

[Description Level 21 \(xx\)](#)

[Description Level 22 \(xx\)](#)

[Description Level 23 \(xx\)](#)

[Description Level 24 \(xx\)](#)

[Description Level 25 \(xx\)](#)

Detail Linked View

Experiences 10 of 65

[More](#)

Times Your Comments Were Viewed	Category	Experience	Summary	City	State	Zip	Country	Times Rated Best of Best	Times Included In Top 100 Lists	
8	Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	35	2	★
6	Restaurants	Best tacos	This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale Organization	AZ	85258	USA	25	1	
3	Category	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0	

Number of times the experiences you added were viewed (xxx)

Journal1925

Summary

View Added Experiences	Description Level 1 (xx)	Description Level 6 (xx)	Description Level 11 (xx)	Description Level 16 (xx)	Description Level 21 (xx)
	Description Level 2 (xx)	Description Level 7 (xx)	Description Level 12 (xx)	Description Level 17 (xx)	Description Level 22 (xx)
	Description Level 3 (xx)	Description Level 8 (xx)	Description Level 13 (xx)	Description Level 18 (xx)	Description Level 23 (xx)
	Description Level 4 (xx)	Description Level 9 (xx)	Description Level 14 (xx)	Description Level 19 (xx)	Description Level 24 (xx)
	Description Level 5 (xx)	Description Level 10 (xx)	Description Level 15 (xx)	Description Level 20 (xx)	Description Level 25 (xx)

All Categories

Detail Linked View

Experiences 10 of 65

[More](#)

Lives Touched (Views)	Category	Experience	Summary	City	State	Zip	Country	Times Rated Best of Best	Times Included in Top 100 Lists
455	Restaurants Date Added	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	35	2
253	Restaurants Date Added	Best tacos	This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale Organization	AZ	85258	USA	25	1
171	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	15	0
152	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0
153	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0
125	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	10	0




Number of times the experiences you nominated were viewed (xxx)

Journal1q25

Summary (Available to Correspondents only)

View Nominated Experiences	Description Level 1 (xx)	Description Level 6 (xx)	Description Level 11 (xx)	Description Level 16 (xx)	Description Level 21 (xx)
	Description Level 2 (xx)	Description Level 7 (xx)	Description Level 12 (xx)	Description Level 17 (xx)	Description Level 22 (xx)
	Description Level 3 (xx)	Description Level 8 (xx)	Description Level 13 (xx)	Description Level 18 (xx)	Description Level 23 (xx)
	Description Level 4 (xx)	Description Level 9 (xx)	Description Level 14 (xx)	Description Level 19 (xx)	Description Level 24 (xx)
	Description Level 5 (xx)	Description Level 10 (xx)	Description Level 15 (xx)	Description Level 20 (xx)	Description Level 25 (xx)
All Categories					

Detail Linked View

Experiences 10 of 65 More									
Lives Touched (Views)	Category	Experience	Summary	City	State	Zip	Country	Times Rated Best of Best	Times Included in Top 100 Lists
455	Restaurants Date Added	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix Organization	AZ	85016	USA	35	2 
253	Restaurants Date Added	Best tacos	This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale Organization	AZ	85258	USA	25	1
171	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	15	0
152	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0
153	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	12	0
125	Category Date Added	Three word description	A 10 to 15 word description of the experience	City Organization	State	Zip	Country	10	0

"Best of Best" experiences in primary city specified in personal profile (xx)

Journalq19

Summary (Available to Correspondents only)

View
Best of Best
for your
Primary City

All Categories

[Description Level 1 \(xx\)](#)

[Description Level 2 \(xx\)](#)

[Description Level 3 \(xx\)](#)

[Description Level 4 \(xx\)](#)

[Description Level 5 \(xx\)](#)

[Description Level 6 \(xx\)](#)

[Description Level 7 \(xx\)](#)

[Description Level 8 \(xx\)](#)

[Description Level 9 \(xx\)](#)

[Description Level 10 \(xx\)](#)

[Description Level 11 \(xx\)](#)

[Description Level 12 \(xx\)](#)

[Description Level 13 \(xx\)](#)

[Description Level 14 \(xx\)](#)

[Description Level 15 \(xx\)](#)

[Description Level 16 \(xx\)](#)

[Description Level 17 \(xx\)](#)

[Description Level 18 \(xx\)](#)

[Description Level 19 \(xx\)](#)

[Description Level 20 \(xx\)](#)

[Description Level 21 \(xx\)](#)

[Description Level 22 \(xx\)](#)

[Description Level 23 \(xx\)](#)

[Description Level 24 \(xx\)](#)










[Description Level 25 \(xx\)](#)

View Best of Best Within Your City (Displayed from above link)

Category

Results 10 of 65

[More](#)

Category	Experience	Summary	City	State	Zip	Country	More
1	Restaurants	Hot French bread This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85016	USA	 
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities: Unique (4.9) / Romantic (4.3) / Atmosphere (3.6) / Interesting (3.2) / Friendly (3.1) / Quality (3. Family Oriented:						Yes
2	Restaurants	Best tacos This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Phoenix	AZ	85016	USA	 
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities: Quality (4.2) / Authentic (4.1) / Atmosphere (3.6) / Landmark (3.2) / Friendly (3.1) / Variety (3.0 Family Oriented:						Somewhat
3	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities: Includes the top six words that make this experience exceptional along w/ average ratings. Family Oriented:						No
4	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities: Includes the top six words that make this experience exceptional along w/ average ratings. Family Oriented:						Yes
5	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities: Includes the top six words that make this experience exceptional along w/ average ratings. Family Oriented:						Somewhat
6	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities: Includes the top six words that make this experience exceptional along w/ average ratings. Family Oriented:						Yes
7	Category	Three word description A 10 to 15 word description of the experience	City	State	Zip	Country	
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities: Includes the top six words that make this experience exceptional along w/ average ratings. Family Oriented:						Yes

Experiences rated Best of Best last month based on personal profile (xx)

Journalg19

Category Specified on Personal Profile

Primary City Specified on Personal Profile

View Other Cities Specified

City Description 2

City Description 3

Best experiences for the current month of

October

View best experiences from prior months

GO

Results 10 of 65

More Experiences

Category	Experience	Summary	City	State	Zip	Country	More
1 Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85016	USA	GO Web Link
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Unique (4.9) / Romantic (4.3) / Atmosphere (3.6) / Interesting (3.2) / Friendly (3.1) / Quality (3.0) Family Oriented:					Yes
2 Restaurants	Best tacos	This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale	AZ	85258	USA	GO Web Link
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Quality (4.2) / Authentic (4.1) / Atmosphere (3.6) / Landmark (3.2) / Friendly (3.1) / Variety (3.0) Family Oriented:					Somewhat
3 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.					No
4 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.					Yes
5 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.					Somewhat
6 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.					Yes
7 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.					Yes
8 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.					Somewhat
9 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.					No
10 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
	Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.					Somewhat

Experiences added last month based on personal profile (xx)

Journalq19

Category Specified on Personal Profile

Primary City Specified on Personal Profile

View Other Cities Specified

City Description 1

City Description 2

Experiences for the current month of

October

View experiences from prior months

GO

Results 10 of 65

More Experiences

Category	Experience	Summary	City	State	Zip	Country	More
1 Restaurants	Hot French bread	This small family owned French restaurant makes me feel like I'm in France	Phoenix	AZ	85016	USA	GO Web Link
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Unique (4.9) / Romantic (4.3) / Atmosphere (3.6) / Interesting (3.2) / Friendly (3.1) / Quality (3.1) Family Oriented:						Yes
2 Restaurants	Best tacos	This landmark Mexican food restaurant offers the best and widest range of tacos in the city.	Scottsdale	AZ	85258	USA	GO Web Link
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Quality (4.2) / Authentic (4.1) / Atmosphere (3.6) / Landmark (3.2) / Friendly (3.1) / Variety (3.0) Family Oriented:						Somewhat
3 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						No
4 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Yes
5 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Somewhat
6 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Yes
7 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Yes
8 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Somewhat
9 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						No
10 Category	Three word description	A 10 to 15 word description of the experience	City	State	Zip	Country	GO
	Cost	Time Required	When Available		Organization		
Exceptional Qualities:	Includes the top six words that make this experience exceptional along w/ average ratings.						Somewhat

Number of Subjects Added

Functionality:

This webpage will display the subjects that were added by the given individual. The primary category would be passed into this page to limit the entries displayed. The top of the page will contain all of the level 1 categories and the counts of subjects in the given category that were nominated by the user and accepted. Clicking on one of these will refresh the page showing the entries for the given category code. The servlet can receive the following parameters:

```

FILTER {This will equal one of the following:
        1=zip
        2=city
        3=state
        4=country
        (or blank) }
CATEGORY {This will equal the category code selected}

```

The following SQL would be used to populate the 'Set Location to View' combobox.

```

SELECT su.user_postal_code,
       Pi.update_city_1,
       Pi.update_state_1,
       Pi.update_country_1,
       Pi.update_country_desc_1
FROM   system_users su LEFT OUTER JOIN personalization_info pi ON
       (su.site_id = pi.site_id
        AND su.user_id = pi.user_id)
WHERE  site_id = :SITEID {session variable holding current site id}
AND    user_id = USER_ID {session variable}

```

// Populate the combobox with the following values, descriptions

```

:user_postal_code, 'Your Postal Code'
:update_city_1, 'Your City'
:update_state_1, 'Your State'
:update_country_1, 'Your Country'
'ALL', 'All Locations'

```

Select the primary categories and the counts

```

SELECT COUNT(*), s.primary_category_code, s.primary_category_desc
FROM   s.subjects
WHERE  site_id = :SITEID {session variable holding current site id}
AND    s.user_id = :USERID {current user id}
// If CATEGORY <> "" then
    AND primary_category_code like {first 2 characters of the cat code passed in}%
// If FILTER = 1
    AND s.postal_code = :user_postal_code
// Else If FILTER = 2
    AND (city = :update_city_1
         OR nearest_city_1 = :update_city_1
         OR nearest_city_2 = :update_city_1
         OR nearest_city_3 = :update_city_1

```

```

                OR nearest_city_4 = :update_city_1
                OR nearest_city_5 = :update_city_1)
// Else If FILTER = 3
    AND state = :update_state_1
// Else If FILTER = 4
    AND country_code = :update_country_1
// End if
    AND s.visible = 1
GROUP BY primary_category_desc, primary_category_desc
ORDER BY primary_category_code ASC

```

Display the category descriptions with the count in () and make the entries a link back to this page specifying the category_code as a parameter CATCODE. NOTE: If the All Categories link is pressed then pass in "ALL" for the CATCODE variable. Also pass in the current FILTER if available.

If any parameters we passed in through the querystring, use those for the select statement rather than the default behavior specified below.

If no code is passed in through the CATCODE variable then do not display the section below.

```

SELECT DISTINCT s.subject_id,
                s.primary_category_desc,
                s.Subject_desc,
                s.Subject_essence,
                s.City,
                s.State,
                s.Postal_code,
                s.Min_time_req,
                s.Max_time_req,
                s.Time_units,
                s.Avg_cost_from,
                s.Avg_cost_to,
                s.Available_anytime,
                s.Available_jan,
                s.Available_feb,
                s.Available_mar,
                s.Available_apr,
                s.Available_may,
                s.Available_jun,
                s.Available_jul,
                s.Available_aug,
                s.Available_sep,
                s.Available_oct,
                s.Available_nov,
                s.Available_dec,
                s.Date_subject_start,
                s.Date_subject_end,
                s.Organization,
                s.Family_oiented,
                s.Sponsored_amt,
                s.third_page_view_count,
                s.comment_count,
                s.times_in_top_xxx,
                s.best_of_best_yes_count
FROM subjects s
WHERE site_id = :SITEID {session variable holding current site id}

```

```

        AND s.user_id = :USERID
// If CATEGORY <> "" and CATEGORY <> "ALL" then
    AND primary_category_code like {first 2 characters of the cat code passed in}%
// If FILTER = 1
    AND s.postal_code = :user_postal_code
// Else If FILTER = 2
    AND (city = :update_city_1
        OR nearest_city_1 = :update_city_1
        OR nearest_city_2 = :update_city_1
        OR nearest_city_3 = :update_city_1
        OR nearest_city_4 = :update_city_1
        OR nearest_city_5 = :update_city_1)
// Else If FILTER = 3
    AND state = :update_state_1
// Else If FILTER = 4
    AND country_code = :update_country_1
// End if
    AND postal_code = : USER_POSTAL_CODE
    AND s.visible = 1
    ORDER BY third_page_view_count

// Format specific elements for display

    // Display estimated cost
    if avg_cost_from is null or avg_cost_from = '' then
        AvgCostVar := ''
    Else
        AvgCostVar := '$' + avg_cost_from + ' to ' + avg_cost_to

    // Display time for subject (Remember time is stored in minutes in the DB)
    if min_time_required is null or min_time_required = '' then
        TimeVar = ''
    Else
        If time_units = "MO" then
            MinTimeVar := Trunc(min_time_required/302400) + 'month(s)'
        Else if time_units = "W" then
            MinTimeVar := Trunc(min_time_required/10080) + 'week(s)'
        Else if time_units = "D" then
            MinTimeVar := Trunc(min_time_required/1440) + 'day(s)'
        Else if time_units = "H" then
            MinTimeVar := Trunc(min_time_required/60) + 'hour(s)'
        Else
            MinTimeVar := min_time_required + 'minute(s)'

        If time_units = "MO" then then
            MaxTimeVar := Trunc(max_time_required/302400) + 'month(s)'
        Else if time_units = "W" then
            MaxTimeVar := Trunc(max_time_required/10080) + 'week(s)'
        Else if time_units = "D" then
            MaxTimeVar := Trunc(max_time_required/1440) + 'day(s)'
        Else if time_units = "H" then
            MaxTimeVar := Trunc(max_time_required/60) + 'day(s)'
        Else
            MaxTimeVar := max_time_required + 'minutes(s)'

        TimeVar := MinTimeVar + ' to ' + MaxTimeVar

```

If family_oriented = 'Y' then
 FamilyVar = 'Yes'
Else if family_oriented = 'N' then
 FamilyVar = 'No'
Else if family_oriented = 'S'
 FamilyVar = 'Somewhat'

For each record located in the search, display per the attached format. If the value sponsored_amt > 0 then display gif to indicate the subject is sponsored.

Clicking on the count of views (which is a link) will bring up SC6000 passing LOC=2.

Clicking on the number of comments (which is a link) will bring up SC6001.

Clicking on the subject link would display the detail page for that subject.

Database Tables Used:

SUBJECTS
PERSONALIZATION_INFO

Screen/Email/Report Prototype:

SC5006

Validations:

N/A